



UNIVERSITY
BUSINESS SCHOOL
PANJAB UNIVERSITY CHANDIGARH

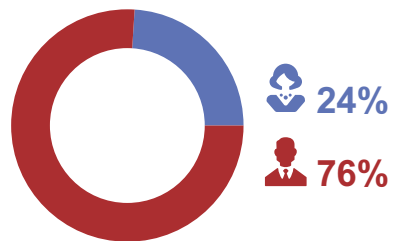


CAMPUS PLACEMENT PROGRAMME 2014
PLACEMENT BROCHURE

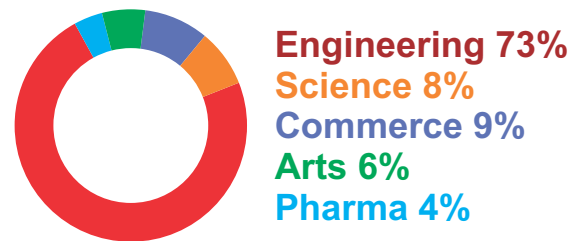
Marketing & Finance



Gender Ratio



Educational Background



Work Experience



Marketing & Finance



Name: Aashish Arora
Age: 23
Graduation Degree: B.Tech
Discipline: CSE
Institute Name: BMIET
University: MDU, Rohtak
Work Experience (In Months): 9
Company Name: United Health group, Gurgaon
Summer Training: Bank Marketing
Company Name: ING Vysya Bank



Name: Agam Sehgal
Age: 23
Graduation Degree: B.E.
Discipline: IT
Institute Name: UIET
University: Panjab University
Summer Training: Competitive Intelligence, Market and Financial Feasibility Analysis for a new Catchment Area of ING Vysya Bank
Company Name: ING Vysya Bank



Name: Agrim Verma
Age: 22
Graduation Degree: B.Com (Economics Hons.)
Discipline: Commerce
Institute Name: S.D. College, Chandigarh
University: Panjab University
Summer Training: A study of consumer buying behaviour of Mechanical Pencils market & then proposing a marketing plan to expand the Classmate Mechanical Pencils segment of ITC Ltd.
Company Name: ITC Ltd.



Name: Abhinav Aggarwal
Age: 23
Graduation Degree: B.Tech
Discipline: CSE
Institute Name: UCoE
University: Punjabi University, Patiala
Summer Training: Treasury Operations in Forex
Company Name: Union Bank of India, Mumbai



Name: Akhilesh Yadav
Age: 22
Graduation Degree: B.Tech
Discipline: CSE
Institute Name: UIET
University: Kurukshetra University
Summer Training: Factors affecting builder tie ups with SBI
Company Name: MPST SBI



Name: Akshit
Age: 23
Graduation Degree: B.Tech
Discipline: ECE
Institute Name: UCoE
University: Punjabi University, Patiala
Summer Training: Impact of ATM Services on Customer Satisfaction
Company Name: ING Vysya Bank



Name: Ameet Singh Thind
Age: 23
Graduation Degree: B.Tech
Discipline: CSE
Institute Name: Chitkara Institute Of Eng & Tech.
University: PTU
Summer Training: A study on Forex and the customer perception towards forex services of various banks in Jalandhar
Company Name: ING Vysya Bank



Name: Anil Kumar Singh
Age: 26
Graduation Degree: B.Tech
Discipline: Textile
Institute Name: GTCI Kanpur
University: UPTU
Summer Training: Analysis of Customer's Perception towards Personal Loans Offered by ING Vysya Bank
Company Name: ING Vysya Bank



Name: Ankit Thaur
Age: 22
Graduation Degree: B.E.
Discipline: Chemical
Institute Name: UICET
University: Panjab University
Summer Training: Lending of secured & unsecured loans to educational institutes.
Company Name: Religare Finvest Ltd.



Name: Ankita Bhasin
Age: 22
Graduation Degree: B.Com
Discipline: Commerce
Institute Name: DAV College
University: Panjab University
Work Experience (In Months): 6
Company Name: Ing Vysya Bank
Summer Training: Business Finance and Operational Excellence in spare handling of Nokia Siemens Networks
Company Name: Nokia Siemens networks



Name: Ankita Mahajan
Age: 23
Graduation Degree: B.COM
Discipline: Commerce
Institute Name: Sri Venkateswara College
University: Delhi University
Work Experience (In Months): 24
Company Name: Deloitte
Summer Training: Optimising Client Profiles & Identifying Investment Opportunities of Existing & Prospective Clients
Company Name: Citi Bank



Name: Ankur Kansal
Age: 23
Graduation Degree: B.Tech
Discipline: CSE
Institute Name: UCOE
University: Punjabi University Patiala
Summer Training: Comparative study on satisfaction level of Retailers towards Idea Cellular services.
Company Name: Idea Cellular Services



Name Of Student: Ankush Goyal
Age: 23
Graduation Degree: B.E.
Discipline: CSE
Institute Name: Chitkara University
University: Chitkara
Summer Training: Credit Appraisal Process
Company Name: UCO Bank



Name: Annu
Age: 23
Graduation Degree: B.Tech
Discipline: CSE
Institute Name: UIET
University: Maharshi Dayanand University, Rohtak
Summer Training: Emerging SME sectors in India & their future prospects.
Company Name: Bank of Baroda



Name: Anshu Goyal
Age: 23
Graduation Degree: B.E.
Discipline: CSE
Institute Name: PEC University Of Technology
University: PEC University Of Technology, Chandigarh
Summer Training: Service Quality of ING VYSYA Bank
Company Name: ING Vysya Bank



Name: Aprajita Singh
Age: 23
Graduation Degree: B.Tech
Discipline: Biotechnology
Institute Name: Thapar University
University: Thapar University
Summer Training: Profiling of Catchment for HDFC Bank
Company Name: HDFC Bank



Name: Ashish Kaushal
Age: 27
Graduation Degree: B.E.
Discipline: IT
Institute Name: ITM Gurgaon
University: MDU Rohtak
Work Experience (In Months): 29
Company Name: Tata Consultancy Services
Summer Training: Credit Appraisal process at UCO Bank; Study of a Greenfield Project in Textile Industry
Company Name: UCO bank



Name: Awadhesh kumar gaur
Age: 25
Graduation Degree: B.Tech
Discipline: Textile Technology
Institute Name: UPTTI
University: UPTU, LUCKNOW
Work Experience (In Months): 12
Company Name: Alok Industries Ltd.
Summer Training: A Comparative Study on Customer Perception about product and services Offered by ING Vysya Bank with leading private banks
Company Name: ING Vysya Bank



Name: Bhavana Negi
Age: 22
Graduation Degree: BA Hons.
Discipline: Geography
Institute Name: PG.G.C.G
University: Panjab University
Summer Training: Working Capital Management
Company Name: ING Vysya Bank



Name: Danish Vohra
Age: 25
Graduation Degree: B.Tech
Discipline: ECE
Institute Name: Guru Nanak Dev University Amritsar
University: GNDU
Work Experience (In Months): 22
Company Name: Tata Consultancy Services
Summer Training: Study of Preferred Proposition and Strategies to increase Revenue generation from Premier Customers
Company Name: ING Vysya Bank



Name: Deepak Tinna
Age: 24
Graduation Degree: B.E.
Discipline: IT
Institute Name: UIET
University: Panjab University
Work Experience (In Months): 19
Company Name: Tata Consultancy Services
Summer Training: Comparative study on Activation Process with respect to Idea Cellular Services
Company Name: Idea Cellular Ltd.



Name: Gurkiran Kaur Walia
Age: 22
Graduation Degree: BA (Hons.)
Discipline: Psychology
Institute Name: DAV College
University: Panjab University
Summer Training: Development and Analysis of Vendor Management System
Company Name: 99labels.com



Name: Gururvandeep Singh
Age: 25
Graduation Degree: B.Tech
Discipline: ECE
Institute Name: Lovely professional University
University: LPU
Summer Training: A study of customer attitude and satisfaction business banking of Ing Vysya Bank
Company Name: ING Vysya Bank



Name: Harsha Malhotra
Age: 23
Graduation Degree: B.Tech
Discipline: CSE
Institute Name: Rayat and Bahra Institute of Engg and Biotechnology
University: PTU
Summer Training: Competitive Analysis of South Delhi Five Star Hotels and Tele Sales Strategy & observation of Functional Working of Regional Marketing Office
Company Name: ITC Hotels Ltd.



Name: Harsimran Singh
Age: 24
Graduation Degree: B.E.
Discipline: IT
Institute Name: UIET
University: Panjab University
Work Experience (In Months): 24
Company Name: Infosys Ltd.
Summer Training: Identify problems in logistics & warehousing and provide cost effective solutions
Company Name: Godrej and Boyce Manufacturing Company Limited



Name: Harvinder Singh Bhatia
Age: 23
Graduation Degree: B.Tech
Discipline: CSE
Institute Name: JUIT
University: JUIT
Summer Training: Comparative Study on Current and Saving account benefits provided by different banks and customer satisfaction for the same
Company Name: UCO Bank



Name: Jamaal Jyot Singh
Age: 22
Graduation Degree: B.Tech
Discipline: ECE
Institute Name: SSGPURC
University: Panjab University
Summer Training: A Study of decreasing SBI Car loans market based on consumer perception due to Dealer's influence and advertisement.
Company Name: SBI



Name: Jatin Dutt
Age: 23
Graduation Degree: B.E.
Discipline: Biotechnology
Institute Name: UIET
University: Panjab University
Summer Training: Transforming Passenger Experience: IBM Strategy Consulting, Business Case Formulation & IT Architecture For A Leading Mid-East Airline
Company Name: IBM



Name: Jiwanjot Singh
Age: 22
Graduation Degree: B.Sc.
Discipline: Non Med
Institute Name: Lyallpur Khalsa College Jalandhar
University: GNDU
Summer Training: A study on forex services and the customer satisfaction with forex services of ING Vysya Bank
Company Name: ING Vysya Bank



Name: Jotsaroop
Age: 24
Graduation Degree: B.E.
Discipline: Mechanical
Institute Name: BITS Pilani
University: BITS Pilani
Summer Training: Solar Power Project Financing
Company Name: Bank of Baroda



Name: Juhhie Mendiratta
Age: 23
Graduation Degree: B.E.
Discipline: EEE
Institute Name: BITS Pilani Dubai
University: BITS Pilani
Work Experience (In Months): 11.5
Company Name: NIIT Technologies Ltd
Summer Training: Analysis of the factors for the opening of a second location of Mucho Burrito in the city of Red Deer, Alberta
Company Name: Mucho Burrito, Alberta, Canada



Name: Karan Sudhendran
Age: 23
Graduation Degree: B.Pharm
Discipline: Pharmacy
Institute Name: Rayat Bahra Institute Of Pharmacy, Mohali
University: PTU
Summer Training: A Study of Credit Appraisal Process at IDBI Bank.
Company Name: IDBI Bank Ltd.



Name: Karminder Kaur
Age: 23
Graduation Degree: B.E.
Discipline: ECE
Institute Name: UIET
University: Panjab University
Work Experience (In Months): 7
Company Name: Spice Digital Ltd
Summer Training: An analysis of Non-performing assets of Ing Vysya Bank
Company Name: ING Vysya Bank



Name: Kenneth Walia
Age: 24
Graduation Degree: B.A.
Discipline: Arts
Institute Name: PU
University: PU
Summer Training: Consumer perception about insurance policies
Company Name: HDFC



Name: Mahek
Age: 23
Graduation Degree: B.E.
Discipline: EECE
Institute Name: CCET
University: Panjab University
Summer Training: To analyse the reasons for high turn around time in Home Loans and suggestions for same
Company Name: SBI



Name: Manav Kauldhar
Age: 23
Graduation Degree: B.Tech
Discipline: Mechanical
Institute Name: UCOE
University: Punjabi University Patiala
Summer Training: Investment in mutual funds and opportunity for ING Bank
Company Name: ING Vysya Bank



Name: Mangal Chhering
Age: 25
Graduation Degree: B.Pharm
Discipline: Pharmacy
Institute Name: UIPS
University: Panjab University
Summer Training: To study impact of relationship marketing on the performance of the Banking Industry
Company Name: ING Vysya Bank



Name: Manmeet Singh
Age: 23
Graduation Degree: B.E.
Discipline: CSE
Institute Name: Lovely Professional University
University: LPU
Summer Training: Comparative study of various banks on retail banking
Company Name: UCO Bank



Name: Mehak Wadhwa
Age: 22
Graduation Degree: B.E.
Discipline: EEE
Institute Name: UIET
University: Panjab University
Summer Training: Study & Analysis of CGTMSE for promoting MSEs
Company Name: SBI



Name: Nitish Bhardwaj
Age: 20
Graduation Degree: B.Pharm
Discipline: Pharmacy
Institute Name: UIPS
University: Panjab University
Summer Training: A study on Investment pattern of Investors on different products
Company Name: ING Vysya Bank



Name: Pankaj kumar
Age: 22
Graduation Degree: BBA
Discipline: Management
Institute Name: Govt. PG College
University: HPU
Summer Training: Comparative Analysis on Non Performing Assets of Private and Public Sector Banks
Company Name: Dena Bank



Name: Parul Bansal
Age: 24
Graduation Degree: B.Tech
Discipline: CSE
Institute Name: DAV College of Engineering and Technology
University: PTU
Summer Training: Monetary policy in india and in advanced economies
Company Name: RBI



Name: Prajesh Farand
Age: 22
Graduation Degree: B.E.
Discipline: CSE
Institute Name: UIET
University: Panjab University
Summer Training: Credit Appraisal in Agriculture and allied activities
Company Name: ING Vysya Bank



Name: Pranav Shandil
Age: 22
Graduation Degree: B.Tech
Discipline: IT
Institute Name: JUIT solan
University: Jaypee University
Summer Training: To identify the reasons for decline in SBI Car Loans in recent years and provide suggestions to improve
Company Name: SBI



Name: Purnica Bhandari
Age: 23
Graduation Degree: B.Com
Discipline: Commerce
Institute Name: MCM DAV College
University: Punjab University
Summer Training: Summer internship project title is "Comparative Analysis Of Various Financial Institutions With DENA Bank For Home Loans and the Credit Appraisal process"
Company Name: Dena Bank



Name: Rahul Sharma
Age: 26
Graduation Degree: B.E.
Discipline: EEE
Institute Name: UIET
University: Panjab University
Work Experience (In Months): 26
Company Name: Aricent Group and JP Associates Ltd.
Summer Training: To analyze reasons behind high turnaround time in education loans in RACPC's in SBI and to give suggestions for the same
Company Name: SBI



Name: Ravinder Singh Athwal
Age: 25
Graduation Degree: B.Tech
Discipline: CSE
Institute Name: C.I.E.T. Rajpura
University: PT.U. Jalandhar
Summer Training: Investors' perception towards stock market and factors affecting
Company Name: Stock Holding Corporation Ltd.



Name: Rhythm Sharma
Age: 22
Graduation Degree: B.Com (Hons.)
Discipline: Commerce
Institute Name: K.L.S.D. College
University: Panjab University
Work Experience (In Months): 21
Company Name: Famina Knit Fabs
Summer Training: Credit Appraisal of Agri lending in ING Vysya
Company Name: ING Vysya Bank



Name: Richa Malhan
Age: 22
Graduation Degree: B.Tech
Discipline: CSE
Institute Name: Chitkara Institute of engg nd tech
University: PTU
Summer Training: Customer Relationship Management In Banking Industry: A Comparative study of Selected Banks in Chandigarh
Company Name: ING Vysya Bank



Name: Rohit Luthra
Age: 24
Graduation Degree: B.E.
Discipline: Civil
Institute Name: M.B.M. Eng. College
University: J.N.V.U. Jodhpur
Work Experience (In Months): 2
Company Name: Suzlon Infrastructure Services Ltd.
Summer Training: Comparative study of housing loan schemes of HDFC Ltd with other financial institutions and research on factors affecting default repayment of housing loans in HDFC Ltd
Company Name: HDFC Ltd.



Name: Rohit Oberoi
Age: 23
Graduation Degree: B.E.
Discipline: Mechanical
Institute Name: UIET
University: Panjab University, Chd
Summer Training: To study car loan professionals, self employed and businessmen.
Company Name: SBI



Name: Sahil Manchanda
Age: 22
Graduation Degree: B.E.
Discipline: EEE
Institute Name: UIET
University: Panjab University
Summer Training: To estimate the Market Scope of Coca-Cola's Minute Maid Nectar Juices through a comparative analysis of the available brands in Nectar juices segment and facilitating the relaunch of Minute Maid in the tricity region
Company Name: Coca-Cola (Kandhari Beverages Pvt. Ltd.)



Name: Sahil Sharma
Age: 22
Graduation Degree: B.Tech
Discipline: Mechanical
Institute Name: N.I.T
University: N.I.T Hamirpur
Summer Training: A study on scope and strategies in financing of small and medium enterprises in banks
Company Name: ING Vysya Bank



Name: Sanjeev Kumar Singh
Age: 22
Graduation Degree: B.Tech
Discipline: Textile
Institute Name: U.P.T.T.I KANPUR
University: GBTU
Summer Training: To study the business and competitive environment of ING Vysya Bank by analyzing and understanding the financial position of ING Vysya Bank viz a viz competitors.
Company Name: ING Vysya Bank



Name: Satwinder Kaur Chahal
Age: 24
Graduation Degree: B.E.
Discipline: CSE
Institute Name: UIET
University: Panjab University
Work Experience (In Months): 25
Company Name: Infosys Ltd.
Summer Training: To build the distribution strategy in west and North Delhi using competition Benchmarking & validating the beat plan of the company.
Company Name: Perfetti Van Melle



Name: Satyajeeet Suman
Age: 24
Graduation Degree: B.A.
Discipline: English Hons
Institute Name: IGNOU
University: IGNOU
Work Experience (In Months): 18
Company Name: NIIT
Summer Training: Working capital financing of SME's by Pvt Banks
Company name: ING Vysya Bank



Name: Shekhar Malhotra
Age: 25
Graduation Degree: B.Tech
Discipline: ECE
Institute Name: GNDU
University: GNDU
Work Experience (In Months): 21
Company Name: Accenture
Summer Training: Create Awareness of Bank's product offered by ING Vysya Bank in Amritsar
Company Name: ING Vysya Bank



Name: Sukrit Chandra
Age: 22
Graduation Degree: B.E.
Discipline: ECE.
Institute Name: CCET
University: Panjab University
Summer Training: Drive total lines sold per day and study of retailer's perception about consumer behaviour
Company Name: Pepsi Co. (Fritolay divison)



Name: Sumeet Kumar
Age: 26
Graduation Degree: B.Tech
Discipline: CSE
Institute Name: UCoE
University: Punjabi University, Patiala
Work Experience (In Months): 24
Company Name: Evershine Enterprises
Summer Training: To design a product by analyzing market potential and financial requirements of medium scale industries in Industrial Area, Chandigarh
Company Name: SBI



Name: Swapnil Kumar Paroha
Age: 23
Graduation Degree: B.E.
Discipline: CSE
Institute Name: Shri Ram Institute Of Technology, Jabalpur
University: RGTU, Bhopal
Summer Training: Lending of secured & unsecured loans to SMEs
Company Name: Religare Finvest Ltd.



Name: Tapinder Singh Randhawa
Age: 27
Graduation Degree: B.Tech
Discipline: ECEI
Institute Name: Guru Nanak Dev Engineering College
University: PTU
Summer Training: Study of Retail Banking Products & Bank Audit
Company Name: ING Vyasa Bank



Name : Vaibhav Joshi
Age: 25
Graduation Degree: B.Tech
Discipline: IT
Institute Name: UIET
University: Pnjab University
Summer Training: Future of Online Trading in India
Company Name: Berkeley Gains



Name : Vikas Sahota
Age: 29
Graduation Degree: B.Tech.
Discipline: Mechanical
Institute Name: Thapar Institute Of Engineering And Technology
University: Thapar University
Work Experience (In Months): 20
Company Name: Cushman And Wakefield Ind Pvt Ltd
Summer Training: Reason and remedies for low penetration of SBI in home loan market and related consumer perception in Chandigarh region, and proposing a strategy for improvement in same
Company Name: SBI



Name : Vilay Gupta
Age: 26
Graduation Degree: B.E.
Discipline: EE
Institute Name: PEC University of Technology
University: PEC University of Technology
Work Experience (In Months): 36
Company Name: Tata Power, Delhi
Summer Training: Analysis of working capital requirements in priority sector banking
Company Name: HDFC Bank



Name : Yatendra Kumar
Age: 24
Graduation Degree: B.Tech
Discipline: Textile
Institute Name: UPTTI, Kanpur
University: UPTULucknow
Work Experience (In Months): 7
Company Name: Nahar Spinning Mills Ltd., Mandideep, Bhopal
Summer Training: Current Accounts Products/Features of Major Banks in India via-a-vis Bank of Baroda Current Account Products
Company Name: Bank of Baroda

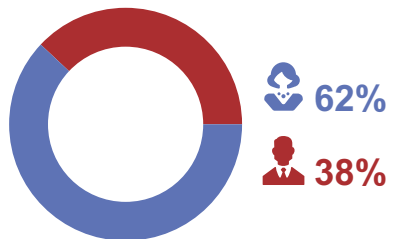
A BUSINESS THAT MAKES NOTHING BUT MONEY IS A POOR BUSINESS

HENRY FORD

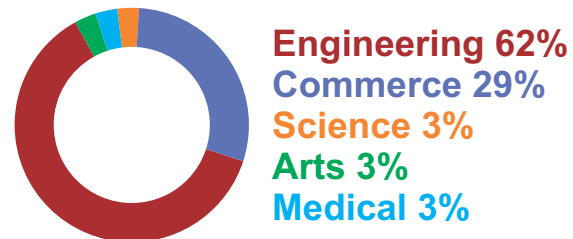
Human Resource



Gender Ratio



Educational Background



Work Experience





Name: Amandeep Kaur
Age: 21
Graduation Degree: BBA
Discipline: Commerce
Institute Name: GGDSD College
University: Panjab University
Summer Training: To Identify essential Characteristics in an individual during recruitment and selection of FLS at DPLI
Company Name: DLF Pramerica



Name: Anshul Chhabra
Age: 23
Graduation Degree: B.Tech
Discipline: Mechanical
Institute Name: YMCA Institute of Science and Technology
University: MDU
Summer Training: Causes, Effects and Control of Absenteeism
Company Name: Mahindra & Mahindra Ltd. (Swaraj Division)



Name: Arjita Malik
Age: 26
Graduation Degree: B.Tech
Discipline: IT
Institute Name: JSSATE, Noida
University: UPTU
Work Experience (In Months): 34
Company Name: Infosys Ltd.
Summer Training: Attrition Analysis, Retention and Achieving Increased Hostel Occupancy of Female workers at Trident Yarn Sanghera
Company Name: Trident Ltd.



Name: Ayushi Singla
Age: 21
Graduation Degree: B.COM(Hons.)
Discipline: Commerce
Institute Name: MCM DAV College.
University: Panjab University
Summer Training: Skill Matrix of Workers
Company Name: Tynor Orthotics Ltd.



Name: Bhupinder Singh Dhaliwal
Age: 22
Graduation Degree: B.E.
Discipline: CSE
Institute Name: UIET
University: Panjab University
Summer Training: Capability Building of Cell Members
Company Name: Mahindra & Mahindra Ltd. (Swaraj Division)



Name: Gantavya Malhotra
Age: 22
Graduation Degree: B.Tech
Discipline: ECE
Institute Name: LPU, Jalandhar
University: LPU
Summer Training: Reason for our low share in Home Loans in major centres vis-vis private banks. Strategies to improve
Company Name: SBI



Name: Gurjeet Kaur
Age: 21
Graduation Degree: B.Com(Hons)
Discipline: Commerce
Institute Name: SRCC
University: University of Delhi
Summer Training: Talent Retention
Company Name: Usha International Ltd.



Name: Haramanpreet Singh Baweja
Age: 25
Graduation Degree: B.Tech
Discipline: ECE
Institute Name: UCoE, Patiala
University: Punjabi University
Work Experience (In Months): 32
Company Name: Infosys Ltd
Summer Training: Employee Engagement
Company Name: Mahindra & Mahindra Ltd.(Swaraj Division)



Name: Hitesh Gupta
Age: 23
Graduation Degree: B.Tech
Discipline: CSE
Institute Name: SDDIET, Barwala
University: Kurukshetra University
Summer Training: education loan marketing and bank tie up with educational institutions
Company Name: SBI



Name: Jaspreet Kaur
Age: 22
Graduation Degree: B.com
Discipline: Commerce
Institute Name: MCM DAV College
University: Panjab University
Summer Training: Attrition Analysis & Job Retention
Company Name: Mahindra First Choice



Name: Kunal Kataria
Age: 22
Graduation Degree: B.Com(Hons)
Discipline: Commerce
Institute Name: Deen Dayal Upadhyaya College
University: University of Delhi
Summer Training: Training and development programme for area executive
Company Name: ITC



Name: Neha Saroha
Age: 23
Graduation Degree: B.Sc (Hons)
Discipline: Microbiology
Institute Name: Deptt. Of Microbiology
University: Panjab University
Post Graduation Degree: M.Sc (Hons)
Summer Training: Core Recruitment, Induction assistance, Database Management, Campus recruitment, Analysis of Onboarding Process
Company Name: Telesonic Networks Pvt. Ltd.



Name: Neha Thakur
Age: 24
Graduation Degree: B.Tech
Discipline: ECE
Institute Name: Institute of Engineering & Emerging Technologies
University: Himachal Pradesh University
Summer Training: Evaluation of Recruitment Process & Quality of Hire
Company Name: Mahindra & Mahindra Ltd. (Swaraj Division)



Name: Nipun Bansal
Age: 22
Graduation Degree: B.Com(Hons)
Discipline: Commerce
Institute Name: GGDSD College, Chandigarh
University: Panjab University,
Summer Training: Comparing Induction Processes across Different Organizations & Recommending Process Improvements in the Induction Program--Delivery Cadre
Company Name: Trident Ltd.



Name: Nishant Jain
Age: 23
Graduation Degree: B.Tech
Discipline: ECE
Institute Name: Rayat and Bahra Institute of engineering and biotechnology, kharar
University: PTU
Summer Training: Employee Engagement
Company Name: Britannia Industries Ltd, Delhi



Name: Nishtha Vohra
Age: 25
Graduation Degree: B.Tech
Discipline: ECE
Institute Name: JMIT,RADAUR
University: Kurukshetra University
Work Experience (In Months): 6
Company Name: TCS, Gurgaon
Summer Training: Attrition Analysis of present employees, Intentions to Quit
Company Name: Reliance infrastructure Ltd.



Name: Nitish Garg
Age: 22
Graduation Degree: B. Tech
Discipline: Mechanical
Institute Name: UCoE
University: Punjabi University
Summer Training: Optimization of functional training process'
Company Name: Mahindra Swaraj



Name: Nitu singh bijarnia
Age: 21
Graduation Degree: B.Com
Discipline: Commerce
Institute Name: GGDSD college
University: Punjab University
Summer Training: Job satisfaction of employees
Company Name: UCO Bank



Name: Parul Jindal
Age: 23
Graduation Degree: B.E.
Discipline: Biotechnology
Institute Name: UIET
University: Panjab University
Summer Training: Innovative CSR practices to leverage organizational benefits for Trident
Company Name: Trident Ltd.



Name: Pooja Kochar
Age: 21
Graduation Degree: B.Com
Discipline: Commerce
Institute Name: C.M.K College, Sirur
University: Kurukshetra University
Summer Training: Performance Appraisal System
Company Name: Advance Technology



Name: Pooja Nema
Age: 25
Graduation Degree: B.E.
Discipline: CSE
Institute Name: Institute of engineering and technology
University: DAVV, indore
Work Experience (In Months): 24
Company Name: Infosys limited
Summer Training: Attrition Analysis and Talent Retention: Exploring Dimensions at Mahindra REVA.
Company Name: Mahindra Reva Electric Vehicles Ltd.



Name: Pranay Kaparwan
Age: 25
Graduation Degree: B.Tech
Discipline: EE
Institute Name: Chitkara Institute of Engineering and Technology
University: PTU
Work Experience (In Months): 23
Company Name: HCL Comnet Systems and Services Pvt Ltd.
Summer Training: Live Recruitments, Interviews, Technical Presentation/ Knowledge Base, Employee Engagement and Psychometric Test Analysis
Company Name: Pylon Management Consulting



Name: Rachna Kralia
Age: 24
Graduation Degree: BCA
Discipline: Computers
Institute Name: Gcw Parade, Jammu
University: Jammu University
Work Experience (In Months): 14
Company Name: Intellis Resources Pvt. Ltd.
Summer Training: Competency Mapping of employees of Advance Technology
Company Name: Advance Technology



Name: Ruhi Beri
Age: 24
Graduation Degree: BBA
Discipline: Management
Institute Name: D.A.V. College, Amritsar
University: GNDU
Work Experience (In Months): 35
Company Name: Art of Living n WAYE
Summer Training: System of Labour Compliances in Construction Sector
Company Name: DLF Universal Ltd.



Name: Sakshi Rangroo
Age: 26
Graduation Degree: B.E.
Discipline: Civil
Institute Name: Govt. College of Engg.
University: Shivaji University
Work Experience (In Months): 36
Company Name: Consort Builders Pvt Ltd.
Summer Training: Designing a tool for Tracking & Completion of Individual Learning Plans for addressing Behavioral & Functional Competencies of employees across Maharashtra & Goa circle.
Company Name: Idea Cellular Ltd



Name: Sakshi Verma
Age: 24
Graduation Degree: B.E.
Discipline: EECE
Institute Name: CCET
University: Panjab University
Summer Training: How to improve the work life balance for the employees in finance department and benchmarking the practices followed to address and manage those issues
Company Name: Bharti Airtel Ltd.



Name: Sarandeep Singh
Age: 23
Graduation Degree: B.Sc
Discipline: IT
Institute Name: GGDSD College
University: Panjab University
Summer Training: Core Recruitment, Induction assistance, Database Management, Campus recruitment, Analysis of Onboarding Process
Company Name: Telesonic Networks Pvt. Ltd.



Name: Shikha Bhatia
Age: 23
Graduation Degree: B.Tech
Discipline: CE
Institute Name: UCoE
University: Punjabi University, Patiala
Summer Training: PMS & Automation of Organizational structure and linkage with HR vertical
Company Name: Trident Ltd.



Name: Shivendu Sharma
Age: 23
Graduation Degree: BA
Discipline: Economics
Institute Name: DAV College
University: Panjab University
Summer Training: Identifying the most time consuming stage in PMS process at Mahindra Swaraj
Company Name: Mahindra & mahindra swaraj division



Name: Shreedha Singh
Age: 20
Graduation Degree: B.Com.
Discipline: Commerce
Institute Name: M M Modi College, Patiala
University: Punjabi University, Patiala
Work Experience (In Months): 12
Company Name: Auscan, Patiala
Summer Training: Collective Bargaining: Employer and Workers' Perspective - A Critical Analysis (With special reference to Construction Industry)
Company Name: DLF Universal Ltd.



Name: Shubham Singhal
Age: 22
Graduation Degree: B.Tech
Discipline: IT
Institute Name: JUIT SOLAN
University: Jaypee University Of Information Technology
Summer Training: Reason for our low share in Home Loans in major centres vis-vis private banks. Strategies to improve
Company Name: SBI



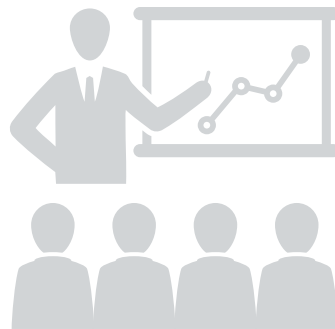
Name: Sukhman Mann
Age: 23
Graduation Degree: B.Tech
Discipline: CSE
Institute Name: Dept of CSE
University: GNDU Amritsar
Summer Training: HR policy manual for blue collar workers for moga factory
Company Name: Nestle India Ltd.



Name: Tanvi Rai
Age: 22
Graduation Degree: B.E.
Discipline: IT
Institute Name: UIET
University: Panjab University
Summer Training: Job satisfaction level of employees at SBI
Company Name: SBI



Name: Vidushi Thareja
Age: 21
Graduation Degree: B.Com
Discipline: Commerce
Institute Name: MLN College, Yamunanagar
University: Kurukshetra University
Summer Training: Employee Engagement initiatives with special reference to 9 engagement drivers of SFCD
Company Name: Shriram Fertilizers and chemicals



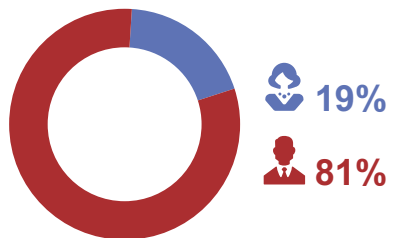
YOU'LL GET
 MORE FROM
 A GOOD
 CONVERSATION
 WITH AN
 EMPLOYEE THAN
 YOU EVER WILL
 FROM ANY
 EMPLOYEE SURVEY



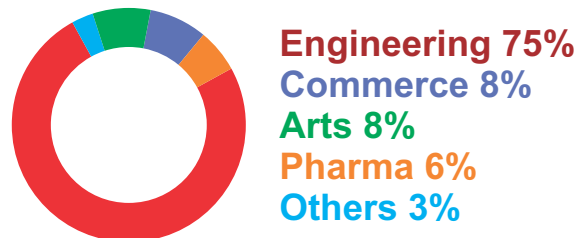
I n t e r n a t i o n a l B u s i n e s s



Gender Ratio



Educational Background



Work Experience



International Business



Name: Aarushi Singh
Age: 23
Graduation Degree: B.E.
Discipline: CSE
Institute Name: Punjab University SSG Regional Center
University: Panjab University
Summer Training: A study to analyze the competition scenario & suggest customer acquisition and retention strategies for Naaptol Online Shopping Pvt Ltd.
Company: Naaptol Online Shopping Pvt. Ltd.



Name: Abhinav Chauhan
Age: 23
Graduation Degree: B.E.
Discipline: Mechanical
Institute Name: UIET
University: Panjab University
Work Experience (In Months): 12
Company Name: L&T Construction
Summer Training: Understanding and evaluating the performance and future scope of Dabur's F&B product line in HORECA sector in HP
Company: Dabur India Ltd



Name: Abhinav Verma
Age: 23
Graduation Degree: B.Tech
Discipline: Biotechnology
Institute Name: CET-IILM-AHL, Gr. Noida
University: UPTU
Work Experience (In Months): 6
Company Name: Sun Pharma
Summer Training: Effect of special debit card schemes offered by ING Vysya bank on customer satisfaction
Company: ING Vysa Bank



Name: Ajaybir Singh Sra
Age: 23
Graduation Degree: B.E.
Discipline: Mechanical
Institute Name: UCoE
University: Punjabi university
Summer Training: Customer Satisfaction related to CASA and other liability services offered at UCO Bank
Company: UCO Bank



Name: Amit Pandey
Age: 24
Graduation Degree: B.Tech
Discipline: Textile
Institute Name: UPTTI, Kanpur
University: GBTU, Lucknow
Summer Training: Study on customer awareness towards internet banking provided by Dena Bank
Company: Dena Bank



Name: Ankit Paul
Age: 22
Graduation Degree: BBA
Discipline: Management
Institute Name: PCTE Group of Institutions, Ludhiana.
University: PTU
Summer Training: Customer perception towards Life Insurance
Company: DLF Pramerica



Name: Anoop Kumar Badhwar
Age: 25
Graduation Degree: B.Tech
Discipline: ECE
Institute Name: SUSCET, Tangori
University: PTU
Work Experience (In Months): 31
Company Name: Infosys Ltd.
Summer Training: impact of visual merchandising on cadbury sales at retail stores
Company: Cadbury India Ltd



Name: Anurag Sharma
Age: 23
Graduation Degree: B.Tech
Discipline: Mechanical
Institute Name: UCoE
University: Punjabi University, Patiala
Summer Training: Mid Corporate Group Analysis-Product Suite Fitment at SBI-Life
Company: SBI Life



Name: Arshpreet Kaur
Age: 25
Graduation Degree: B.Tech
Discipline: CSE
Institute Name: Chitkara Institute of Engg. And Tech.
University: PTU
Work Experience (In Months): 34
Company Name: Infosys Ltd.
Summer Training: Study of institutions' buying behavior towards Dabur's home care products
Company: Dabur India Ltd.



Name: Ashish Sangar
Age: 25
Graduation Degree: B.Tech
Discipline: ECE
Institute Name: Chitkara Institute Of Engg. And Tech.
University: PTU
Work Experience (In Months): 24
Company Name: Infosys Ltd.
Summer Training: Study of institutions' purchase intention towards Dabur's home care products
Company: Dabur India Ltd.



Name: Digvijay Bansal
Age: 24
Graduation Degree: B.Tech
Discipline: Civil
Institute Name: N.I.T. Hamirpur
University: N.I.T. Hamirpur
Summer Training: To study the forex and trade finance products offered by ING Vysya bank
Company: ING Vysya Bank



Name: Divjot Singh
Age: 22
Graduation Degree: B.Tech
Discipline: CSE
Institute Name: UCoE
University: Punjabi University, Patiala
Summer Training: Comparison of products and services of ING vryasa bank with ICICI & HDFC bank
Company: ING Vysya Bank



Name: Geet Sahni
Age: 26
Graduation Degree: B.Tech
Discipline: ECE
Institute Name: SRMSCET, Bareilly
University: UPTU
Work Experience (In Months): 21
Company Name: Tata Consultancy Services, Mumbai
Summer Training: Understanding and evaluating the feedback and future scope of Dabur's homecare product line in HORECA sector in HP
Company: Dabur India Ltd



Name: Harsha Asra
Age: 22
Graduation Degree: B.B.E
Discipline: Business Economics
Institute Name: Sri Guru Gobind Singh College Of Commerce
University: University of Delhi
Summer Training: Trade Opportunities Between INDIA and IRAN
Company: STC India Ltd.



Name: Harvendra Singh Katiyar
Age: 21
Graduation Degree: B.A.
Discipline: Arts
Institute Name: Gautam Buddha Degree College
University: CSJMU Kanpur
Summer Training: Customer satisfaction towards Retail Lending of UCO Bank
Company: UCO Bank



Name: Manmeet Singh Meet
Age: 23
Graduation Degree: B.Tech
Discipline: ECE
Institute Name: RC GNDU GURDASPUR
University: GNDU AMRITSAR
Summer Training: Consumer preference in the home entertainment sector
Company: SONY DADC



Name: Mukul Sirohi
Age: 23
Graduation Degree: B.Tech
Discipline: CSE
Institute Name: Jaypee university of information technology
University: Jaypee university of information technology, solan
Summer Training: Performance Analysis of Dabur India Ltd. and exploration of plausible target channels in Foods&Beverages Industry
Company: Dabur India Ltd



Name: Navdeep
Age: 23
Graduation Degree: B.Pharm
Discipline: Pharmacy
Institute Name: UIPS
University: Panjab University
Summer Training: To study the effectiveness of channel of distribution of coca cola products in Chandigarh at Kandhari beverages Pvt. Ltd.
Company: Kandhari Beverages Pvt. Ltd.



Name: Pulkit Sood
Age: 23
Graduation Degree: B.A.
Discipline: Arts
Institute Name: SD College Chandigarh
University: Panjab University
Summer Training: How to retain customers with IOCL
Company: Indian Oil



Name: Raminder Dhiran
Age: 22
Graduation Degree: B.Tech
Discipline: Mechanical
Institute Name: UCoE
University: Punjabi University, Patiala
Summer Training: Comparison of unit linked insurance plans and mutual funds
Company: ING Vysya Bank



Name: Ruby Jindal
Age: 24
Graduation Degree: B.E.
Discipline: IT
Institute Name: UIET
University: Panjab University
Work Experience (In Months): 24
Company Name: Infosys Ltd.
Summer Training: Impact of recent Gold restrictions of RBI over the Gold import of India
Company: STC India Ltd.



Name: Sahil Batra
Age: 22
Graduation Degree: B.Pharm
Discipline: Pharmacy
Institute Name: Chitkara College Of Pharmacy, Rajpura
University: PTU
Summer Training: Survey on different insulin brands
Company: Adley Formulations



Name: Sahil Manocha
Age: 23
Graduation Degree: B.E.
Discipline: Mechanical
Institute Name: UIET
University: Panjab University
Summer Training: Study the Production Planning of the Company
Company: Perfetti Van Melle



Name: Sakshi Guraba
Age: 24
Graduation Degree: B.Tech
Discipline: CSE
Institute Name: UCoE
University: Punjabi University, Patiala
Work Experience (In Months): 13
Company Name: Infosys Ltd.
Summer Training: Market Mapping of Melange Yarn
Company: Trident Ltd.



Name: Sandeep Kansal
Age: 24
Graduation Degree: B.Tech
Discipline: ECE
Institute Name: R.I.E.I.T, RAILMAJRA
University: PTU
Summer Training: Study of factors affecting consumer purchase intention in banking services: ICICI & ING Vysya
Company: ING Vyasya Bank



Name: Saurabh Kanathia
Age: 26
Graduation Degree: B.Tech
Discipline: CSE
Institute Name: BCET, Gurdaspur, Punjab
University: PTU
Work Experience (In Months): 45
Company Name: Orange Business Services, Gurgaon
Summer Training: Strategic Brand Management of Minute Maid Juices (A Coca-Cola Product)
Company: Coca-Cola



Name: Shiv Kumar
Age: 23
Graduation Degree: B.Tech
Discipline: CSE
Institute Name: GJU, Hisar
University: GJU
Summer Training: To study the Relationship between Service Quality and Customer Satisfaction for Internet Banking of ING Vysya Bank.
Company: ING Vysya Bank



Name: Shreya Sood
Age: 23
Graduation Degree: B.E.
Discipline: IT
Institute Name: UIET
University: Panjab University
Summer Training: Service Brand Management in Private Banking Sector: Comparative Analysis of ING Vysya Bank with ICICI Bank
Company: ING Vysya Bank



Name: Simerdeep Singh
Age: 22
Graduation Degree: B.Com
Discipline: Commerce
Institute Name: S.C.D govt. College, Ldh
University: Panjab University
Summer Training: Customer satisfaction towards car loan and home loan of UCO Bank in Chandigarh
Company: UCO Bank



Name: Sonit Kumar Chawda
Age: 23
Graduation Degree: B.Tech
Discipline: IT
Institute Name: MLVTEC, Bhilwara, Rajasthan
University: Rajasthan Technical University
Summer Training: Future and Marketing of a Five Star Hotel
Company: ITC Ltd.



Name: Sumit Dhiman
Age: 24
Graduation Degree: B.A.
Discipline: Economics
Institute Name: DAV College Chandigarh
University: Panjab University
Post Graduation: Public Administration
Summer Training: What marketing strategies should be used before, during and after the launch of a property or a service.
Company: ITC Ltd.



Name: Sumit Rathee
Age: 25
Graduation Degree: B.Tech
Discipline: CSE
Institute Name: UIET
University: Kurukshetra University
Work Experience (In Months): 30
Company Name: Sharnam Infotech and Acme Telepower Ltd.
Summer Training: comparative study of services provided by dlf pramerica life insurance .
Company: DLF Pramerica



Name: Supriya Gupta
Age: 24
Graduation Degree: B.E.
Discipline: EE
Institute Name: Govt. college of engineering & technology
University: Jammu University
Summer Training: Marketing Research for assessing performance and evaluating scope for Dabur Homecare products for Institutional Business in Jammu and Katra Region
Company: Dabur India L td



Name: Udey Singh Dhillon
Age: 22
Graduation Degree: B.Com.
Discipline: Commerce
Institute Name: DAV College
University: Panjab University
Post Graduation Degree: PGDMM
Summer Training: Study and marketing of different rolls used by different industry
Company: Irle Kay Jay Rolls

“SUCCESS IN BUSINESS REQUIRES TRAINING AND DISCIPLINE AND HARD WORK.

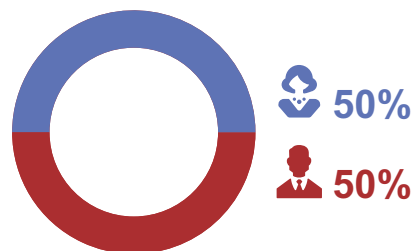
BUT IF YOU'RE NOT FRIGHTENED BY THESE THINGS, THE OPPORTUNITIES ARE JUST AS GREAT TODAY AS THEY EVER WERE”

DAVID ROCKEFELLER

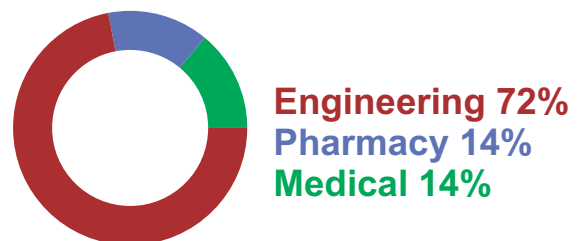
B i o t e c h



Gender Ratio



Educational Background



Work Experience





Name: Amandeep Kaur
Age: 23
Graduation Degree: B.E.
Discipline: Biotechnology
Institute Name: Thapar University
University: Thapar University
Summer Training: Create brand awareness about products of ING in Patiala
Company: ING Vysya Bank



Name: Jaspreet Singh
Age: 22
Graduation Degree: B.E.
Discipline: Biotechnology
Institute Name: UIET
University: Panjab University
Summer Training: Consumer perception toward OTC drugs.
Company: Venus Remedies Ltd.



Name: Karan Sovat
Age: 25
Graduation Degree: B.Tech
Discipline: Biotechnology
Institute Name: UIET
University: Panjab University
Work Experience (In Months): 30
Company Name: Infosys Ltd
Summer Training: Market research of possible non-HORECA channels for Dabur India
Company: Dabur Ltd.



Name: Ravi Kant
Age: 24
Graduation Degree: B.E.
Discipline: Biotechnology
Institute Name: UIET
University: Panjab University
Summer Training: Launching of bingo yumitos chips and its feedback from customers and retailers
Company: ITC Ltd



Name: Shubham Seth
Age: 25
Graduation Degree: B.Tech
Discipline: Biotechnology
Institute Name: JUIT Solan
University: Jaypee University
Work Experience (In Months): 30
Company Name: Infosys Ltd
Summer Training: Market research to analyse the market share, performance and promotion of Dabur Food Services products
Company: Dabur



Name: Simran Mittal
Age: 23
Graduation Degree: B.Tech
Discipline: Biotechnology
Institute Name: Hindustan college of science and technology
University: UPTU
Summer Training: Study the consumer behaviour towards MNP at P.U. and consumer attitude towards mobile usage and Telecom industry among youth
Company: Idea Cellular



Name: Tapsi Guglani
Age: 23
Graduation Degree: B.Pharm
Discipline: Pharmacy
Institute Name: Rayat and Bahra
University: PTU
Summer Training: Analysing market share and performance while exploring both traditional and new channels for Dabur food service
Company: Dabur



Name: Jatin Chaudhari
Age: 25
Graduation Degree: BDS
Discipline: Dentistry
Institute Name: SGTDC, Gurgaon
University: M.D.U., Rohtak
Work Experience (In Months): 43
Company Name: Paxcel Tech Ltd , Anicet exim and Sales Solutions, Stemade Biotech
Summer Training: Comparative Analysis of Ezenus v/s other OTC drugs in the Ayurvedic stress relieving products segment among the retailers in the Tri-city region
Company: Venus Remedies Ltd.



Name: Manoj Kumar
Age: 26
Graduation Degree: B.Pharm
Discipline: Pharmacy
Institute Name: Dept. of Pharmaceutical Sciences
University: MDU
Work Experience (In Months): 60
Company Name: Glaxo Smith Kline,
Summer Training: Customer perception and attitude towards various saving account of ING Vysya bank in comparison to HDFC and ICICI Bank
Company: ING Vyasa Bank



Name: Monika
Age: 22
Graduation Degree: B.Sc
Discipline: Biotech
Institute Name: GGDSD college
University: Panjab University
Summer Training: Assets-liability management in ING Vysya bank
company: ING Vysya Bank



Name: Neha Singla
Age: 23
Graduation Degree: B.E.
Discipline: Biotech
Institute Name: UIET
University: Panjab University
Summer Training: Customer perception for availing loans at ing vyasa
Company: ING Vyasa Bank



Name: Pulkit Nehru
Age: 23
Graduation Degree: B.E.
Discipline: Biotech
Institute Name: UIET
University: Panjab University
Summer Training: Study of stress level among people and their perception towards stress relieving products, in contribution to the sales of EZENUS product
Company: Venus Remedies Ltd.



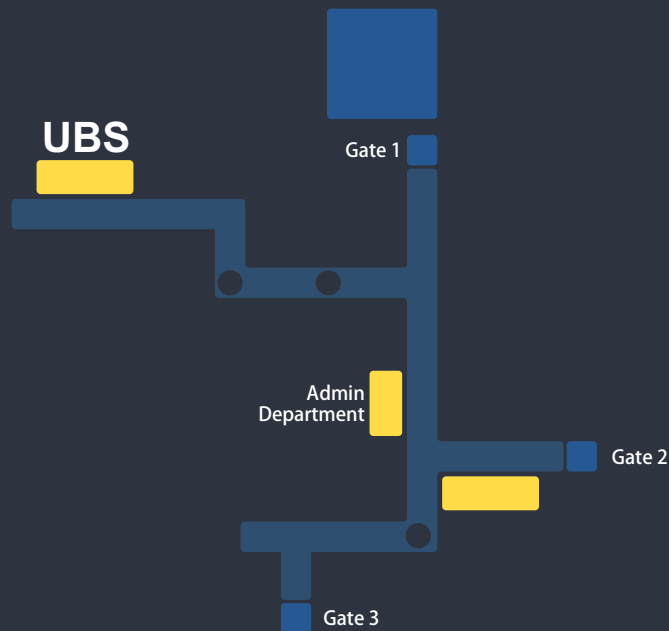
Name: Vikas Sharma
Age: 31
Graduation Degree: B.E.
Discipline: Biotech
Institute Name: UIET
University: Panjab University
Post Graduation Degree: M Tech
Work Experience (In Months): 14
Company Name: Educorp Consultancy Pvt Ltd
Summer Training: Comparison of UCO home loans with Bank of Baroda Home Loans
Company: UCO Bank



Name: Shivalika Sharma
Age: 23
Graduation Degree: B.Tech
Discipline: Biotech
Institute Name: ACE & AR
University: Kurukshetra University
Summer Training: Pharmerging Markets: A comparison of India and China
Company: Ind-Swift laboratories Ltd.



How to Reach
University Business School



University Business School

Arts Block-3, Panjab University, Chandigarh-160014 (India)

Contact details:

Placement Coordinator- Dr. Tejinder Pal Singh +91 9872708901

Placement Co-coordinator- Dr. Tilak Raj +91 7589367740

Tele: +91 172 2784652/53, Telefax: +91 172 2541591

Email: ubsplac@pu.ac.in, Website: www.ubs.puchd.ac.in