

PLACEMENT BROCHURE 2021



UNIVERSITY
BUSINESS SCHOOL
PANJAB UNIVERSITY, CHANDIGARH

Glorious



The MBA program commenced at the University Business School (UBS), in the year 1968, The batch of 2019-2021 portrays a significance as University Business School completes 51 glorious years of imparting quality management education to develop dedicated, innovative and effective managers. The students produced by the school have made a mark in the world of business and we are certain that the student driven curriculum will ensure that the future students would carry the legacy only forward.

OF UBS

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Vice Chancellor's Message



Professor Raj Kumar

Dear Recruiters,

I am pleased to learn that the University Business School is bringing out the Placement Brochure 2021 for the Final Placements of its current batch of second year MBA students. An active Alumni base, highly qualified, experienced and illustrious faculty and energetic and resourceful students make University Business School one of the premier departments of this University.

UBS has built a reputation with its good quality infrastructure, pedagogy and extensive learning exposure provided to the student. Its prestigious reputation has been burgeoning since 1962 when it started courses in commerce, and it has been honing world-class management graduates since 1968. The excellence of the UBS can be gauged by the exemplary performance of its alumni who have also made their mark in establishing and managing various renowned business organisations. The institute has not only been successful in equipping its students with the conceptual clarity in various aspects of management but has also successfully instilled a sense of integrity and pragmatic wisdom in them.

The focus at UBS is on the all-round development of students to be the Global leaders of tomorrow. And Global Leaders are best developed in a multidisciplinary, collaborative, multicultural, practice oriented learning environment which is enhanced continuously through pedagogic innovations and the visiting faculty from both academia and industry in the UBS.

The Indian economy is on a growth path, and many changes are taking place that would impact the way in which organisations need to perform. I believe your expectations of finding well-groomed managers will be met here. Thus, on behalf of the department, I invite you to embark upon the sojourn to select young managers and your future leaders from amongst the best minds of the country.

Chairman Cum Placement Coordinator's Message



Prof. B.B. Goyal

Dear Recruiters,

Greetings from the University Business School,
Panjab University, Chandigarh!

As you are aware that the University Business School has, since its inception at the present campus in the year 1962, continuously strived and endeavoured to train and develop young and talented students to prepare them to face the challenges of the highly competitive and dynamic business environment.

At UBS we strive to supplement the academic rigor with exposure to practical learning, and to the realities of the highly demanding industry. As a result, our students are industry ready by the time they graduate from this B school.

UBS intends to take forward this legacy with the help of its highly qualified, knowledgeable and experienced faculty, which is an embodiment of didactic knowledge and leaves no stone unturned in the grooming of the students in their respective disciplines and broadening their mindsets.

We are proud that we have a talented pool of inquisitive and energetic students who have come from diverse backgrounds and have got vast exposure through work experience (prior to joining UBS) and are ready to prove their mettle in their respective fields. I am sure each one of them will be an asset to your organisation and hence, I recommend them enthusiastically for your consideration.

Looking forward to meeting you at UBS!

Co-coordinator's Message



Dr. Tejinderpal Singh

Dear Recruiters,

Welcome to University Business School, Panjab University!

With great pride the Placement Cell of UBS brings to you its recruiter's guide.

Over decades, the students of UBS have displayed tremendous potential and skill in their respective fields of study. Driven by the students, under the expertise of the seasoned faculty, the student associations such as the Alumni Relationship Cell, Business Club, Hospitality Team, Media & Public Relations Cell, Placement Cell, Environment Cell, Investment Club, Malhar (Cultural Group) at UBS provide the students with sufficient opportunity to become multi talented management professionals.

The institute provides valuable exposure to its students by organising Industrial visits and interaction sessions with the distinguished alumni of UBS to keep them updated with the fast paced industrial developments and evolving trends.

At UBS, students are honed to enter the corporate world with competence and confidence to bring about and themselves experience a positive transformation.

I take this opportunity to invite your esteemed organisation to visit our campus for recruitment. It would be our privilege to welcome you at University Business School, Panjab University, Chandigarh.

About UBS

University Business School (UBS), formerly known as Department of Commerce and Business Management, established in 1962, is one of the premier business schools of North India located in the heart of the beautiful city, Chandigarh. It has been imparting quality management education to develop dedicated, innovative and effective professionals, researchers and teachers for over five decades.

The philosophy of the management education at the University Business School is built on an integrative value system. It is motivated by duty bound work ethics, humane approach and scientific temper.

The school uses multifaceted pedagogy with an effective interface with the industry to translate the mission into action. Modern attitude, practical wisdom, knowledge, and skills relevant to management are deeply ingrained in the students.

University Business School has been ranked amongst the top 20 B-Schools of India and amongst the top 1000 B-Schools of the World by Eduniversal, France.

The 51 years of excellence of the University Business School can be gauged by the praiseworthy performance of its alumni who have marked their names in the history of renowned business organizations.

Matchless Mentors

CHAIRPERSON

Dr. B.B. Goyal

M.A. (Eng.), MBA (MDU),
Ph.D. (Pbi.U), Advance
Diploma in Labor Laws

PROFESSORS*

Dr. A.K. Vashisht

M.Com & LLB (PU), M.Phil. & Ph.D.
(HPU)

Dr. Anupam Bawa

MBA (PU), Ph.D. (Pbi.U)

Dr. Deepak Kapur

Fellow (IIM-A)

Dr. Dinesh K. Gupta

M.Com & Ph.D. (PU)

Dr. Gunmala Suri

M.Sc. (Statistics), PGDCA
(KU), Ph.D. (Agra U.)

Dr. Karamjit Singh

M.Com & Ph.D. (GNDU)

Dr. Luxmi

MBA (MDU), LLB (PU), Ph.D. (GJU)

Dr. Manoj Kumar Sharma

M.Sc. (Hons) in Eco (GNDU),
MBA (KU), Ph.D. (GNDU)

Dr. Meena Sharma

M.Com (PU) & Ph.D. (GJU)

Dr. Meenakshi Malhotra (DUI)

MBA (Pune), Ph.D. (PU)

Dr. Navdeep Kaur

M.Com & Ph.D. (PU)

Dr. Parmjit Kaur

M.Com & Ph.D. (PU)

Dr. Purva Kansal

MBA (HPU), Ph.D. (PU)
& FDP (IIM-A)

Dr. Sanjay Kaushik

M.Com & Ph.D. (PU)

Dr. Smriti Sood

MBA, M.Phil. (HPU),
Ph.D. (PU)

Dr. Suresh K. Chadha

M.Com & Ph.D. (PU)

Dr. Suveera Gill

M.Com & Ph.D. (PU)

ASSOCIATE PROFESSORS*

Dr. Monica Bedi

MBA & Ph.D. (PU)

Dr. Rupinder Bir Kaur

M.Com & Ph.D. (PU)

Dr. Tejinderpal Singh

M.Com (PU), Ph.D. (Pbi.U)

ASSISTANT PROFESSORS*

Dr. Kulwinder Singh

M.A., Ph.D. (Economics) (Pbi.U)

Dr. Neha Gulati

MCA (GJU), M.Phil. (MKU)

Dr. Pooja Soni

M.Sc (Maths, Statistics), Ph.D.
(Statistics) (PU)

Dr. Tilak Raj

M.A. (Eco), M.Phil.,
Ph.D. (HPU)

*Arranged in alphabetical order

Rankings

3

**U.S. News
(A World Report) (In India) 2019**

13

**Centre for World Universities
Rankings 2019**

24

**UNIRANK
2019**

48

**HRD Ministry
(In India) 2018**

International Alliances

IA

UBS forges partnerships with outstanding academic institutions across the globe to expand the student experience, faculty growth and contribution towards mutual development.

Collaborations with our foreign colleges are essential to the success of our academic endeavors. At UBS, our international collaborations are as diverse as our faculty, who are at the forefront of relationship-building with partners. These relationships may start with a chance meeting at a conference and eventually grow into multidimensional interactions between the institutions.



Curtin University*

*Under finalisation

NOTTINGHAM TRENT UNIVERSITY



Infrastructure

CENTRAL LIBRARY

The Panjab University has a mammoth collection of more than 7.4 lakh publications including books, volumes of journals, thesis/dissertations, reports, government documents, back files of newspaper, a collection of 1492 manuscripts, access to 644 online full text journals and approximately 5000 online full texts journals through INDEST consortium and UGCINFONET.

IT INFRASTRUCTURE

UBS has 50 computers which are connected to the main server of the university that provides a direct access to the journal and the books available on the university library server. The students also have the access to the internet through campus Wi-fi for references and communication. In addition to this, the UBS has an air-conditioned auditorium and 3 seminar halls equipped with state of the art audio visual equipment.

SPORTS

Panjab University provides excellent facilities to its students and empowering infrastructure for indoor games, gymnasium and Olympic Size swimming pool, Tennis Court, Badminton Courts and other playgrounds that lead to their all round development. The students of UBS have all of these at their disposal.

NATIONAL KNOWLEDGE NETWORK

Ministry of HRD, Government of India has selected, Panjab University as a node to be connected to National Knowledge Commission with high network bandwidth. The university computer center has established a 10GB campus wide network to provide high speed connectivity to various departments through National Knowledge Network (NKN). All the departments are connected through optical fiber. All hostels are Wi-Fi accessible, providing internet free of cost with hardware firewall installed at computer center with three wide area network links of 1gbps.

A black and white photograph of a library interior. In the foreground, a male student in a white shirt and tie is seated at a desk, looking down at a newspaper. To his right, another student is partially visible, also working. In the background, several other students are seated at tables, some using laptops. The room is filled with tall bookshelves packed with books. The lighting is bright, coming from overhead fixtures. A blue and yellow graphic overlay is on the right side of the image, containing text.

IN – HOUSE LIBRARY

Apart from the central library, UBS also has an in-house library which boards around 12000 books as well as subscription to 130 journals. This plethora of information is a mix of both Indian and international publications, which enables the students to find references of books related to all branches of management.

Clubs & Associations

Alumni Relationship Cell

UBS currently holds one of the largest alumni networks across B-schools in India. The basic objective of this cell is to work along with UBS in streamlining the alumni database gathering, placement framework, live projects, guest lectures etc. The cell also holds "Silver Jubilee Reunions" where students get a chance to interact with our learned alumni and also, the members of 25 year old batch get a chance to revive their memories and share valuable experiences. The cell makes sure, all the students feel part of one big family and know the importance of maintaining relations in life.

Environment Cell

Environment Cell is a student run programme started in July 2019. It aims to make students aware about the various environmental issues and motivate them to practice conservation of our planet Earth and to become Conservation Leaders. The first activity of the Environment Cell was the Tree Plantation, which was organized in collaboration with Mahindra & Mahindra Financial Services Limited. Currently, in its gestation period, we at Environment Cell are focused to do our bit towards our environment at our campus in collaboration with the corporate sector.

Business Club

Business Club is a student driven platform that aims to expand the horizons of knowledge beyond textbooks and classrooms by conducting various puzzles, quizzes and business-oriented events. It conducts weekly talk sessions where students come together to interact on prevailing issues and news regarding business and economic affairs and try to find answers to critical questions. This club is also involved in arranging corporate interactions where business tycoons and seasoned professionals hone the management and business skills of students.

Hospitality Team

The hospitality team at UBS has always believed in the rich Indian tradition of treating their guests next to Gods. It ensures a comfortable and memorable stay for the delegates visiting the institute for guest lectures and other events.



Investment Club

Investment Club is an initiative being taken to promote collective financial learning at UBS. The club aims at developing a culture that encourages students to acquire knowledge about the stock market and help them in making better investment decisions. It imparts real-time exposure to students via technical, fundamental and news-based analysis, thereby bridging the gap between the theoretical and practical aspects of financial learning. The club plans on devising new trading strategies for maximum returns, managing a student-run mutual fund and organizing regular trading competitions.

Media and Public Relations Cell

The Public relations cell at UBS is responsible for enhancing the brand of the school by connecting with various institutions, corporate bodies and students. It also looks out for the proper media coverage of all the events held at UBS. It also plays an important role in maintaining the brand image of the institute through digital media. This cell ensure continuous connection of the institute with the outside world.

Malhaar - The Cultural Club

Malhaar, the cultural club of UBS, was formed by the students to diversify the horizons of growing up in UBS. The club provides the students an opportunity to showcase their talents in the field of music, arts, and theatre and also provides them a platform to perform and display their talents in front of the world.

The students in Malhaar have been participating actively in various competitions and have got special recognition in various events too.

Placement Cell

It is a self-driven, pulsating student body dedicated to securing placements for the whole batch. The students deal with all activities related to placements; from brochure designing to hosting the companies visiting the campus, this cell is responsible for ensuring the smooth execution of the placement process.

Consulting Club

Consulting Club aims to help students succeed in Management Consulting domain. We build connects with B-Schools and Industry experts to educate students regarding what Management Consulting is and what it has to offer. We aim to create a collaborative environment to make students industry ready.

Conclaves & Events

HR Conclave

UBS Chandigarh organized the first edition of 'HR Conclave' on September 2019. The Conclave centered on the theme of "Building HR as a Strategic Business Partner". The event hosted esteemed speakers from diverse industries and varied backgrounds. The objective was to bring the industry veterans under one roof to give an insight into the practicalities of the corporate world. The topics covered ranged from the importance of performance management and organizational culture and how the HRM has changed over the year from being an administrative manager to a strategic partner for the business to the importance of artificial intelligence, big data and machine learning. Developing a comprehensive insight into the HR World and the real life scenario of the Corporate World were the key learnings.

Prominent Speakers

- 1) **Mr. Surenderjeet Raj**
VP(HR), Newgen Software Technologies
- 2) **Mr. Harpreet Bhatia**
Head HR, The Tribune
- 3) **Mr. Santanu Chatterjee**
Unit head HR, Fortis Hospital
- 4) **Mr. Sukhpreet Singh Sodhi**
Consultant with multitude of organizations and Industries
- 5) **Mr. Nitin Razdan**
Partner, Deloitte Consulting, India



Conclaves & Events

Management Conclave

A management conclave-"Sapience 1.0" was conducted in University Business School on 27th-28th september'19. The theme for the conclave was, "Building Leaders for tomorrow".

The panelists present at the conclave are at prominent positions in their respective industries and thus shared loads of wisdom and experience of their journey. The topics for discussion were "Revival of Economy" and "Transformational Leadership".

Spanning over two days, this conclave proved to be highly insightful for the budding managers at UBS, as they prepare themselves to set their marks in the corporate world soon.

Topic for Day 1 : Revival of Economy

Speakers for Day 1

- 1) **Mr. Harvinder Sagoo**
Country Head IoT
- 2) **Mr. Mukul Chopra**
Head HR, Club Factory
- 3) **Dr. Sachin Gulati**
Director, India Campus Recruitment at American Express
- 4) **Mr. Vikas Dua**
HR Transformational Specialist, Aegis Global

Topic for Day 2 : Transformational Leadership

Speakers for Day 2

- 1) **Mr. Abhinav Chamoli**
Head Advisory Partnerships, Adobe
- 2) **Ms. Anjali Ahuja**
Director-HR, ERM India
- 3) **Mr. Bhavnesh Bhat**
Founder and director, HR, Ripple HR
- 4) **Mr. Samar Singla**
CEO, Founder, Jugnoo



TEDx Panjab University was organised by University Business School, in the spirit of TED's Mission revolving around the idea youth empowerment. The organising team put together a revolutionary line-up of speakers consisting of artists, celebrities, industrialists, visionaries and motivators who have inspired thousands of people with their words of change. A full day event of highly curated sessions of spreading awareness, creativity and innovations because "Amazing is what spreads".



University Business School organised the first ever TEDxUBSPU. It was an independent TED conference organised on the 23rd of March 2019 at P.L. Anand Auditorium. In this era of change, it has become essential to keep abreast with the developments around us, ergo the theme of the conference was "Change is the Only Constant". The Conference was an initiative of the business club and the students of the University Business School, who under the leadership of Chairman, Professor (Dr) Deepak Kapur and the guidance of Business Club Advisor Professor Kulwinder Singh hosted a thought provoking and engaging TEDx.

Ashu Phakey

COO, HT Media

Inder Sandhu

Social Activist

Gen. G.G. Dwivedi (Retd)

Academic Journalist, Author, Corporate Trainer and Social Worker

R.J. Meenakshi

94.3 My FM

Sudhanshu Kaushik

Founder, Young India Foundation

Anand Bhatnagar

VP, L&D, Reliance Industries Limited

Mohammed Al Qahatani

Toastmasters International

Mandy Takhar

Actor

Sarah Kashyap

Only Indian woman to complete Raid de Himalaya and Desert Storm

Manish Tyagi

ex-Naval Commander & Stand-up Comedian

Mr. Sunil Gulati

VP, Coca Cola India and South West Asia

Brigadier Subhash Chander Rangi

Head of Operation Black Tornado - Mumbai 26/11 Attacks

Mr. Devinder Sharma

Food and Trade Policy Analyst

Mr. Prabir Jha

Founder & CEO, Prabir Jha People Advisory

Mr. Maneet Gohil

Founder and CEO at LAL10, Forbes 30 under 30

Ms. Supreet Dhiman

Director, End Incest Trust

Ms. Shruti Rao Rathore

Vegan fashion designer, Supporter of sustainable fashion

Captain Shikha Saxena

Ex Army, Currently Founder at Aarambh Management Solutions

Homecoming

Alumni Meet 1993 Batch



University Business School carries a legacy of 50 years of MBA Program. Over these 50 years, UBS has nurtured countless young minds and transformed them into industry leaders who have proved their mettle in the Corporate World through their exemplary performance. 'Homecoming' is an attempt to raise a platform for our glorious and huge alumni base to get in touch with their Alma Mater through Academic Lectures and Counselling Interactions; Mentorship to Student Programmes and Entrepreneur Mentoring/Guidance.

1. Rajat Kakar, MD, Phonographic Performance Ltd. – Batch 1987

2. Amarjit Singh Batra, Spotifier at Spotify – Batch 1992

3. Perna Tandon, Freelancing HR Corporate Executive – Batch 1989

4. Rajat Avasthi, CEO, Edelweiss Financial Services – Batch 1996

5. Amit Sharma, Head HR, TE Connectivity – Batch 1999

6. Davinder Singla, GM-HR, Bharat Electronics Limited – Batch 1999

7. S J Raj, SVP, NewGen Technologies – Batch 1983

"Call it CBM or UBS the place remains the same and so does its soul...!!" This event gathered much attention from the media and people, as it truly deserves. It was a proud moment for the department and was jovially celebrated.

It was for the batch of '93, and we were delighted to celebrate their successful completion of 25 years. UBS celebrated its 50th anniversary of the commencement of MBA program, Silver Jubilee Celebration of Batch 1991-1993 and the first-ever departmental convocation at University Auditorium, Panjab University.

The event also served as a platform for the current students to have candid discussions with the alumni and learn the tips and tricks of management, from the people who have achieved unparalleled success in their respective fields.

Students Achievements

University Business School continues to be recognized for the strength of its academic programs, pedagogy, and dedication towards excellence. With academic achievements, it encourages the students to participate in different curriculum activities to explore their inside skill and give them platform to present their best abilities. The students also prove their mettle in the competitive corridor and bring laurels to their name and to the institution. UBS is proud of its students and their many accomplishments.

Winners of Entreniti 2020, IIFT - New Delhi

Winners of Tatvashastra, LBSIM

1st runner-up of Data Wars, DOMS-IIT Roorkee

2nd runner-up of ABACUS, IIM - Lucknow and TVS Credit

1st runner-up of KAROBAAR, DMS - IIT Kanpur

Winner of Apple-O-nomics, IIM - Sirmaur

1st runner-up of Markage 1.0, UBS

Winners of Stock Shastra, UBS





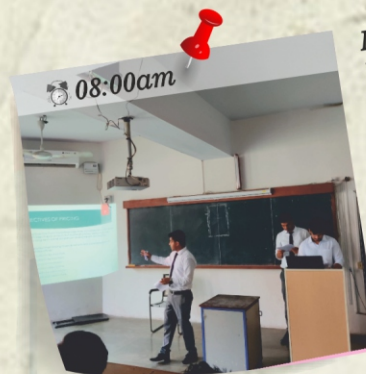
A Typical Day At UBS



07:50am

"A journey of a thousand miles begins with a single step" - with this one thought in our minds our day at UBS begins

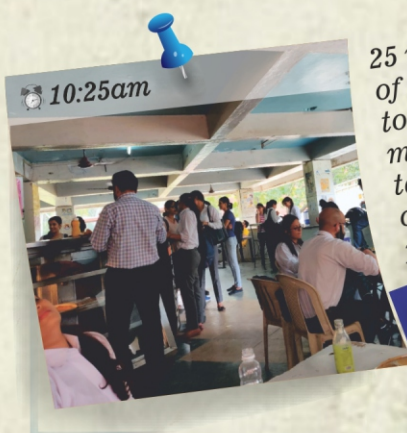
01.



08:00am

I rush myself to UBS loaded with books, catching my breath and holding onto my tools to jot down the words of wisdom

02.



10:25am

25 minutes and a cup of coffee is all I need to rejuvenate my mind which is still tangled in the strings of assignments and projects

03.



10:50am

I learn I try and I contribute my part to make the best out of the classroom sessions

04.



01:15pm

Hungry stomach finds its way to Student Centre

05.



02:15pm

Back to afternoon class sessions

06.



04:40pm

Sleepy eyes and heavy shoulders still brainstorming the innovative ideas to get through the meetings

07.



06:00pm

End of the day but our enthusiasm kicks in as it is time to relive the experiences of high profile guests

08.



09:00pm

Time to sush the mouth and work on my wisdom. Silence and the warmth of books doesn't make you feel alone

09.



01:00am

A cup of chai and I = Soul Partners

10.



02:00am

I set my alarm for 7:00 am hoping to wake up to another bright day at UBS

11.

Batch Profile & Curriculum

Demographics



132

Total Students



96

Male Students



36

Female Students

Area of Specialization



67

MBA



29

International Business



17

Human Resources



19

Entrepreneurship

Work Experience



12

0-12 Months



23

13-24 Months



13

24+ Months

First Semester

- Business Economics
- Business Statistics
- Management Accounting
- Organizational Behavior
- Marketing Management
- Workshop on Business Computing
- Workshop on Business Research

Second Semester

- Human Resource Management
- Operations Management
- Financial Management
- Legal Aspects of Business
- Comprehensive Viva-Voce
- Summer Training Report and Viva-Voce
- Workshop on Business Communication
- Workshop on Multi Variate Statistical Techniques
- Business Environment

Second Year

Third Semester

- Strategic Management

Fourth Semester

- Comprehensive Viva-voce
- Human Values And Business Ethics
- Major Project

Group A: Finance

Third Semester

- Financial Statement Analysis
- Management of Financial Services
- Investment Management
- Management Control Systems
- Project Planning, Analysis and Management
- Financial Engineering
- Corporate Tax Planning

Fourth Semester

- Strategic Cost Management
- International Financial Management
- Behavioral Finance
- Corporate Governance

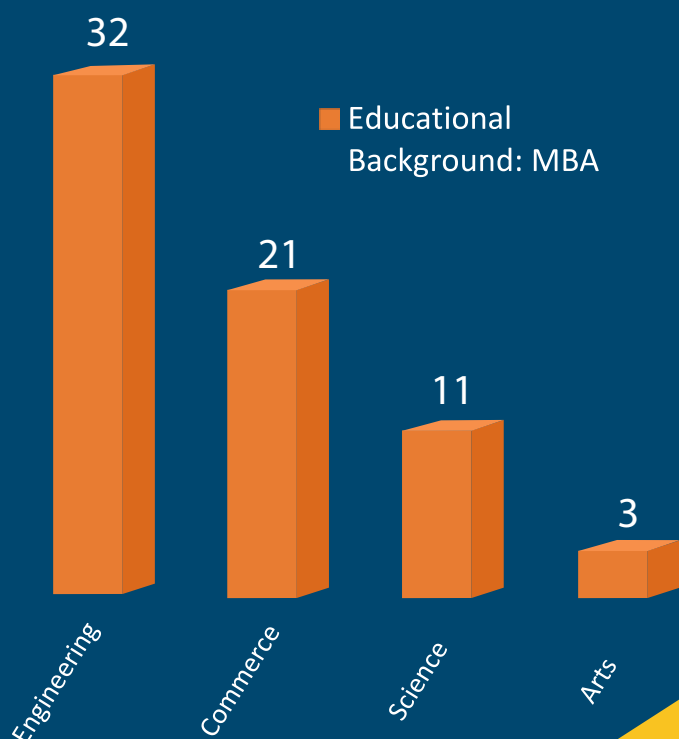
Group B: Entrepreneurship And General Management

Third Semester

- Entrepreneurial Development And New Enterprise Management
- Entrepreneurial Finance
- Infrastructure And Project Finance
- Tax Planning For Entrepreneurs
- Investing In Private Equity
- Marketing For Entrepreneurship
- Legal And Government Policy
- Considerations In New Enterprise

Fourth Semester

- Managing Strategic Implementation And Business Transformation
- Managing Teams
- Managing Global Enterprise
- Organisation Structure And Design



Group C: Marketing

Third Semester

- Data Analytics for Business
- Advertising and Consumer Behavior
- Global Marketing Management
- Industrial and Rural Marketing
- Marketing Research and Product Management
- Digital Marketing and Retail Management
- Global Supply Chain Management

Fourth Semester

- Application of Accounting and Finance in Marketing
- Workshop on Foreign Trade
- Documentation and Trade Finance
- Marketing of Services
- Customer Relationship Management and Sales Management

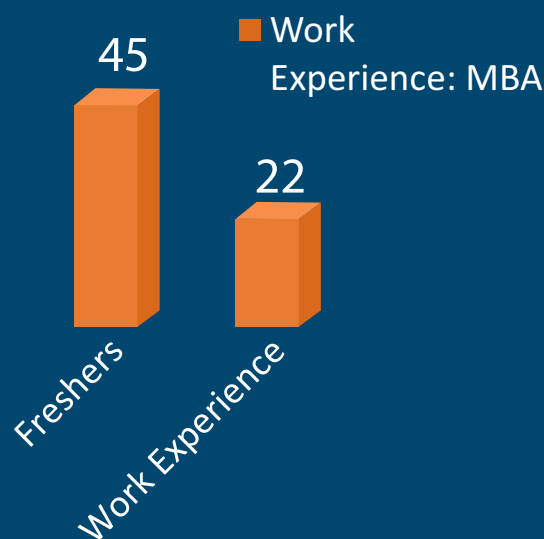
Group D: Information Technology and Operations Management

Third Semester

- Integrating E-Systems & Global Information System
- Mobile Commerce
- Business Process Re-Engineering
- Systems Analysis and Design
- Enterprise Resource Planning
- Product Innovation in Technology Business
- Management Information Systems

Fourth Semester

- Knowledge Management
- Management of Technology
- Business Intelligence
- Total Quality Management



Group E: Human Resource Management

Third Semester

- Labour Legislation-I
- Strategic Human Resource Management
- Performance And Compensation Management
- Organisation Development
- Workshop On Training And Development
- Comparative Industrial Relations
- Managing Corporate Social Responsibility

Fourth Semester

- Human Resource Information System
- Personal Effectiveness And Leadership
- Workshop On Management Of Discipline And Disciplinary Proceedings
- Labour Legislation-II

MBA (MARKETING & IT OPERATIONS)



Abhishek Gupta

Discipline: B.E. (CSE)
College: University Institute of Engineering and Technology
University: Panjab University
Internship: Marketing
Company: Chereso



Amit Anand Kumar

Discipline: B.E. (ME)
College: University institute of engineering and technology
University: Panjab University
Experience (Months): 60
Organization: Sai Pipe Industries
Internship: Digital Marketing
Company: Paisa Bazaar Marketing and Consulting Private Limited



Amit Kumar

Discipline: B.Tech. (ME)
College: United college of engineering and management
University: Dr A.P.J Abdul Kalam Technical University
Experience (Months): 18
Organization: Homoserve
Internship: Marketing
Company: Honda cars Pvt. Ltd.



Akhilesh Sharma

Discipline: B.Tech. (ME)
College: Rayat Bahra Institute of Engineering & Bio Technology
University: PTU
Experience (Months): 37
Organization: Sarens Heavy Lift India Pvt Ltd
Internship: Digital Marketing
Company: Redzo Media Solutions Pvt Ltd



Ardhish Kant

Discipline: B.Tech. (Civil Engineering)
College: Bundelkhand Institute of Engineering and Technology Jhansi
University: Dr A.P.J Abdul Kalam Technical University
Internship: Data analytics and Market research
Company: Dream Futures



Dhruv Gupta

Discipline: B.E. (Electronics and Communication Engineering)
College: University Institute of Engineering and Technology
University: Panjab University
Internship: Marketing,
Company: E-potency



Gursimran Singh

Discipline: B.Tech. (ME)
College: Guru Nanak Dev Engineering College
University: Punjab Technical University
Experience (Months): 7
Organization: AMCO INDUSTRIES
Internship: Market Research
Company: Orion Events & Caterers



Heevan Sher

Discipline: B.Tech. (Electrical and Electronics Engineering)
College: The Northcap University
University: The NorthCap University
Experience (Months): 34
Organization: Tata Consultancy Services
Internship: Product Management
Company: Finxera Pvt Ltd



Hem Raj

Discipline: B.Sc.(Hons.) (Science)
College: Govt. College Rampur-Bushahr
University: Himachal Pradesh University
Internship: Marketing and Sales
Company: Vendiman

MBA (MARKETING & IT OPERATIONS)



Ishjiv Singh Sethi

Discipline: B.E. (Mechatronics)
College: Thapar university
University: Thapar University
Experience (Months): 19
Organization: Sumeet Electronics
Internship: Marketing
Company: Rooter Sports Technologies Pvt. Ltd.



Jai Bharti

Discipline: B.Com.(Hons.) (Commerce)
College: Deen Dayal Upadhyaya College
University: Delhi University
Internship: Business Development and Marketing
Company: CONNELEA PVT. LTD



Kamaljinder Singh

Discipline: B.Com.
College: GGDSD College, Chandigarh
University: Panjab University
Internship: Marketing
Company: Peacock Solar



Karan Kapoor

Discipline: B.Tech. (Mechanical Engineering)
College: SRM Institute of Science and Technology
University: SRM University
Internship: Marketing and Outreach
Company: Connelea Pvt. Ltd. - Closer Project



Kritika Puri

Discipline: B.E. (Computer Science and Engineering)
College: Chitkara Institute of Engineering And Technology
University: Chitkara University
Internship: Marketing
Company: Motilal Oswal Financial Services Limited



Mahima Sauhta

Discipline: B.A. (English)
College: MCM DAV College for Women
University: Panjab University
Internship: Marketing and Sales
Company: Pikkol



Mahimajeet Singh

Discipline: B.Tech. (Civil Engineering)
College: DIT university
University: DIT university
Internship: Marketing analysis and digital marketing
Company: Peacock solar



Mrinal Chandra

Discipline: B.Tech. (Computer Science and Engineering)
College: Netaji Subhash Engineering College
University: Maulana Abul Kalam Azad University of Technology
Internship: Marketing
Company: Peacock Solar



Nidhi Bharti

Discipline: B.E. (Biotechnology)
College: University Institute of Engineering and Technology
University: Panjab University
Experience (Months): 13
Organization: IDFC First Bank
Internship: Digital Marketing
Company: Big Media Kart

MBA (MARKETING & IT OPERATIONS)



Piyush Raj Bharti

Discipline: B.Sc.
College: Govt. Degree college Sarkaghat.
University: Himachal Pradesh University.
Experience (Months): 3
Organization: Concentrix
Internship: Digital Marketing and business development,
Company: Redzo Media Solutions Pvt Ltd



Pragun Katyal

Discipline: B.E. (Computer Science and Engineering)
College: Chitkara Institute of Engineering and Technology
University: Chitkara University
Experience (Months): 35
Organization: Infosys Limited
Internship: Marketing and Banking
Company: ICICI Bank



Preet Sagar Singh

Discipline: B.Tech. (Agricultural Engineering)
College: College of Agricultural Engineering and Technology
University: Punjab Agricultural University
Experience (Months): 24
Organization: Mahindra and Mahindra Ltd.
Internship: Sales and Marketing
Company: Morris Garages India



Pushpdeep Chauhan

Discipline: BBA (Management)
College: UCBS
University: Himachal Pradesh university
Internship: Marketing
Company: Bizacc Investment Private Limited



Rahul Singh

Discipline: B.Tech. (Information Technology)
College: Government College Of Engineering And Ceramic Technology
University: Maulana Abdul Kalam Azad University Of Technology
Internship: Marketing & Sales
Company: TATA AIA



Rajat Khurana

Discipline: B.Com. (Commerce)
College: Pt .L.M.S.(autonomus) Govt. PG college ,Rishikesh
University: H.N.B garhwal university, Srinagar
Internship: Sales & Marketing
Company: Orion Caterers and Events



Rajat Kumar

Discipline: B.Sc.(Hons.) (Agriculture)
College: College of Agriculture
University: CCS Haryana Agricultural University
Internship: Marketing
Company: ERC Group



Ravi Jatav

Discipline: BBA (Commerce)
College: Shri Atal Bihari Vajpayee GACC Indore (M.P.)
University: Devi Ahilya Uni.
Experience (Months): 24
Organization: British Institute of spoken English and personality development Indore(M.P.)
Internship: Marketing
Company: Pikkol



Sanchit Parnami

Discipline: B.Tech. (ME)
College: Guru Nanak Dev Engineering College
University: Punjab Technical University
Experience (Months): 8
Organization: ABIS Computers and Controls
Internship: Marketing & Communication
Company: AU Small Finance Bank

MBA (MARKETING & IT OPERATIONS)



Shikha

Discipline: B.E. (Electronics and Communication Engineering)
College: Chandigarh University
University: Chandigarh University
Internship: Marketing
Company: Jammu and Kashmir Bank



Shivanshu Gupta

Discipline: B.Tech. (CE)
College: University College of Engineering
University: Punjabi University, Patiala
Experience (Months): 60
Organization: Infosys Limited
Internship: Quality Assurance and Product Management
Company: Finxera India Private Limited



Shubham Dadhich

Discipline: B.Tech. (Civil Engineering)
College: Techno India NJR Institute of Technology
University: Rajasthan Technical University
Internship: Market Analysis and Digital Marketing
Company: Peacock Solar



Shweta

Discipline: B.Com. (Hons.)
College: Ram Lal Anand College
University: University of Delhi
Internship: Marketing
Company: Orion caterers and events



Simrat Kaur

Discipline: B.E. (Computer Science)
College: University Institute of Engineering and Technology
University: Panjab University
Experience (Months): 24
Organization: Infosys
Internship: Content Marketing and Social Media
Company: Amar Ujala



Swapnil Pal

Discipline: BCA (CS)
College: Jaipur National University
University: Jaipur National University
Experience (Months): 22
Organization: IGT Solutions Pvt Ltd
Internship: Marketing and Sales, E-Potency



Udit Arora

Discipline: B.E. (Electronics and Communication Engineering)
College: Chandigarh College of Engineering and Technology
University: Panjab University
Internship: Digital Marketing
Company: Pashan Ventures



Vaishali Khanna

Discipline: B.Com.
College: GGSDS College, Chandigarh
University: Punjab university
Internship: Digital marketing and business development
Company: Redzo Media Pvt. Limited



Vardip Singh

Discipline: B.Sc.
College: DAV College, Chandigarh
University: Panjab University
Internship: Marketing
Company: Pashan Ventures

MBA (MARKETING & IT OPERATIONS)



Varshank Upadhyay

Discipline: B.Tech. (Mechanical Engineering)
College: Pranveer Singh Institute of Technology
University: Dr A.P.J Abdul Kalam Technical University
Internship: Digital Marketing
Company: Don't Give Up World



Vikas Aggarwal

Discipline: B.Tech. (CE)
College: The LNM Institute of Information Technology, Jaipur
University: Deemed University
Experience (Months): 12
Organization: Tata Consultancy Services
Internship: Marketing
Company: Swiflearn



Vikrant Kaushal

Discipline: BBA
College: Govt. Post Graduation College, Dharamshala
University: Himachal Pradesh University
Internship: Brand Management and Sales
Company: Pikkol Packers and Movers

MBA (MARKETING & FINANCE)



Ainesh Nanda

Discipline: B.Tech. (Mechanical Engineering)
College: Manipal Institute of Technology
University: Manipal University
Internship: Marketing and Sales
Company: Honda Cars India Limited



Ankush Jain

Discipline: B.Com.(Hons.) (Commerce)
College: Shaheed Bhagat Singh College
University: University of Delhi
Internship: Marketing
Company: Tata Steel



Emil Dewy

Discipline: B.Com.(Hons.) (Commerce)
College: St Xavier's College, Kolkata
University: Calcutta University
Experience (Months): 23
Organization: Classic Rubber County
Internship: E-commerce and Operations
Company: Khadi Essentials



Hasna Singh

Discipline: B.Sc. (Biotechnology Hons.)
College: PGGCG
University: Panjab University
Internship: Digital Marketing
Company: Dont Give Up World



Inderpal Singh

Discipline: B.Tech. (Civil Engineering)
College: IIT Roorkee
University: IIT Roorkee
Internship: Data Analytics
Company: Peacock Solar



Mukesh Singh

Discipline: B.Sc.(Hons.) (Physics)
College: DAV University
University: DAV University
Internship: Marketing Intern
Company: HDFC AMC



Nikhil Peshawaria

Discipline: B.E. (Production & Industrial)
College: Punjab Engineering College, Chandigarh
University: Punjab Engineering College, Chandigarh
Internship: Performance Improvement (Operations)
Company: Ernst & Young (EY)



Rahul Patni

Discipline: B.Com.(Hons.) (Commerce)
College: P.M.B. Gujarati Commerce College
University: Devi Ahilya Vishwavidyalaya
Experience (Months): 13
Organization: Growfitter Pvt Ltd.
Internship: Marketing
Company: Xpert



Rashmi Singh

Discipline: B.Sc. (Life Science)
College: Ramjas College
University: University of Delhi
Internship: Program Management
Company: Zigram

MBA (MARKETING & FINANCE)



Sara Bharat Budhiraja

Discipline: B.Com.

College: GGDSD College,
Chandigarh

University: Panjab University

Internship: Consulting

Company: Deloitte Touche
Tohmatsu LLP India



Utkarsh Jakhmola

Discipline: B.Sc. (Botany,
Zoology, Chemistry)

College: Dr. PDBH Govt.
College, Kotdwar

University: HNBGU, Srinagar

Internship: Marketing

Company: Peacock solar



Vivek Kumar Shakywar

Discipline: B.Sc. (Hospitality
and Hotel Administration)

College: Institute of Hotel
Management, Pusa, New Delhi

University: IGNOU

Internship: Marketing

Company: Peacock Solar

MBA (*FINANCE & MARKETING*)



Ankush Goyal

Discipline: BBA
College: GGDSD College,
Chandigarh
University: Panjab University
Experience (Months): 24
Organization: Neeraj Bath
Gallery
Internship: Finance
Company: Aditya Birla



Daksh Goyal

Discipline: B.Com. (Commerce)
College: Kirori Mal College
University: Delhi University
Internship: Finance
Company: Jindal Group



Dikshant Gupta

Discipline: B.Com.(Hons.)
(Commerce)
College: Satyawati college
University: Delhi University
Internship: Market Research
Company: Orion events and
caterers



Harpreet S. Sabherwal

Discipline: B.Com.(Hons.)
(Commerce)
College: PGGC
University: Panjab University
Internship: Research
Company: HDFC Ltd.



Japish Mehta

Discipline: B.Com.(Hons.)
(Economics)
College: GGDSD College,
Chandigarh
University: Panjab University
Internship: Core Finance
Company: Innovative Financial
Management



Kanika Chhabra

Discipline: B.A.(Hons.)
(Economics)
College: Ramjas College
University: Delhi University
Internship: Finance
Company: Innovative Financial
Management (IFM)



Prabhsimran Singh

Discipline: B.E.(Hons.)
(Manufacturing Engineering)
College: BITS, Pilani, Rajasthan
University: BITS Pilani,
Rajasthan
Experience (Months): 37
Organization: Tata
Consultancy Services
Internship: Data Analytics
Company: Peacock Solar



Raktim Chaudhuri

Discipline: B.Com.(Hons.)
(Accounting and Finance)
College: Seth Anandaram
Jaipuria College, Kolkata
University: University of
Calcutta
Experience (Months): 8
Organization: Cognizant
Technology Solutions
Internship: Marketing for Solar
power initiatives
Company: Peacock Solar Pvt Ltd



Rosel Gupta

Discipline: B.Com.(Hons.)
(Commerce)
College: Shri Ram College of
Commerce
University: Delhi University
Internship: Finance
Company: Dream Futures

MBA (FINANCE & MARKETING)



Sahil Jindal

Discipline: B.E. (Electrical and Electronics Engineering)
College: University institute of engineering and technology
University: Panjab University
Experience (Months): 24
Organization: Jindal Sanitary Hardware and Electrical Store
Internship: Finance
Company: Dream Futures



Sahil Kumar

Discipline: B.Sc. (Non-medical)
College: Government National college
University: Chaudhary Devi Lal University
Internship: Finance
Company: IFM



Samiksha Garg

Discipline: B.Com.(Hons.) (Commerce)
College: GGDSD College, Chandigarh
University: Panjab University
Internship: Data analytics
Company: Peacock Solar



Shashank K C

Discipline: B.E. (Electrical Engineering)
College: PES institute of technology
University: Visvesvaraya Technological University
Internship: Finance
Company: HDFC AMC



Suraj Kumar Rai

Discipline: B.A.
College: School of distance education
University: Andhra university
Internship: Marketing & sales
Company: Global Gyan Academy of Management Education



Vaibhav Kesharwani

Discipline: B.Com. (Hons.) (Commerce)
College: Faculty of Commerce
University: Banaras Hindu University
Internship: Finance
Company: National Institute of Bank Management, Pune



International Business (IB)

First Semester

- Organizational Behaviour and International Human Resource Management
- Business Statistics
- Management Accounting
- Marketing Management
- Seminar on Foreign Trade Policy and Management
- Seminar on Micro Economics
- Workshop on Business Computing
- Workshop on Business Research

Second Semester

- International Business Environment
- International Financial Management
- Workshop On Foreign Trade Documentation And Trade Finance
- Operations Research
- Global Marketing Management
- Workshop On Business Communication
- Workshop On Multivariate Statistical Techniques
- Summer Training And Viva-voce
- Comprehensive Viva-voce

Third Semester

- Global Strategic Management
- Global Supply Chain Management
- International Business Law
- Workshop On Sectoral Strategies For Exports
- Seminar on International Marketing Research
- Foreign Language- French

Any two of the following

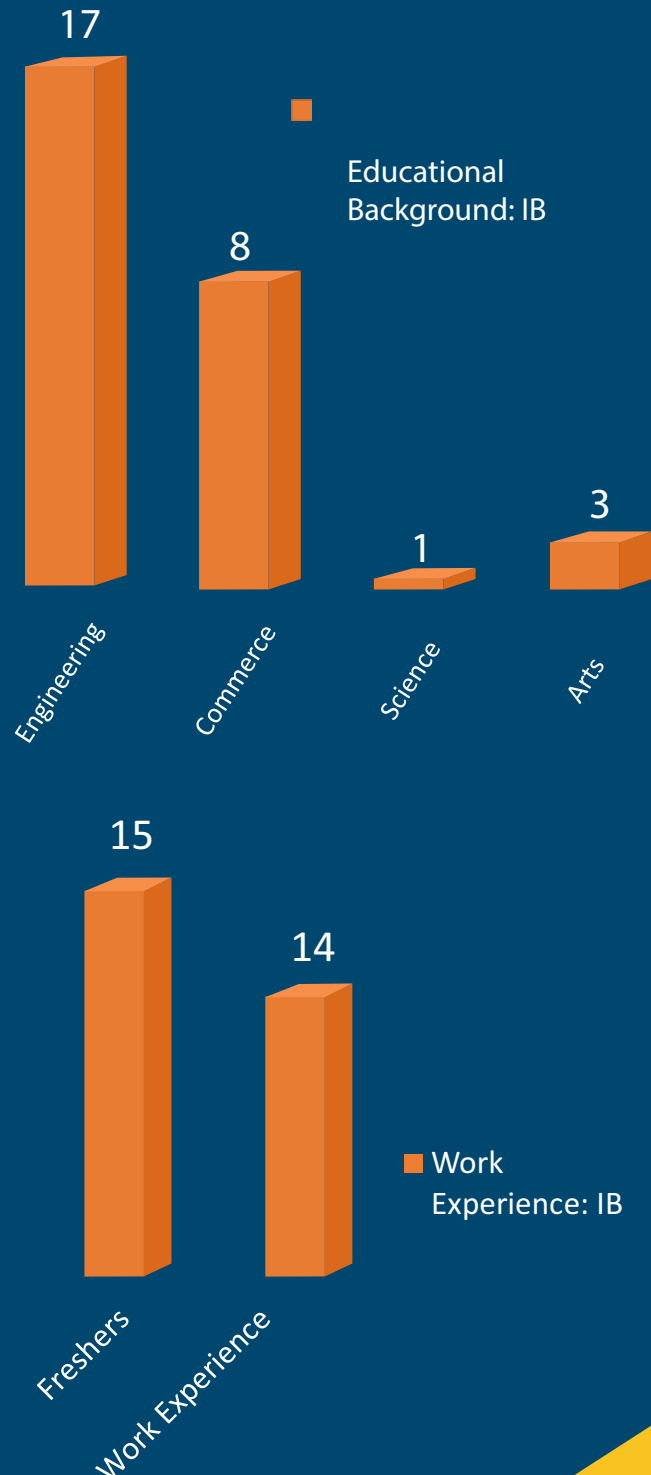
- Seminar on Project Planning and Analysis
- Seminar on Corporate Restructuring and Re-Engineering
- Seminar on Entrepreneurship Management
- Seminar on Regional Economic Groupings

Fourth Semester

- Cross Cultural Issues and International Business Negotiations
- Comprehensive Viva-Voce
- Foreign Language- French
- International Brand Management
- Seminar on WTO and International Trade Policies
- Major Project

Any two of the following

- International Banking
- Technology and Strategic Consulting
- International Accounting
- Total Quality Management
- Digital Marketing





Abhishek Singla

Discipline: B.Com.
College: School of Open Learning
University: Delhi University
Internship: Export Trade
Company: Avani Textiles Limited



Ankit Chahal

Discipline: B.Tech. (Mechanical Engineering)
College: University Institute of Engineering and Technology
University: Maharshi Dayanand University, Rohtak
Internship: Marketing
Company: Olcademy



Anmol Bajaj

Discipline: B.Com.(Hons.) (Commerce)
College: DAV College, Abohar
University: Panjab University
Internship: Marketing analysis and Digital Marketing
Company: Peacock Solar



Arnav Bawa

Discipline: B.Com. (Commerce)
College: DAV College Jalandhar
University: Guru Nanak Dev University
Internship: Renewable Energy
Company: JSW Energy Ltd



Aseem Sharma

Discipline: B.E. (IT)
College: University Institute of Engineering and Technology
University: Panjab University
Experience (Months): 14
Organization: Vertex Infosoft Pvt. Ltd.
Internship: Project
Company: Management, Xenonstack



Ashima Mahajan

Discipline: B.Tech. (Electronics and Communication Engineering)
College: Chitkara Institute of Engineering and Technology
University: Chitkara University
Internship: QA
Company: Finxera



Ashish Singh Bhadauria

Discipline: B.E. (Electronics and Communication Engineering)
College: University Institute of Engineering and Technology
University: Panjab University
Experience (Months): 46
Organization: Infosys Limited
Internship: Marketing and Research
Company: People Labs Pvt. Ltd.



Atish Kumar Singh

Discipline: B.E. (Computer Science)
College: Chitkara Institute of Engineering and Technology
University: Chitkara university
Internship: Marketing
Company: Peacock Solar



Deepanjali Bhardwaj

Discipline: B.E. (Computer Science)
College: Chitkara Institute of Engineering and Technology
University: Chitkara university
Experience (Months): 22
Organization: Infosys Limited
Internship: Marketing
Company: Grazitti Interactive



Dinesh Sharma

Discipline: B.Tech. (Textile Chemistry)
College: TITS, MDU, Rohtak
Experience (Months): 58
Organization: Vardhman Textile Limited
Internship: Marketing
Company: Epotency



Gursimar Kaur Kathuria

Discipline: B.A. (Economics Hons.)
College: MCM DAV College for Women
University: Panjab University
Internship: General Management
Company: Kathuria Print and Packers



Harsh Kumar Kapila

Discipline: B.Tech. (ME)
College: Guru Nanak Dev Engineering College, Ludhiana
University: Punjab Technical University
Experience (Months): 18
Organization: Amazon
Internship: Consulting
Company: Deloitte Technology



Jagjyot Kaur Oberoi

Discipline: B.Tech. (Electronics and Communication Engineering)
College: Guru Tegh Bahadur Institute of Technology
University: Guru Gobind Singh Indraprastha University
Internship: Digital Marketing
Company: Khadi Essentials



Khyati

Discipline: B.E. (CS)
College: University Institute of Engineering
University: Chandigarh University
Experience (Months): 20
Organization: Cognizant Technology Solutions
Internship: Project Management
Company: XenonStack



Lovesh Gupta

Discipline: B.E. (CSc.)
College: Madhav Institute of Technology and Science
University: Rajiv Gandhi Proudyogiki Vishwavidyalaya, Bhopal
Experience (Months): 24
Organization: Accenture
Internship: Research & Consulting
Company: BBV Consultants LLP



Mukund Hari Gautam

Discipline: B.Tech. (Electronics and Communication Engineering)
College: National Institute of Technology Hamirpur
University: National Institute of Technology, Hamirpur
Internship: Finance
Company: Corona Remedies Private Limited



N.Nargis Fathima

Discipline: B.A. (Economics Hons.)
College: Sophia Girls' College
University: Maharshi Dayanand Saraswati University
Internship: Sales and Marketing
Company: MG Motor India



Neerav

Discipline: B.E. (EECE)
College: Chandigarh College of Engineering and Technology
University: Panjab University
Experience (Months): 59
Organization: Bank of India
Internship: Market Research/Machine Learning,
Company: Grazitti Interactive LLP



Nishtha Anand

Discipline: B.Com.(Hons.)
(Commerce)
College: Maitreyi college
University: University of Delhi
Experience (Months): 17
Organization: Ernst and Young
Internship: Marketing
Company: Zigram



Nitish Mittal

Discipline: B.Com. (Commerce)
College: SD Bhadawar Degree
College
University: Dr. Bhim Rao
Ambedkar University
Internship: Marketing
Company: TESCOM (Tata
xEmployees Company)



Prajeshkumar Upadhyay

Discipline: B.E.
(Instrumentation and Control)
College: Government
Engineering College,
Gandhinagar
University: Gujarat
Technological University
Internship: Market Research
and Customer Relationship
Company: TESCOM



Rahul Datt Bhatt

Discipline: B.Tech.
(Biotechnology)
College: Govind Ballabh Pant
Engineering College
University: Uttarakhand
Technical University
Internship: Digital Marketing
Company: Paisso Technology
Private limited (Diala Bank)



Rahul Kalra

Discipline: B.Com.(Hons.)
(Commerce)
College: Ramanujan college
University: University of Delhi
Internship: Marketing
Company: Epotency



Rajat Goyal

Discipline: B.Com. (Commerce)
College: Guru Tegh Bahadur
National College Dakh
Ludhiana
University: Panjab University
Internship: Marketing
Company: Dummy minds



Rishabh

Discipline: B.Tech. (Electronics
and Communication
Engineering)
College: JMIT, Radaur
University: Kurukshetra
University
Experience (Months): 34
Organization: TCS
Internship: Market Research
Company: Harley Davidson
Motor Company



Rishabh Chaurasia

Discipline: B.Com.
College: Dyal Singh College
University: Kurukshetra
University
Experience (Months): 8
Organization: Gulati Diesels
Internship: Data Analytics
Company: Peacock Solar



Saksham Bansal

Discipline: B.A.(Hons.)
(Business Economics)
College: Aryabhata College
University: Delhi University
Experience (Months): 19
Organization: NS Matrix
Services Pvt Ltd.
Internship: Analytics
Company: India Today Network

**Shatakshi Sharma**

Discipline: B.Tech. (Electronics and Communication Engineering)

College: DAVIET, Jalandhar

University: Punjab Technical University

Internship: Export Trade

Company: Avani Textiles Limited

**Shubham Joshi**

Discipline: B.Sc. (PCM)

College: M.B.Govt. P.G. College, Haldwani

University: Kumaun University

Internship: Research and Consulting

Company: BBV Consultants LLP

Human Resources (HR)

First Semester

- Business Environment
- Economics for Human Resources
- Human Resource Management
- Management Accounting
- Organizational Behaviour
- Workshop on Business Computing
- Workshop on Business Research

Second Semester

- Industrial Relations and Labour Policy
- Labour Legislation-I
- Marketing Management
- Production Management and Quantitative Techniques
- Seminar on Human Resource Planning
- Seminar on Management of Change
- Summer Training and Viva-Voce
- Workshop on Business Communication
- Workshop on Qualitative Research
- Comprehensive Viva-Voce

Third Semester

- Labour Legislation-II
- Strategic Human Resource Management
- Performance and Compensation Management
- Organization Development
- Workshop on Training & Development
- Workshop on Negotiating Skills and Participative Decision Making
- Seminar on Social Security and Labour Welfare

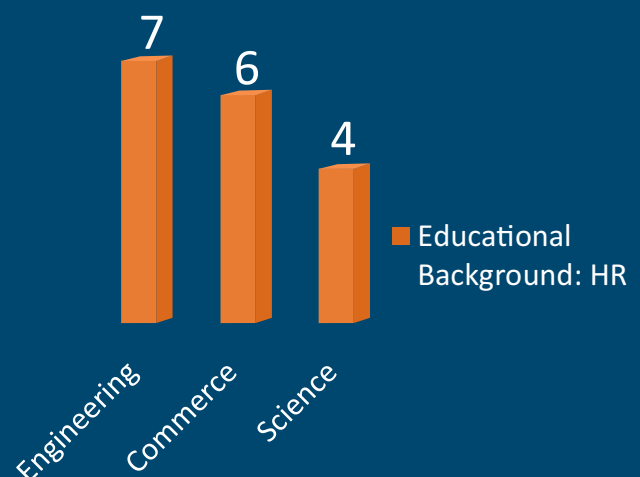
Fourth Semester

- Human Resource Information System
- Personal Effectiveness and Leadership
- Workshop on Management of Discipline and Disciplinary Proceedings
- Comprehensive Viva-Voce
- Seminar on Interpersonal Skills and Transactional Analysis
- Seminar on Ethics and Conduct of Business

- Managing Corporate Social Responsibility
- Major Project

Any one of the following

- Workshop on Human Resource Valuation
- Total Quality Management
- Stress Management
- Designing Organizations for Uncertain Environment
- Dynamics of Trade Unions
- Emotional Intelligence and Managerial Effectiveness
- Comparative Industrial Relations
- Managerial Competencies and Career Development
- Workshop on Building Learning Organizations
- Industrial Engineering
- Workshop on Secretarial Practice





Aarti Bhadoria

Discipline: B.E. (CSc)
College: Madhav Institute of Technology and Science
University: Rajiv Gandhi Proudyogiki Vishwavidyalaya, Bhopal
Experience (Months): 19
Organization: IBM INDIA
Internship: Human Resources
Company: United Breweries Limited



Asmita Munjal

Discipline: B.E. (IT)
College: University Institute of Engineering and Technology
University: Panjab University
Experience (Months): 12
Organization: Edifecs Technologies
Internship: Human Resources
Company: Godrej and Boyce



Bhawna Valwani

Discipline: BBA (Commerce)
College: International Institute of Professional Studies
University: Devi Ahilya Vishwavidyalaya
Internship: HR
Company: Peacock Solar



Chandan

Discipline: B.Sc. (Mathematics and Computing)
College: Department of Mathematics
University: Panjab University
Internship: HR
Company: Intersolar



Chirag Garg

Discipline: B.E. (Civil Engineering)
College: Thapar University
University: Thapar University
Experience (Months): 12
Organization: Hemraj contractor's
Internship: Human resource
Company: Gawar Construction limited



Deepak Sharma

Discipline: B.Sc. (Non-medical)
College: PGGC
University: Panjab University
Internship: HR
Company: Epotency Venture Pvt Ltd.



Gurseerat Gill

Discipline: B.E. (CSE)
College: University Institute of Engineering and Technology
University: Panjab University
Experience (Months): 24
Organization: Deloitte & Touche Assurance and Enterprise Risk Services India Private Limited
Internship: Human Resources
Company: Godrej & Boyce



Khushboo Khakhkhar

Discipline: B.Com. (Commerce)
College: H.L. College of Commerce
University: Gujarat University
Internship: Human Resources
Company: Star Union Dai-ichi Life Insurance



Nidhi

Discipline: B.Sc. (Non-medical)
College: PGGCG
University: Panjab University
Internship: HR
Company: Peacock Solar



Nikita Singla

Discipline: B.E. (Computer Science and Engineering)
College: Chitkara Institute of Engineering and Technology
University: Chitkara University
Internship: HR
Company: Delhivery



Priyanka

Discipline: B.Com. (Commerce)
College: Manohar Memorial College of Education, Fatehabad
University: Chaudhary Devi Lal University
Internship: HR
Company: Star Union Dia-ichi Life Insurance Co.



Saket

Discipline: B.Com. (Commerce)
College: Dayanand Postgraduate College
University: Kurukshetra University
Internship: HR
Company: Star Union Dia-ichi Life Insurance Co.



Shreyan Basu

Discipline: B.Tech. (ECE)
College: St. Thomas' College of Engineering and Technology
University: Maulana Abdul Kalam Azad University Of Technology
Experience (Months): 18
Organization: Cognizant
Internship: Human Resource Management
Company: Peacock Solar



Shubham Taneja

Discipline: B.Com. (Commerce)
College: DAV College, Chandigarh
University: Panjab University
Internship: Human Resources
Company: Star Union Dai Ichi Life Insurance



Sonam

Discipline: B.Com.(Hons.) (Economics)
College: PGGCG
University: Panjab University
Internship: HR
Company: Volvo group India



Sunil Kumar

Discipline: B.Sc. (Mathematics)
College: Panjab University
University: Panjab University
Internship: HR
Company: Gawar Construction Limited



Tushar Sachdeva

Discipline: B.Tech. (Electrical and Electronics Engineering)
College: SRM Institute of Science and Technology
University: SRM University
Experience (Months): 32
Organization: Outline Systems India Pvt Ltd.
Internship: HR (Talent Acquisition)
Company: United Breweries

Entrepreneurship (EP)

First Semester

- Business Economics
- Business Statistics
- Management Accounting
- Organisational Behaviour
- Marketing Management
- Workshop On Business Computing
- Workshop On Business Research

Second Semester

- Business Environment
- Human Resource Management
- Operations Management
- Financial Management
- Legal Aspect Of Business
- Summer Training Report And Viva-voice
- Comprehensive Viva-voice
- Workshop On Business Communication
- Workshop On Multi Variate Statistical Techniques

Third Semester

Group A: Finance

- Investment Management
- Management Control Systems
- Project Planning, Analysis & Management

Group B: Information Technology &

Operations Management

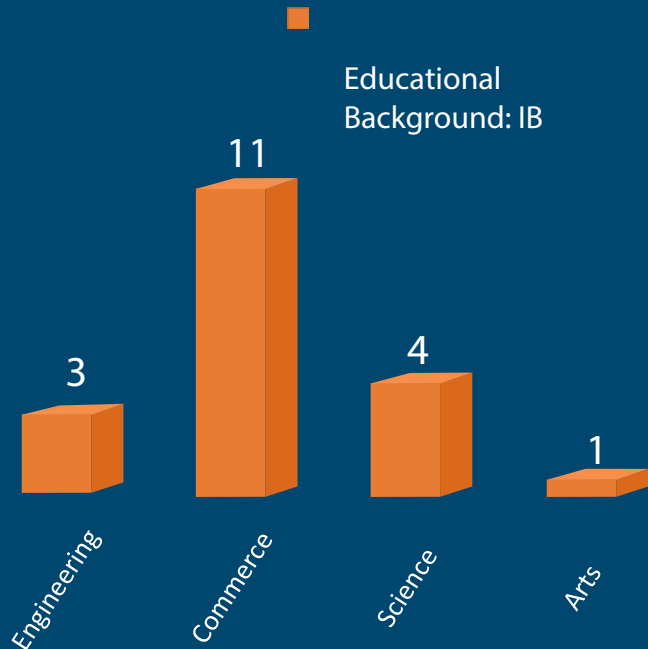
- Product Innovation In Technology Business
- Business Process Re-engineering
- Integrating E-systems And Global Information Systems

Group C: Marketing

- Marketing Research & Product Management
- Data Analytics For Business
- Digital Marketing And Retail Management

Fourth Semester

- Managing Strategic Implementation And Business Transformation
- Managing Teams
- Managing Global Enterprise
- Organisation Structure And Design



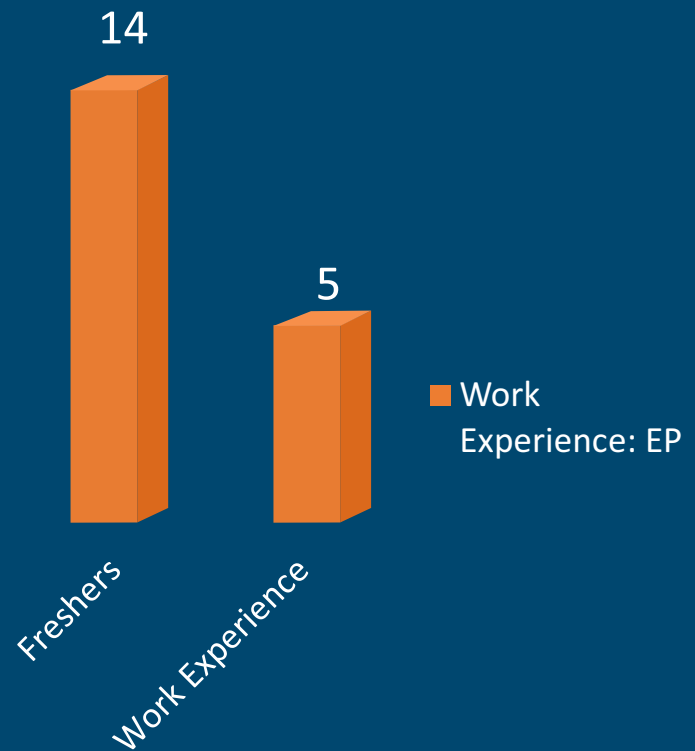
Entrepreneurship (EP)

Group A: Finance

- Strategic Cost Management
- International Financial Management
- Behavioral Finance
- Corporate Governance

Group B: Information Technology & Operations Management

- Knowledge Management
- Management Of Technology
- Business Intelligence
- Total Quality Management
- *Group C: Marketing*
- Marketing Of Services
- Workshop On Foreign Trade Documentation And Trade Finance
- Customer Relationship Management And Sales Management
- Application Of Accounting And Finance In Marketing





Abhishek Arora

Discipline: B.Com. (Commerce)
College: USOL
University: Panjab University
Experience (Months): 15
Organization: Vera Developers
Internship: Operations
Company: Aman Machine Tools Pvt Ltd



Abhishek Sethi

Discipline: B.Com.(Hons.)
College: GGSDS College, Chandigarh
University: Panjab University
Internship: Management Consulting
Company: Grant Thornton India L.L.P



Anmol Sachdeva

Discipline: B.Com. (Commerce)
College: Yuvraj Dutta Post Graduate College
University: Kanpur University
Internship: Digital Marketing
Company: Redzo Media Solutions Pvt Ltd



Anurag Sharma

Discipline: B.Com.(Hons.) (Accounting)
College: Rourkela Municipal College
University: Sambalpur University
Internship: Digital Marketing
Company: Redzo Media Solutions Pvt Ltd



Himanshu

Discipline: B.Com.(Hons.) (Commerce)
College: Acharya Narendra Dev College
University: University of Delhi
Experience (Months): 12
Organization: R Mangla & Co.
Internship: Digital Marketing
Company: Redzo Media Solutions Pvt Ltd



Jag Sahil Saini

Discipline: B.Tech. (Aeronautical Engineering)
College: Gurukul Vidyapeeth Institute Of Engg. & Tech.
University: I.K. Gujral Punjab Technical University
Experience (Months): 6
Organization: Hi-Tech Robotic Systemz Ltd
Internship: Data Analytics
Company: Peacock Solar Ltd.



Japleen Kaur

Discipline: B.Com.
College: Guru Nanak Khalsa College for Women
University: Panjab University
Internship: Digital Marketing
Company: Innovative Incentives



Jasvinder

Discipline: B.A. (Economics Hons.)
College: University College, Kurukshetra
University: Kurukshetra University
Internship: Sales & Marketing
Company: Vendiman Pvt Ltd



Manish Gupta

Discipline: B.Sc. (Hospitality and Hotel Administration)
College: Institute of Hotel Management, Jaipur
University: IGNOU
Internship: Sales
Company: Geeta Agencies Pvt. Ltd. Solan



Megha

Discipline: B.Sc. (Computer Science)
College: S.R.P.A. AB College, Pathankot
University: GNDU
Experience (Months): 42
Organization: Infosys Limited
Internship: Marketing
Company: Grazitti Interactive



Pankaj Kumar

Discipline: B.Sc. (Non-medical)
College: Govt. Degree college, Sarkaghat
University: Himachal Pradesh University
Experience (Months): 10
Organization: Concentrix
Internship: Sales & Marketing
Company: Vendiman Pvt Ltd



Puneet Singh

Discipline: B.Com.(Hons.) (Commerce)
College: Shri Ram College of Commerce
University: Delhi University
Internship: Sales and Business Enablement
Company: American Express



Saloni Maheshwari

Discipline: B.Sc. (Physiology)
College: The University of Melbourne
University: The University of Melbourne
Internship: Digital Marketing
Company: Innovative Incentives & Rewards Pvt Ltd



Shweta Gaba

Discipline: B.Com.(Hons.) (Commerce)
College: DAV College, Chandigarh
University: Panjab University
Internship: Digital Marketing
Company: Innovative Incentives & Rewards Pvt Ltd



Siddharth Sood

Discipline: B.E. (Information Technology)
College: Panjab University SSG Regional Centre
University: Panjab University
Internship: Digital Marketing and Client Facing
Company: TESCOM Business Solutions



Sukrat Mittal

Discipline: B.Tech. (Civil Engineering)
College: DAVIET, Jalandhar
University: Punjab Technical University
Internship: Operations
Company: DCM Immigrations and Services



Trupti Dhamani

Discipline: B.Com. (Commerce)
College: Rajasthan University
University: Rajasthan University
Internship: Finance
Company: Jmarathon Advisory Services Pvt. Ltd.



Varun Chaudhary

Discipline: B.Com.(Hons.) (Law)
College: University Institute of Legal Studies
University: Panjab University
Internship: Operations
Company: Arora Liaison and Services

**Vivek Tripathi**

Discipline: B.Com.(Hons.)
(Commerce)

College: SCD Govt. College,
Ludhiana

University: Panjab University

Internship: Digital Marketing
and Sales

Company: Marketing Hook

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- TVS Motor Company
- Twitter
- UCO Bank
- Union Bank of India
- Usha International
- UTV Entertainment
- Vardhman Group
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- Vodafone
- Volkswagen
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- Wipro
- Xerox
- Yatra.com
- Yes Bank Ltd
- Zomato



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