

UNIVERSITY BUSINESS SCHOOL

CAMPUS RECRUITMENT
PROGRAMME
2024



Panjab University
Chandigarh

NAAC A++ Accreditation

We are thrilled to announce that Panjab University has achieved a milestone in the world of academia. The university has been awarded the coveted A++ grade in the recent assessment conducted by the National Assessment and Accreditation Council (NAAC). This remarkable accomplishment is not only a testament to the university's commitment to academic excellence but also a testament to the visionary leadership of Prof. Renu Vig, our esteemed Vice Chancellor.

Under the dynamic and inspiring leadership of our Vice Chancellor, Panjab University has scaled new heights, securing its first-ever A++ grade with a cumulative score of 3.68 out of 4. This accomplishment signifies a significant leap forward in the university's journey towards excellence in higher education in India.

This achievement reflects not only the dedication of our faculty, staff, and students but also the collaborative spirit that permeates every aspect of Panjab University. As we continue to strive for academic brilliance, we invite you to be a part of our dynamic MBA program, which is designed to nurture future leaders and innovators in the business world.

At Panjab University, we believe in creating an environment where academic excellence and visionary leadership converge, ensuring that our students are well-prepared to excel in the competitive landscape of business and management.

More than

62

years of legacy

Six decades back, the foundation of what would go on to become the most revered business school of North India, and a force to reckon with on the national level was laid. University Business School (UBS) has been imparting authentic and quality business and management education, and catalyzing the synthesis of managers with strong grasp of fundamentals and clear industry insight, for sixty years



University Business School
Panjab University, Chandigarh

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PROF. RENU VIG
Vice - Chancellor
Panjab University, Chandigarh

Dear Recruiter,

Warm greetings from Panjab University, Chandigarh!

With immense pleasure, I reach out to you on behalf of University Business School, Panjab University, to introduce our esteemed institution and invite you to participate in our upcoming final placement drive.

At University Business School, we follow a rigorous selection process to handpick the most talented and accomplished students. Since our inception in 1962, we have been nurturing competent individuals who possess the drive, determination, and passion to excel in their chosen fields. Our faculty at UBS is dedicated to providing a holistic education, enabling our students to thrive in a dynamic, diverse, and collaborative environment that fosters multicultural learning experiences.

The success stories of our former students, who have established themselves as exceptional leaders and entrepreneurs in various well-known businesses, are a testament to the brilliance of our institution. They have made a significant impact in their respective industries, reinforcing the reputation of UBS as a breeding ground for future trailblazers. Because of the immense contribution of departments such as UBS and its students, Panjab University scored 3.68 out of 4 in NAAC assessment and was able to gain A++ accreditation.

Our demanding coursework challenges our students to bring out their best, instilling in them the essential skills and knowledge required to navigate the ever-evolving business landscape. Regular interactions with industry leaders give our students valuable support in enhancing our teaching programs, ensuring that they stay relevant and aligned with current industry trends. Whether in academics, athletics, employment, or extracurricular activities, students from our department have consistently made their presence felt across diverse domains.

We take great pride in nurturing the potential global leaders of tomorrow, and our focus at UBS is on their holistic development. Our students are prepared and trained in a collaborative and multicultural environment, which is further enriched by innovative pedagogical approaches and exceptional faculty drawn from academia and industry.

It is with great enthusiasm that we invite you to be a part of the final placement process at UBS, Panjab University. We are confident that you will find the perfect match for your organization among our exceptional students.

We look forward to your presence at UBS, Panjab University, and the opportunity to showcase our institution's incredible talent.

Best wishes,
Prof. Renu Vig
Vice Chancellor
Panjab University, Chandigarh

PROF. PARMJIT KAUR
Chairperson
University Business School
Panjab University, Chandigarh



Dear Recruiter,

Welcome to University Business School, Panjab University, Chandigarh!

As the Chairperson of the University Business School, Panjab University, it is with great pleasure and enthusiasm that I extend my heartfelt welcome to you. I cordially invite you to participate in our prestigious final placement drive, an event that showcases the exceptional talent and dedication of our students. Our commitment to nurturing talent and fostering a culture of excellence has yielded numerous success stories of our graduates who have made remarkable contributions to various industries. The recent enormous contributions made by University Business School its faculty, non-teaching staff and the students helped Panjab University to gain A++ NAAC accreditation.

Our distinguished faculty members play a pivotal role in shaping the minds of our students. They create a vibrant and intellectually stimulating learning environment that encourages creativity, critical thinking, and collaboration. We take pride in providing our students with a holistic education that goes beyond the confines of textbooks and empowers them to thrive in a diverse and multicultural world.

Our rigorous and comprehensive coursework equips our students with the knowledge and skills necessary to excel in their chosen fields. Through industry interactions, internships, and practical exposure, we ensure that our students are well-prepared to face real-world challenges and contribute meaningfully to the organizations they join. At UBS, our commitment extends beyond developing skilled professionals; we value the cultivation of individuals with diverse talents and capabilities. We strongly emphasise developing their soft skills, leadership qualities, and a sense of social responsibility.

As we embark on the final placement season, we eagerly anticipate your esteemed presence at UBS, Panjab University. Our talented pool of students, comprising young graduates and experienced professionals, offers a diverse range of skills and perspectives that can add immense value to your organization. Thank you for considering our invitation. We look forward to meeting you at the final placement drive and showcasing the brilliance of our students.

Prof. Parmjit Kaur
Chairperson
University Business School
Panjab University, Chandigarh

PROF. TEJINDER PAL SINGH
Coordinator, Placement Cell
University Business School
Panjab University, Chandigarh



Dear Recruiter,

Warm greetings from University Business School, Panjab University, Chandigarh!

As the Placement Cell Coordinator at the University Business School, I am delighted to invite you to our prestigious final placement drive. Our team works tirelessly to develop and nurture vital qualities among our students, fostering leadership skills, communication, and interpersonal abilities. We empower our students to make informed decisions, solve problems effectively, and become adaptable and resilient individuals, well-prepared to face the challenges of the dynamic business world.

To enhance their employability, we organize a diverse range of activities, including mock interviews, group discussions, career development workshops, and internship drives. These initiatives provide our students with valuable insights, industry exposure, and practical experience.

Beyond our core responsibilities, University Business School boasts a vibrant array of clubs, such as the Health Club, Mudra Club, Consulting Club, and many others. These clubs offer students platforms to explore their passions, develop specialized skills, and embrace holistic growth.

We are eager to welcome you to our final placement drive, where we shall proudly present the exceptional talent nurtured within our institution. Your presence and support are invaluable as we pave the way for our student's successful integration into the professional sphere.

Looking forward to a fruitful association with your esteemed organization.

Best wishes,
Prof. Tejinderpal Singh
Coordinator, Placement Cell
University Business School,
Panjab University, Chandigarh



University Business School, formerly known as the Department of Commerce and Business Management, was established in 1962. It is one of the premier business schools of North India located in the heart of the City Beautiful Chandigarh. For over six decades, it has been imparting quality management education to develop dedicated, innovative and effective professionals, global leaders, researchers and teachers.

LEGACY OF UBS

The transformation of the Department of Commerce and Business Management into University Business School (UBS) in 1995, initiated by Panjab University, signifies the evolution and establishment of the Department as a distinguished hub for management education in India. The transformation from a department to a school has given it a distinct identity as a "School of Thought". The philosophy of the management education at the UBS is built on an integrative value system where the students are educated not just to be industry ready managers and

SINCE 1962



future leaders, but also nurtured to be humble citizens and symbols of hope in society. The school uses rigorous multifaceted industrial pedagogy with an effective interface of corporate to translate the mission into actions

It creates opportunities for its students to enhance their understanding of the commercial and corporate environment not only to adjust to change but to become a catalyst, and to develop their power to conceptualise, decide and communicate. The faculty of UBS has earned international recognition in the industry and academia and interacts with industry worldwide through consultancy assignments, management development programs, and industry focused research and case studies.

WHY UBS?

UBS has a culture where real managerial and leadership qualities are inculcated when the students step into the shoes of management from the B-school itself. Thus, students of UBS are encouraged and motivated to manage as many activities cells, clubs and placement activities as possible. This ensures an all-round development of students, who then become ready to take up all sorts of challenges in the modern corporate world.

UBS is accessible to all capable and deserving students from every stratum of society and students from diverse backgrounds in engineering, commerce, science, business management, arts, hotel management and law, along with a healthy mix of fresh graduates and experienced candidates make for a brilliant pool of talented and curious learners. Our faculty members are experts from industry and academia with rich experiences.

The time-tested case-based pedagogy and academic curriculum followed at UBS are incessantly modified to enhance the knowledge and lateral thinking capabilities of the students while keeping them abreast of the current industry standards and requirements.

The distinguished alumni of UBS have made their mark as professionals, leaders and entrepreneurs in India and across the globe. It is a close-knit and cherished alumni group under whose mentorship and guidance, the students inculcate work ethics, professional etiquettes, entrepreneurial mindset and various other managerial qualities. They are also made aware of the latest developments and trends in the corporate and business environment. All these above factors make UBS a highly prospective B-school where the recruiters can be assured of the best talent for their esteemed organisations.

UBS at Panjab University is a place where brilliant research heads meet brilliant mentors. Our mandatory research project helps develop thought processes, effectively convey complex information and enhance analytical skills. UBS is a home for award-winning researches, our faculty with more than 22 years of average teaching experience, have won more than 12 National and International awards with more than 19 books published and more than 400 publications nationally and internationally over their teaching experience.

Along with the curriculum, UBS keeps its students up to date with emerging trends and fills the gap between industry and the college. Students along with regular studies hold many certifications from NISM, Google, Tally, Power BI, SPSS, Lean Six Sigma, Tableau and many more. UBS currently holds 9 student-run clubs and cells which paves the way for the students to learn outside the classroom. All work and no play make Jack a dull boy, so with our new initiative we have inaugurated a new "Health and Wellness Club" along with our healthy minds takes care of our healthy bodies.

Never be limited by the people's limited imagination - Mae Jameson. Jameson with this quote wants people to try to think differently and innovate which we believe is the demand of the current Indian Industries as well. So, with our another new initiative EDC - Entrepreneurship and Development Club, we are here to make ideas meet new heights. Entrepreneurship is the only skill that lets you practically learn all the theories from the books, think, innovate and implement in the real world. Entrepreneurship is the solution for the undefined number of problems we own.

UBS at a Glance

NAAC A++
3.68/4

Certifications



9

Student driven clubs & cells

12+
National & International Awards

won by faculty over their teaching experience

Renowned Publications

400+ National & International Publications
19+ Books published by faculty
24+ publications in books over their teaching experience.

Student Accolades

1 Top 100 Competitive B-School Leaders: Unstop
9+ National Winners
25+ Podium Holders
100+ Participations

Campus

24 hours PU Campus Library
24 hours Wi-Fi Facility
World Class Sports Facility
Lush Green Campus Area
Research Focused
Computer Labs

100+

Guest Lectures & Live Projects

5000+
Alumni

22+
years

Average teaching experience

Esteemed UBS Faculty

CHAIRPERSON

Prof. Parmjit Kaur
M.Com, Ph.D. (PU)

PROFESSORS

Prof. Anupam Bawa
MBA (PU), Ph.D. (Pbi.U)

Prof. B.B. Goyal
MBA (MDU), Ph.D. (Pbi.U)

Prof. Deepak Kapur
Ph.D., Fellow (IIM-A)

Prof. Gunmala Suri
M.Sc (Gorakhpur U), Ph.D (Agra U)

Prof. Karamjit Singh
M.Com, Ph.D. (GNDU)

Prof. Luxmi Malodia
MBA (MDU), LLM (PU), Ph.D.(GJU)

Prof. Meena Sharma
M.Com (PU), Ph.D. (GJU)

Prof. Navdeep Kaur
M.Com, Ph.D. (PU)

Prof. Parmjit Kaur
M.Com, Ph.D.(PU)

Prof. Purva Kansal
MBA (HPU), Ph.D. (PU), FDP (IIM-A)

Prof. Sanjay Kaushik
M.Com, Ph.D. (PU)

Prof. Suveera Gill
M.Com, Ph.D. (PU)

Prof. Tejinderpal Singh
M.Com & Ph.D. (Pbi.U)

ASSOCIATE PROFESSORS

Dr. Monica Bedi
MBA, Ph.D. (PU)

Dr. Rupinder Bir Kaur
M.Com, Ph.D. (PU)

ASSISTANT PROFESSORS

Dr. Kulwinder Singh
M.A., Ph.D. (Pbi.U)

Dr. Neha Gulati
MCA (GJU), M.Phil. (MKU) Ph.D.

Dr. Pooja Soni
M.Sc., Ph.D. (PU)

Dr. Tilak Raj
M.A. (Economics), M.Phil., Ph.D.(HPU)

Infrastructure

Campus

University Business School is located in the heart of the beautiful city 'Chandigarh' which is known as the 'Gateway to the North'. Designed by Swiss-French architect Pierre Jeanneret, the campus is abundant with flora and fauna and is a perfect place for the holistic development of students. The UBS has fully air-conditioned lecture theatres, campus has fully well-furnished classrooms, a library, seminar rooms, playgrounds and gardens. With a teacher-student classroom ratio of 1:30, UBS offers top-notch facilities that are essential for the growth of students. Apart from this, all the classrooms of UBS are well equipped with projectors to facilitate learning.

A well-furnished and spacious auditorium hall, 'Gandhi Bhawan' with state-of-the-art facilities is also available. The student centre, popularly known as 'Stuc' is a hub for student activities as it offers fresh nutritious and hygienic food and also sets the stage for various discussions. The campus is well connected to banks, ATMs, post office, medical centre, and market.



Central Library

The AC. Joshi Library (Central Library) of the Panjab University has a collection of over 8 lakh publications, which include books, bound volumes of journals, thesis/dissertations, rare books, reports, government documents, back files of newspapers, and a prized collection of 1492 manuscripts that can be accessed in the library. The library is also open for students 24×7.

The library building is centrally air-conditioned and has seating accommodation for 650 readers its collection can also be searched through web OPAC. Currently, the library is subscribing to 20 online databases that are available to the students.



Sports

Panjab University provides excellent facilities to its students and empowering infrastructure for indoor games, gymnasium, Olympic size swimming pool, tennis court, badminton courts, football playground volleyball playground etc. which leads to their all-round development. All these facilities are available at the disposal of UBS students.



In- house Library

UBS also has an in-house library with more than 12,600 books and a subscription to more than 200 journals comprising both Indian and International publications. The library also has access to ProWessIQ and many prominent academic databases, enabling the students to find references relating to almost all branches of management.



IT Infrastructure

UBS is equipped with a state-of-the-art computer laboratory with more than 50 terminals connected to high-speed internet connectivity through the Computer centre, Panjab University. The campus is Wi-Fi enabled, which provides internet access to the students.



PU Hostels

Hostel facilities are also available to UBS students. These hostels have gardens, common rooms, dining halls, canteens, visitors lounge,, parking spaces, cycle facilities, 24x7 Wi-Fi facilities, and outdoor courts for badminton, volleyball etc.

Learning Outside The Classroom

Alumni Relations Cell (ARC)

The Alumni Relations Cell seeks to reach, serve, and engage more than 8,000 UBS alumni across the globe. The Alumni Relations Cell provides a medium to facilitate inputs from distinguished alumni to further the cause and legacy of UBS. Here are some glimpses into how ARC fostered its relationships through its events in the past year.

Ethics in the Realm of the Business World

The nuances discussed were a testament to the ever-evolving nature of ethical considerations in a rapidly changing world.

Alumni Meet

The event brought together graduates from the esteemed institution who had completed their studies in the years 1995, 1996, and 1997. The event was filled with nostalgia as alumni relive their college memories, and strengthen their ties.

Emerging Trends in the Workplace

This event was a remarkable opportunity, as we navigate the dynamic world of work, staying ahead of these trends is crucial.



Corporate Relations and Placement Cell

Step into the gateway to your professional odyssey - the Placement Cell. We are the bridge to your dreams. Our purpose is to transform aspirations into realities, connecting the finest talents with esteemed corporate giants.

Here are some glimpses of events from the previous year.

Infosys: Your Roadmap To IT Consultancy

A seminar by industry experts to guide us on how to fill the gap between a college and the industry on IT Consultancy

Crisil and IndusInd Bank: Career Growth, Skills and Challenges

Leaders from Crisil and IndusInd Bank shared their secrets of sheer career growth and guided us on how to tackle challenges in our career.

American Express: Emerging Industry Trends

Leaders from American Express delivers their perspective on emerging industry trends with our young minds.

EY: Trend in Mobility

Mobility trends are constantly evolving in response to technological advancements. So, to observe more clearly, here are our industry experts to deliver their perspective.



Learning Outside The Classroom

Invictus The Business Cell

Prepare to transcend textbooks and embrace the realm of business brilliance. Welcome to the Business Cell, where every challenge is a puzzle, every discussion a journey, and every success a collective triumph.

Bizquizzical

Competition is always a good thing. It forces us to do our best. A monopoly renders people complacent and satisfied with mediocrity. So step up and join the game

Industry Connect

We know that the gap between the colleges and corporate can only be filled with the help of industry experts. So, we bring you our time to time updates on Industry with the help of our Industry experts.

Exploring the Business World

A weekly event where we discuss new technologies, emerging trends and strategies revolving around the business world.



Madhyam The Public Relations Cell

Welcome to the narrative of brilliance - the Public Relations Cell. Through the symphony of social media, we connect, we inspire, and we ignite change.

Exploring Job Opportunities In Europe After MBA

Madhyam brings you a gateway to explore your career options overseas through the insights of our prestigious alumni.

Lohri Celebration

All work and no play makes Jack a dull boy” that is what we believe in. So, Madhyam brings you the opportunity to enjoy along with studies.

Building Brand Me

Importance of building yourself as a brand, relationships and approaching all aspects of life with a positive mindset and some more guidance by our prestigious alumnus makes us ready to enter the corporate world.



Learning Outside The Classroom

Consulting Club

Welcome to the gateway of innovation and strategic thinking - the Consulting Club at our university! Here, we don't just learn, we thrive. Our mission is to immerse you in the dynamic realm of consultancy, equipping you with the sharpest tools for analytical prowess and creative problem-solving.

Cases Unlocked

An electrifying series that unravels the mysteries of business dynamics across industries.

Frameworks with McKinsey

Explore the diverse tapestry of business frameworks and models, guided by industry experts who reveal the secrets of successful turnarounds and innovations.

Guess-with-Mates

Think you're up for a challenge? Join the excitement of "Guess-with-mates" - a series designed to master the art of Guestimate simulations, an indispensable skill for conquering any consulting interview.



Mudra The Investment Club

Step into the gateway to your professional odyssey - the Placement Cell. We are the bridge to your dreams. Our purpose is to transform aspirations into realities, connecting the finest talents with esteemed corporate giants.

Here is a glimpse of events from the previous year.

Financial Analyses of The Firm

Want to invest in the stock market? Just watch our detailed financial analysis of the firm and get ready to watch the unexpected growth rate of your invested sum.

Union Budget Review

The most important event for a country is Union Budget announcement and here we are with a mandatory discussion on Union Budget with our esteemed faculty.

Trading Patterns

Want to learn Head and Shoulders, wedges, Cup and Handle and other trading patterns, then get ready to take the dose of our weekly classes.



Learning Outside The Classroom

En-cell The Environment Club

Welcome to the heartbeat of conscious change, beyond business, beyond success, lies a commitment to the world we live in. Join us in a journey that intertwines business brilliance with ecological responsibility.

Illuminating the path of change

Our voyage is guided by visionaries like Mr. Pradeep Sangwan of "Healing Himalayas," who unravel the power of waste segregation, and by dissecting global summits and renewable energy, we illuminate the path of change.

Plant a Tree, Plant a Hope

Stand shoulder to shoulder in our "Plant a Tree, Plant a Hope" initiative, a testament to the strength of collective action.

Healthy Environment begins with Healthy Body

Our club believes in healthy environment begins with healthy body. So, join us for the weekly events like yoga, running and cycling so that your healthy mind can help us save environment with unique ideas.



New Initiatives

EDC Entrepreneurship Development Cell

Unlock your potential, ignite your passions, and create your destiny with the Entrepreneurial Development Cell. Enter the realm of innovation, where dreams are woven into reality.

The Audi Talks

A weekly session held in the vintage auditorium of University Business School by Industry experts to share their insights. An effort to create a similar version of TEDx for UBS.

Blood Donation Drive

An initiative to share the same sense of belongingness which we have for our esteemed institute towards the humanity.

KPMG- Lean Six Sigma

To give an extra edge to our career, we have invited KPMG to join our hands in enhancing our managerial skills.

Data Science and AI Bootcamp

Hands-on experience in data analysis, machine learning, and deep learning, making them well-prepared for real-world applications in these rapidly evolving industries.





Health and Wellness Club





**HULT
PRIZE**

HULT PRIZE On Campus

The Hult Prize challenges young people to solve the world's most pressing issues through social entrepreneurship. Every year, one team receives \$1M USD in funding to make their ideas a reality. UBS on the behalf of Panjab University was presented an opportunity by the creators of HULT Prize to organize the on-campus program for the whole university from 3rd January, 2023 to 24th February, 2023.

There are four stages in this competition:

A. On-Campus Program

The On-Campus program serves as the first phase of the Hult Prize competition. Student volunteers, known as Campus Directors, organise training programs and community events at their universities focused on that year's Call to Action. The goal of every On-Campus program is to select one winning team, who represents that university in the Regional summits.

B. Regional Summit

The Regional Summits are hosted by the Hult Prize organising team in cities around the world. Thousands of competitors pitch their social venture ideas to a panel of experts in an immersive digital format. The winning teams from each of these summits earn a spot at the Global Accelerator and are one step closer to winning USD 1,000,000.

C. Global Accelerator

Teams who make it to the Global Accelerator are immersed in an intensive, 6-week program which aims to refine and build upon their social venture. Student entrepreneurs are introduced to crucial business concepts and work hand in hand with Hult Prize staff and experts to take their social venture to the next level. At the conclusion of this stage of the competition, six teams are selected to move on to the Global Finals.

D. Global Finals

At the Global Finals, six teams pitch their social ventures to a panel of distinguished judges with the hopes of being selected as the next winner of the US \$1,000,000 Hult Prize.



STUDENT ACCOLADES

- | | | | |
|----|--|----|--|
| 01 |  <p>India's Top 100 Competitive Leaders - 2023</p> <p>Unstop</p> | 06 |  <p>Viksit National Winner</p> <p>SJSOM IIT bombay</p> |
| 02 |  <p>Quizzieria National Winner</p> <p>IIM Lucknow</p> | 07 |  <p>Ruminate National Winner</p> <p>IIM Raipur</p> |
| 03 |  <p>IIMINENCE 3.0 National Winner</p> <p>IIM Indore</p> | 08 |  <p>Investire National Winner</p> <p>IIT Hyderabad</p> |
| 04 |  <p>Inautica Quiz National Winner</p> <p>MDI Gurgaon</p> | 09 |  <p>All India Inter- University Soft Tennis Tournament Silver Medal</p> <p>Association of Indian University</p> |
| 05 |  <p>Viksit National Winner</p> <p>SJSOM IIT Bombay</p> | 10 |  <p>Prabodhan National 1st Runner Up</p> <p>IIM Indore</p> |



STUDENT ACCOLADES

11



**Strange Things Case Study
National 1st Runner Up**

IIM Calcutta

12



**Nipticker
National 1st Runner Up**

IIM Calcutta

13



**Genesis Hunt
National 1st Runner Up**

IIM Calcutta

14



**Mona Quiz
National 1st Runner Up**

XLRI Delhi

15



**IPL Auction
National 1st Runner Up**

SJSOM IIT Bombay

16



**Crisis Metrics
National 1st Runner Up**

IIM Rohtak

17



**Inquisitive
National 1st Runner Up**

University of Jammu

18



**Online Quiz Festival
National 2nd Runner Up**

Boat India

19



**Speculo
National 2nd Runner Up**

IIT Delhi

20



**BrandBaazi 5.0
National 2nd Runner Up**

IIM Sambalpur

Launching Futures: Featured Student Startups



The Belgian Waffle Xpress

The Belgian Waffle Xpress serves various types of waffle dishes making it the most diversified QSR & Food delivery chain in the Tricity. Achieving annual turnover of rupees 2 crores, TBWX is set to open up few new outlets in nearby areas in near future.



Earth in Pot

Earth in Pot is a modern nursery dealing in plants, customised PU gardens, live plants jewellery and plant table products like Rakhi, God idols, plantable papers, plantable pens and pencils etc.



Frenesi

Frenesi aims at providing high fashion, internationally curated designs for today's trendsetting women. With the launch of the E-commerce website in 2020, Frenesi so far has generated over 70 million INR in revenues with a 20% yearly growth rate.



9TEE7

9tee7 is a trendy and innovative oversized t-shirt brand that has taken the fashion world by storm. With a focus on comfort and style, 9tee7 offers a wide range of oversized t-shirts that cater to individuals of all shapes and sizes.

And many more...

Previous
Work Ex

accenture

amazon

cognizant

Deloitte.

EY

genpact

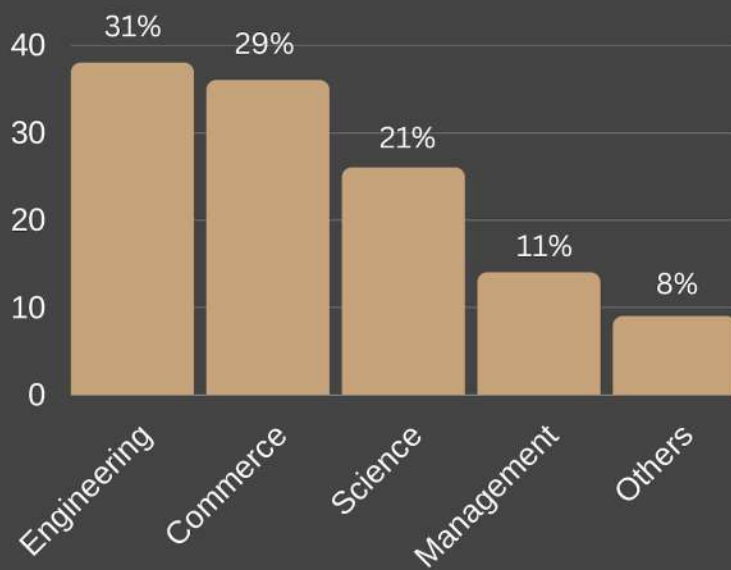
Infosys

Reliance
Industries Limited

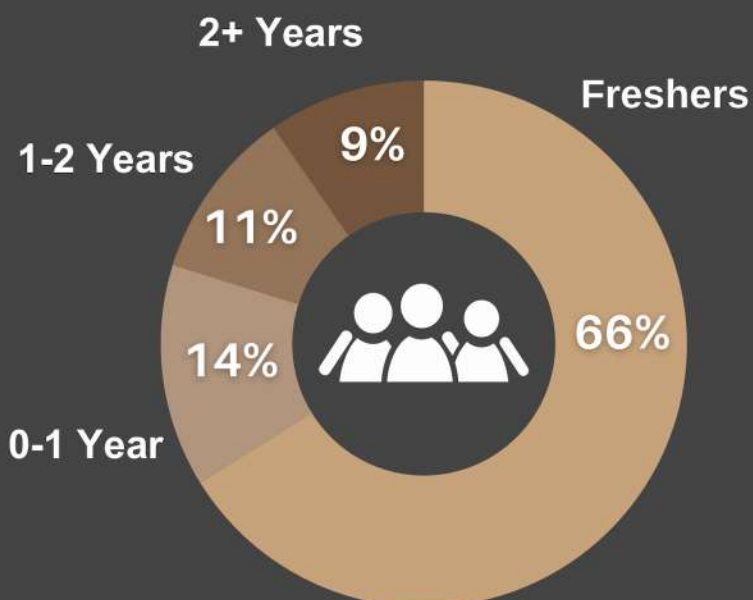
McDonald's

Batch Profile

ACADEMIC BACKGROUND



WORK EXPERIENCE DURATION



Batch Size



123

Gender Diversity



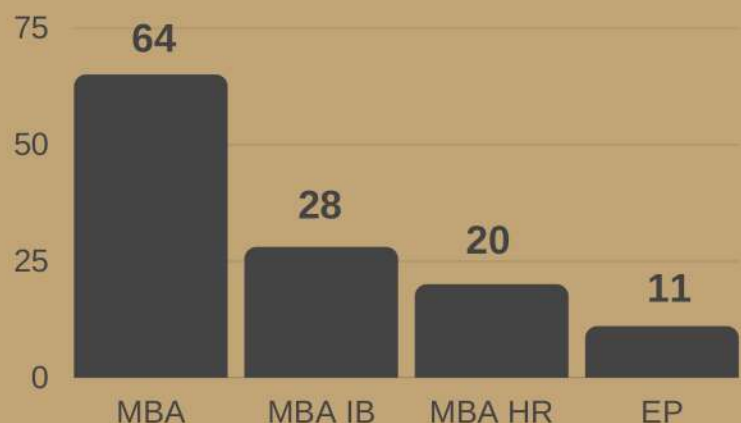
Female - 26%
Male - 74%

Average Age



23.5
years

Specialisations Offered





MBA Curriculum

The programme concentrates on equipping students with the necessary skills and knowledge in consultative and quantitative problem solving. The objective of the programme is to enable students to make decisions which are socially responsible and at the same time ethical. At a later stage, students are required to opt for specialisation in finance, marketing, and operations. A comprehensive mix of diverse pedagogical techniques such as case studies, focused workshops, lectures, discussions and collaborative learning is adopted to provide a holistic and whole-some learning experience.

First Semester

- Business Economics
- Business Statistics
- Management Accounting
- Organisational Behaviour
- Marketing Management
- Workshop On Business Computing
- Workshop On Business Research

Second Semester

- Business Environment
- Human Resource Management
- Operations Management
- Financial Management
- Legal Aspect of Business
- Workshop On Business Communication
- Workshop On Multivariate Statistical Techniques
- Summer Training Report And Viva-Voce
- Comprehensive Viva-Voce.

Third Semester

- Strategic Management

Group A:

Entrepreneurship And General Management

- Entrepreneurial Development And New Enterprise
- Management Entrepreneurial Finance
- Infrastructure and Project Finance
- Tax Planning for Entrepreneurs
- Investing in Private Equity
- Marketing for Entrepreneurship
- Legal and Government Policy Consideration in New Enterprise

Group B Finance

- Financial Statement Analysis
- Financial Engineering
- Management Of Financial Services
- Investment Management
- Management Control Systems
- Project Planning, Analysis And Management
- Corporate Tax Planning

MBA Curriculum

Group C : Information Technology & Operations Management

- Mobile Commerce
- Product Innovation In Technology Business
- Business Process Re-Engineering
- Systems Analysis And Design
- Enterprise Resource Planning
- Management Information Systems
- Integrating E-Systems And Global Information Systems

Group D : Marketing

- Advertising And Consumer Behavior
- Global Marketing Management
- Marketing Research And Product Management
- Global Supply Chain Management
- Industrial And Rural Marketing
- Data Analytics For Business
- Digital Marketing And Retail Management

Group E: Human Resource Management

- Labour Legislation-I
- Strategic Human Resource Management
- Performance And Compensation Management
- Organisation Development
- Workshop On Training And Development
- Comparative Industrial Relations
- Managing Corporate Social Responsibility

Fourth Semester

- Human Values And Business Ethics
- Major Project
- Comprehensive Viva-Voce

Group A: Entrepreneurship And General Management

- Managing Strategic Implementation And Business
- Transformation Managing Teams
- Managing Global Enterprise
- Organisation Structure And Design

Group B: Finance

- Strategic Cost Management
- International Financial Management
- Behavioral Finance
- Corporate Governance

Group C Information Technology And Operations Management

- Knowledge Management
- Management Of Technology
- Business Intelligence
- Total Quality Management

Group D : Marketing

- Marketing Of Services
- Workshop On Foreign Trade Documentation And Trade Finance
- Customer Relationship Management And Sales Management
- Application Of Accounting And Finance In Marketing

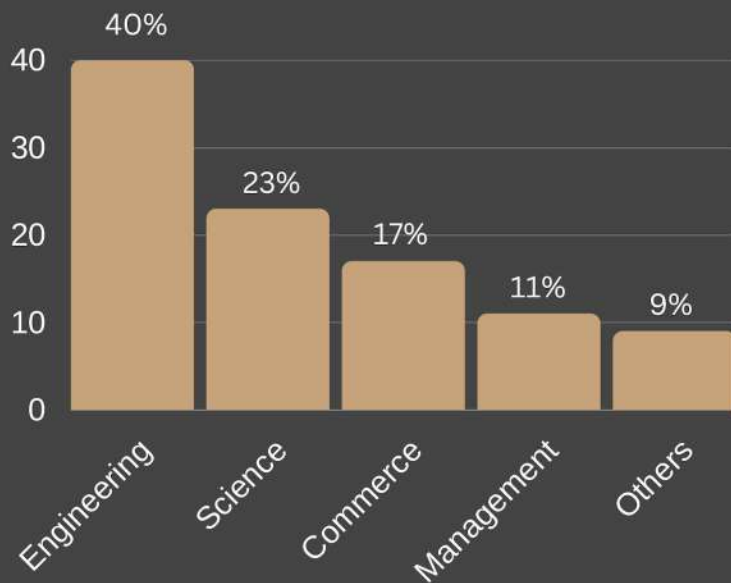
Group E Human Resource Management

- Human Resource Information System
- Personal Effectiveness And Leadership
- Workshop On Management Of Discipline And Disciplinary
- Proceedings Labour Legislation-II

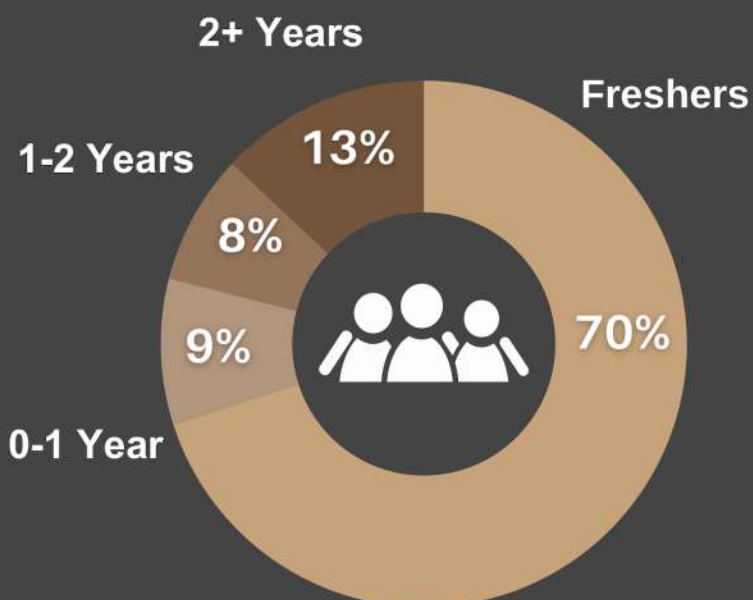


Batch Profile MBA

ACADEMIC BACKGROUND



WORK EXPERIENCE DURATION



Batch Size



Gender Diversity



Average Age



Specialisations Offered

Major	Minor	Number of Students
Finance	Marketing	18
Marketing	Finance	18
Marketing	Operations & IT	28

Finance & Marketing

Batch
2022-2024



Name: Akhil Kaul

Graduation Degree: B.Com

Graduation University: Delhi University

Summer Internship: Summer Intern, Usha



Name: Anirudh Sharma

Graduation Degree: B.Sc(Hons.) in Mathematics

Graduation University: GNDU

Summer Internship: Finance Intern, Wealthverse



Name: Ankit Kumar

Graduation Degree: B.Com(Hons.)

Graduation University: Delhi University School of Learning

Summer Internship: Business Banking Working Capital Group Intern, HDFC Bank



Name: Anmol Sharma

Graduation Degree: B.A

Graduation University: Panjab University

Summer Internship: Finance Intern, Bharti Airtel



Name: Archana Goyal

Graduation Degree: B.Com(Hons.)

Graduation University: Panjab University

Summer Internship: Finance Intern, Future Finders



Name: Ashish Negi

Graduation Degree: B.Com

Graduation University: Hemwati Nandan Bahuguna Garhwal University

Summer Internship: Management Trainee, Skilled Sapiens



Name: Ayush Rai

Graduation Degree: B.A in Economics

Graduation University: Christ University, Bangalore

Summer Internship: Business Banking Working Capital Group Intern, HDFC Bank



Name: Divyanshu Paliwal

Graduation Degree: B.Tech in Mechanical Engineering

Graduation University: Dr APJ AKTU

Summer Internship: Debt Syndication Team, Centrum Capital Limited

Work Ex: 21 months



Name: Gursimran Singh

Graduation Degree: B.Com(Hons.)

Graduation University: Punjabi University

Summer Internship: Finance Intern, Adani

Finance & Marketing



Name: Jasraj Singh

Graduation Degree: B.E in Computer Science

Graduation University: Chitkara University

Summer Internship: Summer Intern, Centrum Housing Finance Limited



Name: Jatin Bansal

Graduation Degree: B.Com

Graduation University: Panjab University

Summer Internship: Finance Intern, Wealthverse



Name: Manvi Nagi

Graduation Degree: B.Com(Hons.)

Graduation University: Delhi University

Summer Internship: Finance Intern, SBI

Work Ex: 11 months



Name: Mayank Ashraj

Graduation Degree: B.E in Electronics & Communication

Graduation University: Panjab University

Summer Internship: Summer Trainee, KPMG

Work Ex: 12 months



Name: Pranav Goyal

Graduation Degree: B.C.A

Graduation University: Panjabi University

Summer Internship: Summer Trainee, RBI



Name: Rashi Kaushal

Graduation Degree: B.Com(Hons.)

Graduation University: Panjab University

Summer Internship: Finance Intern, SBI

Work Ex: 20 months



Name: Sagar Singh Bhojak

Graduation Degree: B.Sc

Graduation University: Kumaon University

Summer Internship: Intern in Marketing & Finance, AIM Group



Name: Tanmay Agarwal

Graduation Degree: B.A(Hons.) in Economics

Graduation University: Guru Gobind Singh Indraprastha University

Summer Internship: Finance Intern, SBI



Name: Vishal Singh Rana

Graduation Degree: B.E in Mechanical Engineering

Graduation University: Chitkara University

Summer Internship: Finance Intern, Wealthverse

Work Ex: 34 months

Marketing & Finance

Batch
2022-2024



Name: Akashdeep

Graduation Degree: B.B.A

Graduation University: Panjab University

Summer Internship: Marketing Intern, Vardhman



Name: Anikate Rajiv

Graduation Degree: B.Pharmacy

Graduation University: Panjab University

Summer Internship: Management Trainee, Skilled Sapiens



Name: Bhavin Sharma

Graduation Degree: B.B.A

Graduation University: Panjab University

Summer Internship: Business Banking Working Capital Group Intern, HDFC Bank



Name: Deepak Modi

Graduation Degree: B.C.A

Graduation University: Maharaja Surajmal Brij University

Summer Internship: Finance Intern, Outlook Group



Name: Karan Chawla

Graduation Degree: B.Tech

Graduation University: Panjab University

Summer Internship: Business Banking Working Capital Group Intern, HDFC Bank



Name: Karmanya Sharma

Graduation Degree: B.Tech in Electronics & Communication

Graduation University: Jaypee University of Information Technology

Summer Internship: Business Development Associate, Ikarus 3D



Name: Milan Ramesar Panigrahy

Graduation Degree: B.Sc in Chemistry

Graduation University: Utkal University, Bhubaneswar

Summer Internship: Business Banking Working Capital Group Intern, HDFC Bank



Name: Muskan Gupta

Graduation Degree: B.Com(Hons)

Graduation University: Delhi University

Summer Internship: Marketing Intern, Vardhman



Name: Palkin Gupta

Graduation Degree: B.E in Electronics & Communication

Graduation University: Panjab University

Summer Internship: Summer Intern, Bank of Maharashtra

Marketing & Finance



Name: Paras Singla

Graduation Degree: B.Com

Graduation University: Panjab University

Summer Internship: Sales Intern, Wipro



Name: Reetika Bansal

Graduation Degree: B.Sc in Mathematics

Graduation University: Panjab University

Summer Internship: Business Banking Working Capital Group Intern, HDFC Bank



Name: Sagar Bawa

Graduation Degree: B.Sc in Anthropology

Graduation University: Panjab University

Summer Internship: Project Trainee, VI



Name: Sahil

Graduation Degree: B.Com

Graduation University: Guru Nanak Dev University

Summer Internship: Sales Intern, HDFC Mutual Funds

Work Ex: 4 months



Name: Sajan Chinnan

Graduation Degree: Integrated BS-MS in Chemistry

Graduation University: IISER

Summer Internship: Marketing Intern, Mane Kancor Ingredients Pvt. Ltd

Work Ex: 6 months



Name: Saral Jain

Graduation Degree: B.B.A

Graduation University: Rajasthan University

Summer Internship: Summer Trainee in Sales, Dabur



Name: Simranjeet Singh

Graduation Degree: B.B.A

Graduation University: Panjab University

Summer Internship: Management Trainee, Skilled Sapiens



Name: Vasu Atri

Graduation Degree: B.B.A

Graduation University: Symbiosis International Deemed University

Summer Internship: Business Banking Working Capital Group Intern, HDFC Bank



Name: Vivek Singh

Graduation Degree: B.A(Hons.) in History

Graduation University: Veer Kunwar Singh University

Summer Internship: Business Banking Working Capital Group Intern, HDFC Bank

Marketing & Operations and IT

Batch
2022-2024



Name: Abhijeet Kumar

Graduation Degree: B.A (Hons.) in Geography

Graduation University: Delhi University

Summer Internship: Summer Trainee in Sales, Dabur India Limited



Name: Adhya Agrawal

Graduation Degree: B.Sc. Non Medical

Graduation University: Maharaja Surajmal Brij University

Summer Internship: Summer Intern, Ernst & Young India



Name: Ajitesh Bhasin

Graduation Degree: B.E in Mechanical Engineering

Graduation University: Chitkara University

Summer Internship: Management Trainee, Skilled Sapiens

Work Ex: 36 months



Name: Akshit Agnihotri

Graduation Degree: B.Tech in Chemical Engineering

Graduation University: NIT Hamirpur

Summer Internship: Consultant, Ernst & Young India

Work Ex: 10 months



Name: Ankit Bhaskar

Graduation Degree: B.Sc in Physical Sciences

Graduation University: Delhi University

Summer Internship: Business Banking Working Capital Group Intern, HDFC Bank



Name: Anuja Sankwa

Graduation Degree: B.E in CSE

Graduation University: Rajiv Gandhi Proudhyogiki Vishwavidyalaya

Summer Internship: Summer Intern, Tata Group

Work Ex: 34 months



Name: Ashay Dhoundiyal

Graduation Degree: B.Sc in Food Technology

Graduation University: Uttaranchal University

Summer Internship: Summer Intern, Tenhard India Pvt. Ltd.



Name: Balpreet Kaur

Graduation Degree: B.Sc in Science

Graduation University: Delhi University

Summer Internship: Marketing Intern, SBI

Work Ex: 33 months



Name: Dapinder Pal Singh Loona

Graduation Degree: B.Pharmacy

Graduation University: Delhi University

Summer Internship: Marketing Intern, Toppan Speciality Films Private Limited

Marketing & Operations and IT



Name: Dhruv Kukar

Graduation Degree: B.Tech in CSE

Graduation University: SRM University, Chennai

Summer Internship: Marketing Intern, Toppan Speciality Films Private Limited

Name: Dipanker Singh

Graduation Degree: B.E in Marine Engineering

Graduation University: Vels University, Chennai

Summer Internship: Business Banking Working Capital Group intern, HDFC Bank

Work Ex: 35 months



Name: Gaganinder Goyal

Graduation Degree: B.E in Electronics & Communication

Graduation University: Panjab University

Summer Internship: Marketing Associate, Ikarus 3D

Work Ex: 21 months



Name: Harsh Gundlee

Graduation Degree: B.Tech in Mechanical Engineering

Graduation University: Kurukshetra University

Summer Internship: Trainee in Tax - CIT - DEL Corporate Tax, KPMG

Work Ex: 24 months



Name: Himon Baral

Graduation Degree: B.Tech

Graduation University: Maulana Abul Kalam Azad university of technology

Summer Internship: Marketing Intern, Outlook Group

Work Ex: 25 months



Name: Hiritansh Vashishta

Graduation Degree: B.Tech in Electronics & Communication

Graduation University: Guru Gobind Singh Indraprastha University

Summer Internship: Summer Intern, Usha



Name: Kshitij Kumar

Graduation Degree: B.Tech in Computer Science

Graduation University: Punjab Technical University

Summer Internship: Finance Intern, Bajaj Allianz Life

Work Ex: 53 months



Name: Mudit Dewan

Graduation Degree: B.Tech in Mechanical & Automation

Graduation University: Guru Gobind Singh Indraprastha University

Summer Internship: Analytics Intern, Adani Digital Labs

Work Ex: 22.5 months



Name: Neeraj Yadav

Graduation Degree: B.E in Food Technology

Graduation University: Panjab University

Summer Internship: Management Trainee, Creb Nutrition

Marketing & Operations and IT

Batch
2022-2024



Name: Pooja Aggarwal
Graduation Degree: B.E in CSE
Graduation University: Chitkara University
Summer Internship: Management Trainee, DM Pharma Marketing Private Limited



Name: Pragya Singh
Graduation Degree: B.Sc
Graduation University: Panjab University
Summer Internship: Market Research and Business Development, FluxGen Technologies pvt Ltd



Name: Rachit Suri
Graduation Degree: B.Tech in Mechanical Engineering
Graduation University: Punjab Technical University
Summer Internship: Associate PMO Intern, Adobe
Work Ex: 12 months



Name: Rishi Kumar Gupta
Graduation Degree: B.A in Economics and English Literature
Graduation University: Allahabad University
Summer Internship: Management Trainee, VI



Name: Satish Kumar
Graduation Degree: B.B.A
Graduation University: Himachal Pradesh University
Summer Internship: Marketing Intern, Bajaj Allianz Life



Name: Satnam Singh
Graduation Degree: B.Sc
Graduation University: Panjab University
Summer Internship: Business Analytics, Tenhard Pvt. Ltd.



Name: Sidra Jafri
Graduation Degree: B.B.A
Graduation University: Chhatrapati Shahu Ji Maharaj University
Summer Internship: Finance Intern, SBI



Name: Tanmaoy
Graduation Degree: B.E in Electrical and Electronics Engineering
Graduation University: Panjab University
Summer Internship: Sales and Marketing, Tenhard India Pvt. Ltd.



Name: Vanaqksha Chandel
Graduation Degree: B.E in Electronics & Communication
Graduation University: Panjab University
Summer Internship: Business Banking Working Capital Group Intern, HDFC Bank

Marketing & Operations and IT



Name: Vidyut Kaura

Graduation Degree: B.Tech in
Electrical and Electronics

Graduation University: SRM
Institute of Science and
technology

Summer Internship: BBWCG
Intern, HDFC Bank

Work Ex: 35 months



MBA International Business Curriculum

In view of the fact that the forces of globalisation are becoming stronger and more complex with each passing day, the teaching philosophy accentuates the need to create future business managers and leaders who will be working in a global environment and henceforth need to be nurtured with personalised attention. The MBA programme focuses on developing an entrepreneurial mindset, analytical thinking, global orientation and consultative approach to solve the most challenging and complex problems faced by corporations and policy makers. The programme deals with International Financial Management, International Marketing Management, Foreign Trade, Cross Cultural issues and a great deal of other related subjects.

First Semester

- Organisational Behavior And International Human Resource Management
- Marketing Management
- Business Statistics
- Management Accounting
- Seminar On Foreign Trade Policy And Management
- Seminar On Micro Economics
- Workshop On Business Computing
- Workshop On Business Research

Second Semester

- International Business Environment
- International Financial Management
- Workshop On Foreign Trade Documentation And Trade Finance
- Operations Research
- Global Marketing Management
- Workshop On Business Communication
- Workshop On Multivariate Statistical Techniques
- Summer Training And Viva-Voce
- Comprehensive Viva-Voce

Third Semester

- Global Strategic Management
- Global Supply Chain Management
- International Business Law
- Workshop On Sectoral Strategies For Exports
- Seminar On International Marketing Research
- Foreign Language-French

Any Two Of Following:

- Seminar On Project Planning And Analysis
- Seminar On Corporate Restructuring And Re-Engineering
- Seminar On Entrepreneurship Management
- Seminar On Regional Economic Groupings

MBA International Business Curriculum

Fourth Semester

- Cross Cultural Issues And International Business Negotiations
- International Brand Management
- Comprehensive Viva-Voce
- Foreign Language- French Seminar On WTO And
- International Trade Policies
- Major Project

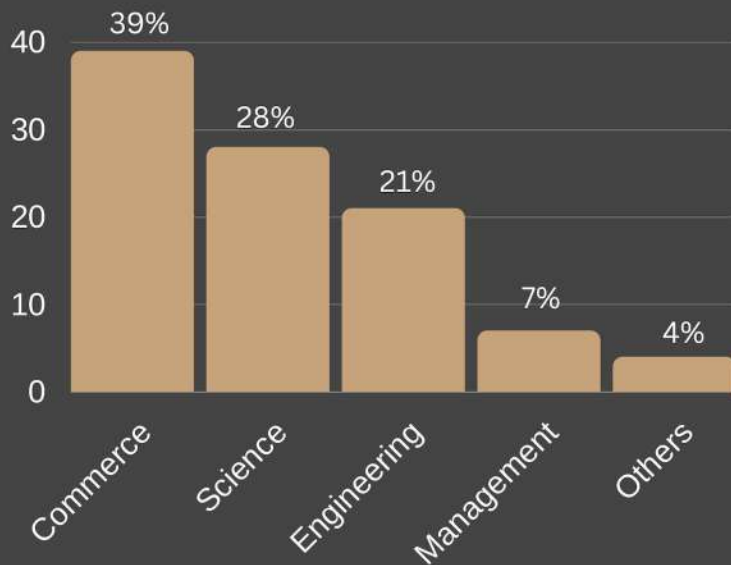
Any Two Of The Following:

- International Banking
- Technology And Strategic Consulting
- International Accounting
- Total Quality Management
- Digital Marketing

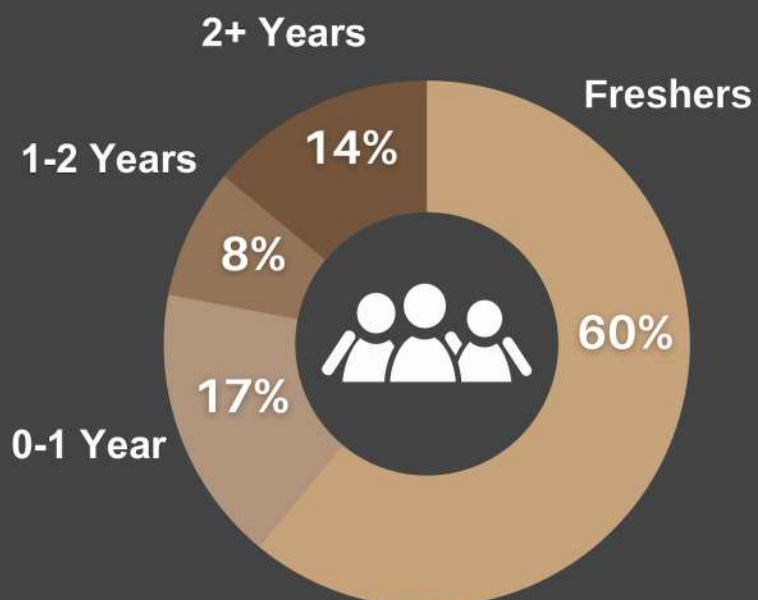


Batch Profile MBA-IB

ACADEMIC BACKGROUND



WORK EXPERIENCE DURATION



Batch Size



Gender Diversity



Average Age



International Business

Batch
2022-2024



Name: Aditi Gupta

Graduation Degree: B.B.A

Graduation University: Amity University

Summer Internship: Business Banking Working Capital Group Intern, HDFC Intern



Name: Akrati Kushwah

Graduation Degree: B.Sc

Graduation University: Chhatrapati Shahu Ji Maharaj University

Summer Internship: Digital Marketing, Tenhard India Pvt. Ltd



Name: Aman Kumar Khandelwal

Graduation Degree: B.Com

Graduation University: Rajasthan University

Summer Internship: Corporate Sales Intern, Honda

Work Ex: 29 months



Name: Anubhav Jamwal

Graduation Degree: B.Sc in Agriculture

Graduation University: Chandigarh University

Summer Internship: Management Trainee, Skilled Sapiens

Work Ex: 11 months



Name: Bhanu Pratap Shandilya

Graduation Degree: B.A.LLB

Graduation University: Guru Gobind Singh Indraprastha University

Summer Internship: Sales & Marketing Intern, Digital Marveled



Name: Bharti Manral

Graduation Degree: B.Com(Hons.)

Graduation University: Delhi University

Summer Internship: Finance Intern, SBI



Name: Bhawesh Kumar Singh

Graduation Degree: B.Com

Graduation University: University of Allahabad

Summer Internship: Summer Intern, Shridi Sai Electricals limited (SSE)



Name: Cuty Joshi

Graduation Degree: B.Com

Graduation University: Jay Narayan Vyas University, Jodhpur, Rajasthan

Summer Internship: Digital Marketing Manager, Geeks and Nomads

Work Ex: 9 months



Name: Deepak Singla

Graduation Degree: B.Sc(Hons.) in Physics

Graduation University: DAV University

Summer Internship: Marketing Intern, Bajaj Allianz Life

Work Ex: 27 months



Name: Deepinder Singh

Graduation Degree:
B.Com(Hons.)

Graduation University: Delhi
University

Summer Internship: Marketing
Intern, Bajaj Allianz Life



Name: Dhruv Kumar

Graduation Degree: B.Tech in
CSE

Graduation University: Manav
Rachna University

Summer Internship: BBWCG
Intern, HDFC Bank

Work Ex: 13 months



Name: Gurparambir Singh Gill

Graduation Degree: B.Tech in
CSE

Graduation University: Guru
Nanak Dev University

Summer Internship: Digital
Marketing Intern, Tenhard
India Pvt. Ltd

Work Ex: 13 months



Name: Harsha Aggarwal

Graduation Degree: B.Com

Graduation University: Guru
Nanak Dev University

Summer Internship: Finance
Intern, SBI



Name: Hemant Kandpal

Graduation Degree:
B.Pharmacy

Graduation University: GD
goenka university

Summer Internship: Marketing
Intern, Usha

Work Ex: 5 months



Name: Mannat Sood

Graduation Degree: B.B.A

Graduation University: Panjab
University

Summer Internship: Sales &
Marketing Intern, Tynor
Orthotics Pvt. Ltd



Name: Nishkarsh Sachdeva

Graduation Degree: B.C.A

Graduation University: Indira
Gandhi National Open
University

Summer Internship: Business
Banking Working Capital
Group Intern, HDFC Bank



Name: Parv Mahant

Graduation Degree:
B.Com(Hons.)

Graduation University:
Kurukshetra university

Summer Internship: Finance
Intern, SBI



Name: Ritish Garg

Graduation Degree: B.Com

Graduation University:
GGSIU

Summer Internship: Summer
Intern, Aradhya Overseas

International Business

Batch
2022-2024



Name: Riya Jain

Graduation Degree: B.Com

Graduation University: CCSU

Summer Internship: Digital Marketing Intern, Wildnet Technologies

Work Ex: 12 months



Name: Rutvik Sukhadiya

Graduation Degree: B.E in Automobile

Graduation University: Gujarat Technological University

Summer Internship: Export Marketing Intern, Verka

Work Ex: 11 months



Name: Shivani Singla

Graduation Degree: B.Sc

Graduation University: Panjab University

Summer Internship: Sales & Marketing Intern, HDFC AMC



Name: Shubham Khanna

Graduation Degree: B.Sc

Graduation University: Himachal Pradesh University

Summer Internship: Sales & Marketing Intern, HDFC AMC



Name: Sonali Sood

Graduation Degree: B.Com(Hons.)

Graduation University: Panjab university

Summer Internship: Finance Intern, SBI



Name: Tanveer Singh Dhandli

Graduation Degree: B.E in Electrical & Electronics

Graduation University: Panjab University

Summer Internship: Trainee, KPMG



Name: Tushar Jindal

Graduation Degree: B.Com(Hons.)

Graduation University: Punjabi University

Summer Internship: Summer Intern, Kamdhenu Ltd.



Name: Udbhav Shrivastav

Graduation Degree: B.C.A

Graduation University: Sikkim Manipal University of distance education

Summer Internship: BBWCG Intern, HDFC Bank

Work Ex: 51 months



Name: Varsha Srivastava

Graduation Degree: B.Sc

Graduation University: Lucknow University

Summer Internship: Digital Marketing Intern, Tenhard India Pvt. Ltd



Name: Yashvendra Singh Rawat

Graduation Degree: B.Sc

Graduation University: IGNOU

Summer Internship: Marketing Intern, Devyani International Limited

Work Ex: 35 months



MBA Human Resource Curriculum

Human Resource Management refers to the governance of an organisations employees. An organisations human resources department is responsible for creating, implementing and overseeing policies governing employee behaviour and behaviour of the company towards its employees. Today, HR is the centre of business performance. HR professionals have an important role to play in driving decisions that enable their organisations to thrive in both the short and the long term, recognizing that HR as a business discipline is crucial. This partnership approach, along with the right mix of ability, motivation and attitude, is essential for HR professionals to deliver the maximum to their organisations.

First Semester

- Economics for Human Resources
- Business Environment
- Human Resource Management
- Management Accounting
- Organizational Behaviour
- Workshop on Business Computing
- Workshop on Business Research

Second Semester

- Labour legislation-I
- Industrial Relations and Labour Policy
- Marketing Management
- Production Management and Quantitative Techniques
- Seminar on Management of Change
- Seminar on Human Resource Planning
- Workshop on Business Communication
- Workshop on Qualitative Research
- Comprehensive Viva-Voce
- Summer Training Report and Viva-Voce

Third Semester

- Labour Legislation-II
- Strategic Human Resource Management
- Performance and Compensation Management
- Organisation Development
- Workshop on Training and Development
- Workshop on Negotiating Skills and Participative Decision

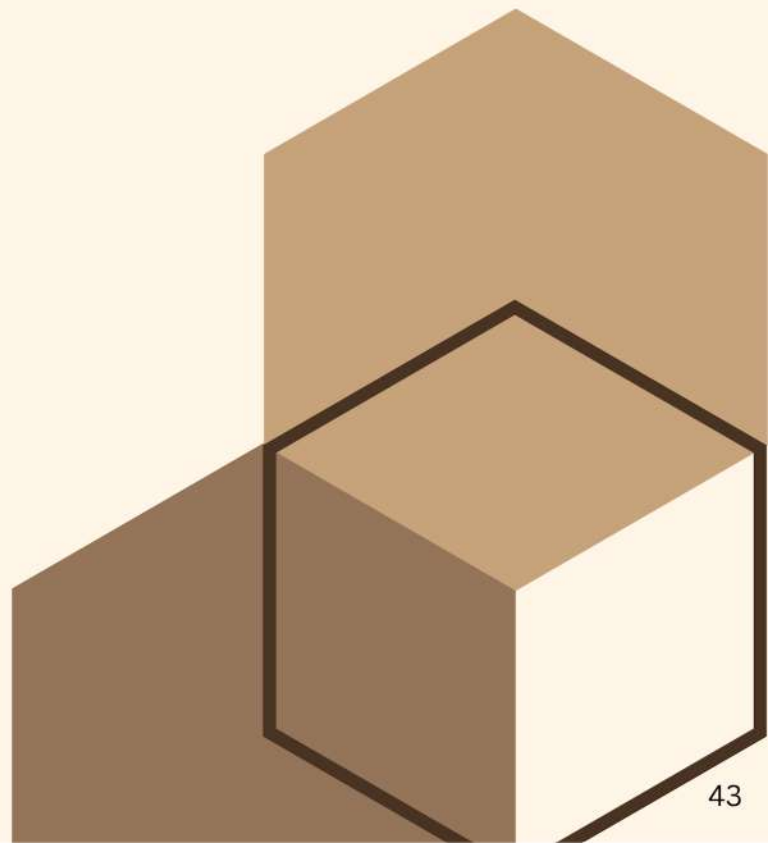
MBA Human Resource Curriculum

Fourth Semester

- Human Resource Information System
- Personal Effectiveness and Leadership
- Workshop on Management of Discipline and Disciplinary Proceedings
- Major Project
- Seminar on Ethics and Conduct of Business
- Seminar On Interpersonal Skills and Transactional Analysis
- Managing Corporate Social Responsibility
- Comprehensive Viva-Voce

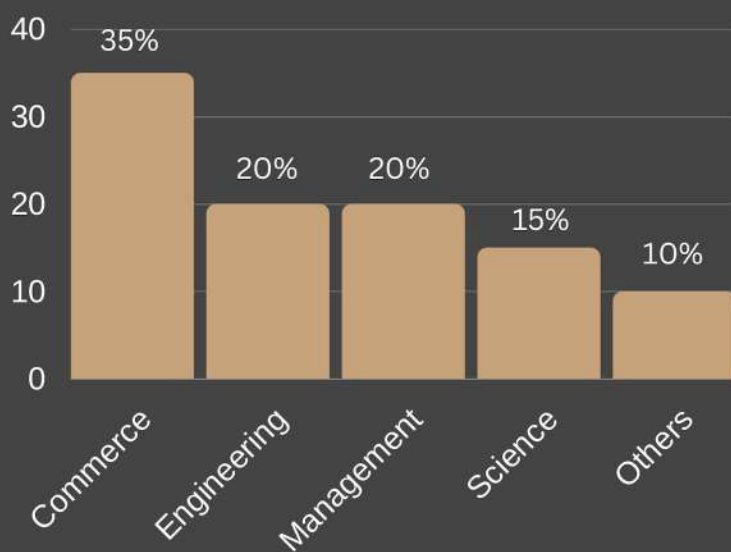
Any one of the following:

- Workshop on Human Resource Valuation
- Total Quality Management
- Stress Management
- Designing Organisations for Uncertain Environment
- Dynamics of Trade Unions
- Emotional Intelligence and Managerial Effectiveness
- Comparative Industrial Relations
- Managerial Competencies and Career Development
- Workshop on Building Learning Organisations
- Industrial Engineering
- Workshop on Secretarial Practice

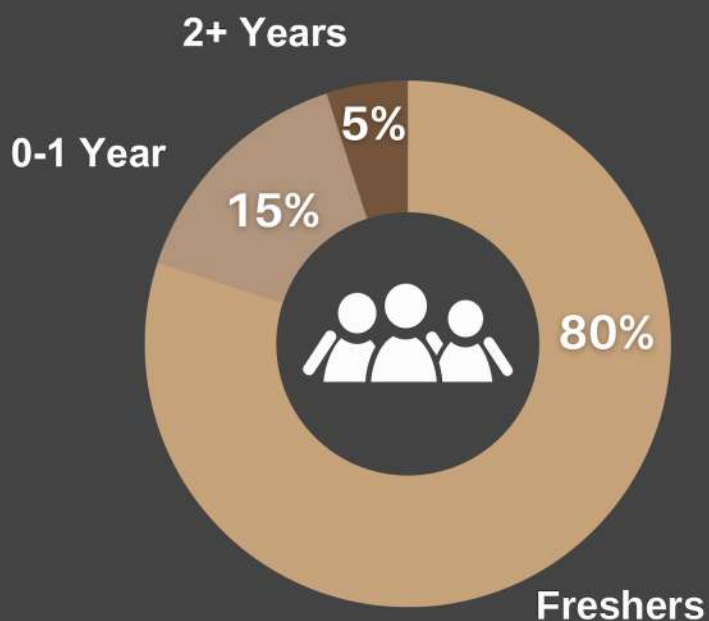


Batch Profile MBA-HR

ACADEMIC BACKGROUND



WORK EXPERIENCE DURATION



Batch Size



Gender Diversity



Average Age



Human Resource

Batch
2022-2024



Name: Ankur Jha

Graduation Degree: B.Sc in
Hospitality and Hotel
Administration

Graduation University: IGNOU

Summer Internship: Intern,
L&T Finance



Name: Anmoldeep Singh Moti

Graduation Degree: B.Com

Graduation University: Panjab
University

Summer Internship: Intern,
Markfed



Name: Anuj Singh

Graduation Degree: B.E in
Food Technology

Graduation University: Panjab
University

Summer Internship: Summer
Intern, Mahindra & Mahindra

Work Ex: 32 months



Name: Arshit Sood

Graduation Degree: B.Tech in
Mechanical Engineering

Graduation University:
Himachal Pradesh Technical
University

Summer Internship: HR
Associate, Tynor Orthotics



Name: Bavleen Kaur

Graduation Degree: B.B.A

Graduation University: Panjab
University

Summer Internship: HR Intern,
The Man Company



Name: Bhavya Chhabra

Graduation Degree: B.Com

Graduation University:
Chaudhary Devilal University,
Sirsa, Haryana

Summer Internship: HR Intern,
HDFC Bank



Name: Deepak Sharma

Graduation Degree: B.Tech in
Civil Engineering

Graduation University:
Himachal Pradesh Technical
University

Summer Internship: HR
Associate, Tynor Orthotics

Work Ex: 8.5 months



Name: Harshita Chadha

Graduation Degree:
B.Com(Hons.)

Graduation University: Panjab
University

Summer Internship: HR
Associate, Ikarus 3D



Name: Himani

Graduation Degree: B.A in
Applied Psychology

Graduation University: Amity
University

Summer Internship: HR Intern
in Supply Chain Center,
Jubliant Food Works

Human Resource



Name: Hitenderveer Singh
Graduation Degree: B.B.A
Graduation University: Panjab University
Summer Internship: HR Trainee, Verka



Name: Jyoti Hooda
Graduation Degree: B.Sc
Graduation University: Panjab University
Summer Internship: HR Intern, Tenhard India Pvt. Ltd



Name: Manav Singh Sidhu
Graduation Degree: B.B.A
Graduation University: Panjab University
Summer Internship: HR Intern, Verka



Name: Manjot Singh
Graduation Degree: B.Com
Graduation University: Panjab University
Summer Internship: HR Associate, Ikarus 3D



Name: Muskan Ghai
Graduation Degree: B.Com
Graduation University: Panjab University
Summer Internship: HR Intern, Avon Cycles



Name: Piyush Vankar
Graduation Degree: B.B.A
Graduation University: Veer Narmad South Gujarat University
Summer Internship: HR Intern, Bluestar



Name: Priya Aggarwal
Graduation Degree: B.Sc(Hons.) in Mathematics
Graduation University: Delhi University
Summer Internship: HR Intern, Volvo



Name: Priyanka Rani
Graduation Degree: B.Com
Graduation University: Akal University
Summer Internship: HR Intern, SBI
Work Ex: 7 months



Name: Puja Kumari
Graduation Degree: B.A(Hons.) in English
Graduation University: Patliputra University
Summer Internship: HR Intern, Dr Reddy's laboratories

Human Resource



Name: Ritika Vasudev

Graduation Degree: B.Tech in
Electronics & Communication

Graduation University: Panjab
University

Summer Internship: HR Intern,
SBI

Work Ex: 2 months



Name: Vishal

Graduation Degree:
B.Com(Hons.)

Graduation University: Delhi
University

Summer Internship: HR Intern,
MENETA Automotive
Components Pvt. Ltd



MBA Entrepreneurship Curriculum

MBA in entrepreneurship is the need of today's world. For the success of the businesses, we need more entrepreneurs. They have a significant role in advancing the countries. Nowadays, many students are opting for MBA in Entrepreneurship in order to hone their skills. The MBA Entrepreneurship course deals with many aspects that are essential for their holistic growth. This course is designed to equip students with the necessary knowledge and skills that can help them in becoming future founders.

First Semester

- Business Economics
- Business Statistics
- Management Accounting
- Organizational Behaviour
- Marketing Management
- Workshop on Business Computing
- Workshop on Business Research

Second Semester

- Business Environment
- Human Resource Management
- Operations Management
- Financial Management
- Legal Aspects of Business
- Comprehensive Viva-Voce
- Summer Training Report and Viva-Voce
- Workshop on Business Communication
- Workshop on Multi Variate Statistical Techniques

Third Semester

- Strategic Management
- Entrepreneurial Development and New Enterprise Management
- Entrepreneurial Finance
- Infrastructure and Project Finance
- Tax Planning for Entrepreneurs
- Investing in Private Equity
- Marketing for Entrepreneurial
- Legal and Government Policy Considerations in New Enterprise

Group A: Finance

- Investment Management
- Management Control Systems
- Project Planning, Analysis And Management

MBA Entrepreneurship Curriculum

Group B: Information Technology & Operations Management

- Product Innovation In Technology Business
- Business Process Re-Engineering
- Integrating E-Systems And Global Information Systems

Group C: Marketing

- Marketing Research And Product Management
- Data Analytics For Business
- Digital Marketing And Retail Management

Fourth Semester

- Human Values and Business Ethics
- Managing Strategic Implementation and Business Transformation
- Managing Teams
- Managing Global Enterprise
- Organisation Structure and Design
- Comprehensive Viva-Voce

Group A: Finance

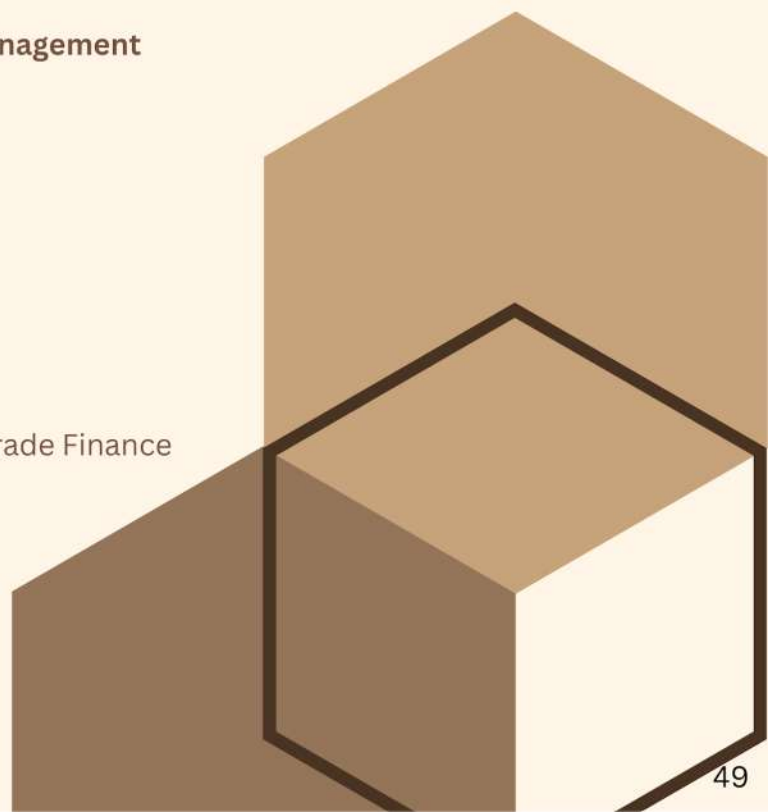
- Strategic Cost Management
- International Financial Management
- Behavioral Finance
- Corporate Governance

Group B: Information Technology And Operations Management

- Knowledge Management
- Management Of Technology
- Business Intelligence
- Total Quality Management

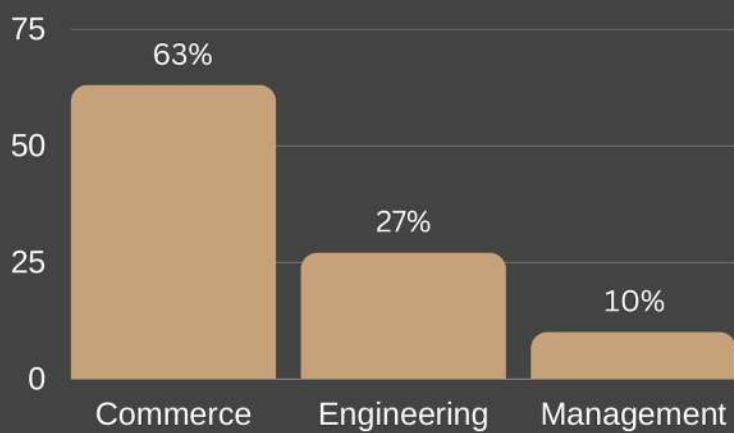
Group C: Marketing

- Marketing Of Services
- Workshop on Foreign Trade Documentation And Trade Finance

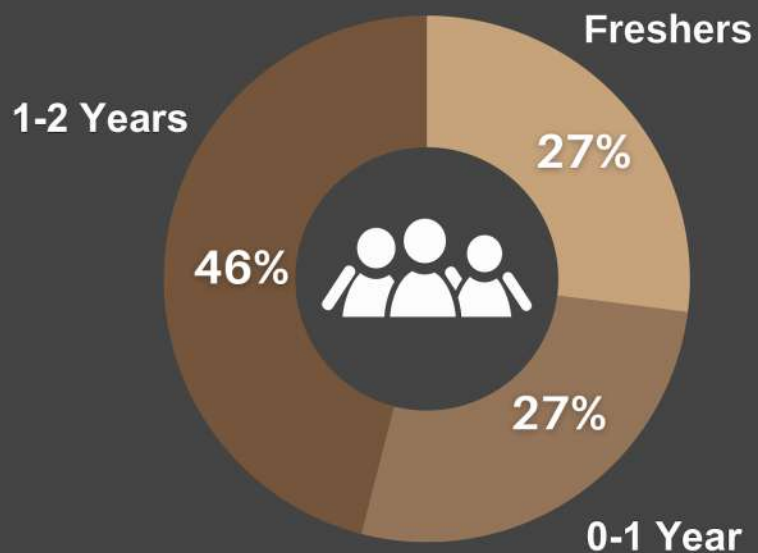


Batch Profile MBA-EP

ACADEMIC BACKGROUND



WORK EXPERIENCE DURATION



Batch Size



Gender Diversity



Average Age





Name: Aaditya Garg

Graduation Degree: B.Com

Graduation University: Panjab University

Summer Internship: Marketing & Finance Intern, Zielhoch

Work Ex: 21 months



Name: Ajay Kumar

Graduation Degree: B.B.A

Graduation University: University of Madras

Summer Internship: Finance Intern, SBI

Work Ex: 13 months



Name: Deepanshu Dod

Graduation Degree: B.Com

Graduation University: Panjab University

Summer Internship: Retail and Marketing Intern, Hygen packs (Mania)

Work Ex: 6 months



Name: Harmanpreet Singh Sodh

Graduation Degree: B.Com

Graduation University: Panjab University

Summer Internship: Sales & Marketing Intern, Tenhard India Pvt. Ltd



Name: Jaskirat Singh

Graduation Degree: B.Com

Graduation University: Panjab University

Summer Internship: Sales Executive, High Field Distillers and Bottlers Pvt. Ltd



Name: Nikhil Goyal

Graduation Degree: B.E in Mechanical Engineering

Graduation University: Thapar Institute of Engineering and Technology, Patiala

Summer Internship: BBWCG Intern, HDFC Bank

Work Ex: 22 months



Name: Ritish Kahra

Graduation Degree: B.Comm(Hons.)

Graduation University: Panjab University

Summer Internship: Growth & Strategy Consultant, Skilled Sapiens

Work Ex: 18 months



Name: Rohit Raj

Graduation Degree: B.E in Electronics & Communication

Graduation University: Panjab University

Summer Internship: Management Trainee, Skilled Sapiens

Work Ex: 6 months



Name: Rohit Singh Chauhan

Graduation Degree: B.Com

Graduation University: Delhi University

Summer Internship: Strategy and Special Projects Intern, Smartr Logistics



Name: Sahil Ramola

Graduation Degree: B.Com

Graduation University: Panjab University

Summer Internship: Digital Banking Intern, SBI

Work Ex: 15 months



Name: Tejansh Jindal

Graduation Degree: B.E in Mechanical Engineering

Graduation University: Panjab University

Summer Internship: Digital Marketing Intern, Future Finders

Work Ex: 12 months



BATCH

1995

1996

1997



Alumni Meet

Silver Jubilee

Summer Recruiters



Previous Recruiters



Alumni Network

- Abhishek Industries
- ACC
- AC Nielson
- Adani Group of Companies
- Amazon
- American Express
- Amrop
- Apple
- Ashok Piramal
- Asian Paints
- Bain and Company
- Bell Ceramics
- Bharti Airtel
- Bharti Axa
- BILT
- Citi Bank
- Centurion Bank of Punjab
- Cognizant Technology Services
- D B Corp
- Deutsche Bank
- DLF
- Deloitte
- Dhanlaxmi Bank
- Eicher Motors
- Emergent Ventures
- E- Sys
- E&Y
- Feedback Ventures
- Finxera
- Futures First
- Fullerton
- GMR
- Godrej and Boyce
- Goldman Sachs
- Google
- GSK
- Gensol Consultants
- HCL Technologies
- HDFC Bank
- HSBC Bank
- IBM
- ICICI Bank
- ICICI Prudential
- IL and FS
- Indian Oil
- IndusInd bank
- Infosys Ltd.
- JK Corp
- Korn Ferry
- Kotak Mahindra Bank
- Kotak Securities
- LG Electronics
- Mahindra and Mahindra
- Mckinsey
- Microsoft
- Newgen Technologies
- NIIT
- Nectar Life Sciences
- Power Finance Corporation
- Philips
- Pipal Research
- Religare
- Reserve Bank of India
- Shaw Wallace
- Sonalika International
- Vardhaman Textiles
- Volvo Group
- Volvo Eicher Commercial Vehicle
- Xerox

and many more...

Places To Visit in Chandigarh

Sukhna Lake

Sukhna Lake in Chandigarh, India, is a reservoir at the foothills (Shivalik hills) of the Himalayas. This 3 km² rain fed lake was created in 1958 by damming the Sukhna Choe, a seasonal stream coming down from the Shivalik Hills. Originally, the seasonal flow entered the lake directly, causing heavy siltation. To check the inflow of silt, 25.42 km² of land was acquired in the catchment area and put under vegetation. In 1974, the Choe was diverted and made to bypass the lake completely, the lake being fed by three siltation pots, minimizing the silt into the lake itself.



Rock Garden

The Rock Garden of Chandigarh is a sculpture garden for rock enthusiasts in Chandigarh, India. It is also known as Nek Chand Saini's Rock Garden of Nathupur after its founder Nek Chand Saini, a government official who started building the garden secretly in his spare time in 1957. It has spread over an area of 40 acres (16 ha), and is completely built from industrial, home waste, and discarded items.

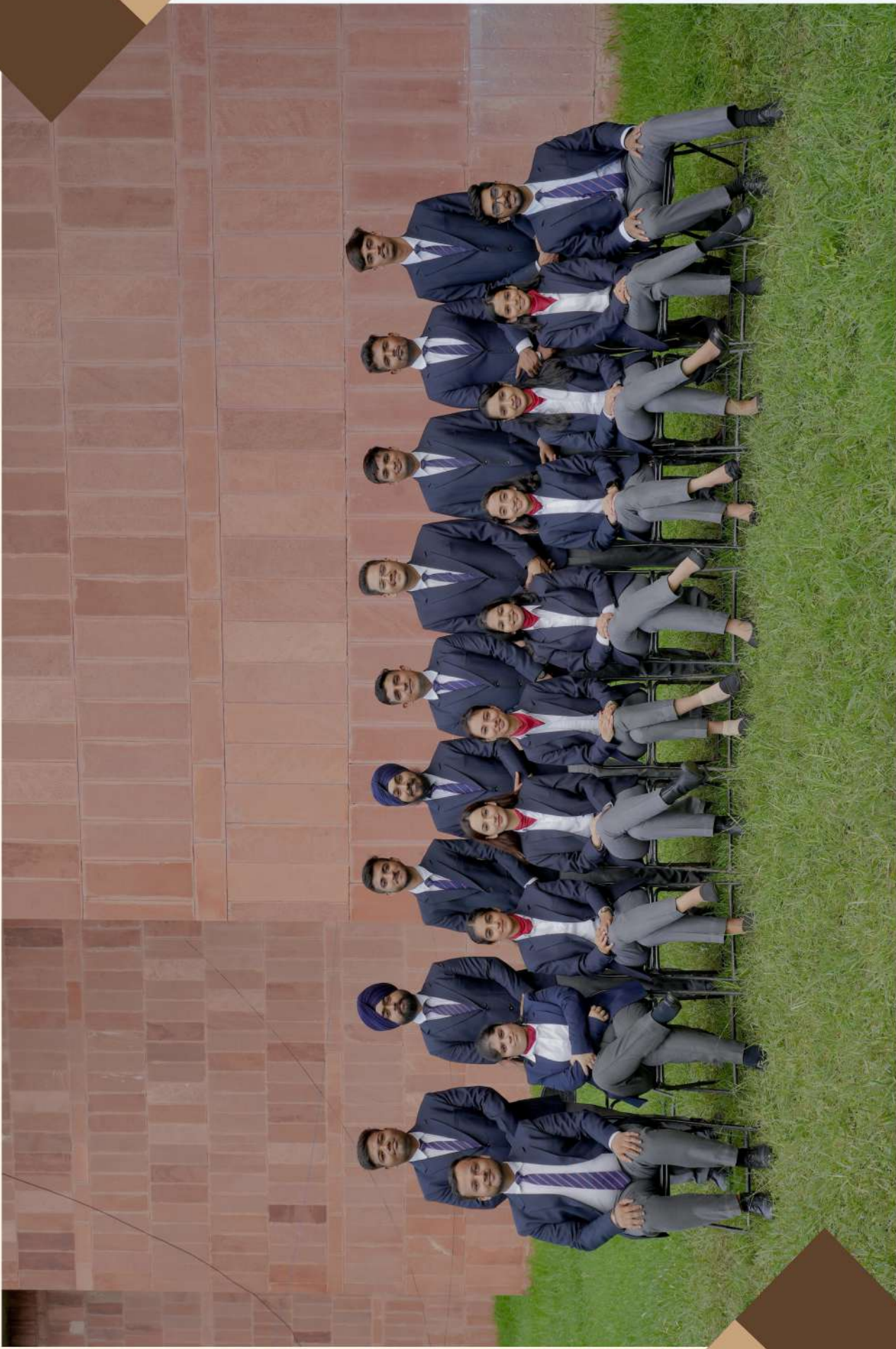
Zakir Hussain Rose Garden

Zakir Hussain Rose Garden, is a botanical garden in Chandigarh, India and spread over 30 acres (120,000 m²) of land, with 50,000 rose-bushes of 1600 different species. Named after India's former president, Zakir Husain and created in 1967 under the guidance of Mohinder Singh Randhawa, Chandigarh's first chief commissioner, the garden has the distinction of being Asia's largest.

and many more..



Placement Team







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How to reach us?



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