

PLACEMENT BROCHURE

**UNIVERSITY
BUSINESS SCHOOL
PANJAB UNIVERSITY CHANDIGARH**

**CAMPUS PLACEMENT PROGRAMME
2023-25**





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2023-25



CHAIRPERSON'S MESSAGE



PROF. Parmjit Kaur

Dear Recruiter,

On behalf of University Business School (UBS) at Panjab University, I am delighted to extend a warm welcome and invitation to participate in our prestigious final placement drive. This event serves as a valuable platform to connect with our exceptional and committed students.

Established in 1882, Panjab University is one of the oldest institutions in India and was awarded the prestigious A++ rating by NAAC in 2023. We take great pride in being at forefront of world class management education for over 6 decades. Since our inception in 1962, we have been nurturing individual who possess the drive, determination, and passion to excel in their chosen fields. UBS, established in 1962 (formerly the Department of Commerce and Business Management), has a rich history of nurturing exceptional business minds. The transformation to University Business School in 1995 solidified our position as a leading centre for management education in India.

UBS offers a holistic learning experience that fosters well-rounded individuals. Our philosophy emphasizes an integrative value system built on strong work ethic, human values, and a scientific approach. We aim to develop effective managers, researchers, and teachers equipped with modern outlooks, practical wisdom, and industry-relevant knowledge and skills.

Through objective-based teaching-learning strategies and rigorous pedagogy, UBS empowers students to unlock their potential and thrive in today's competitive landscape. We collaborate closely with industry partners through dedicated cells (Alumni Relations, The Business Cell, and Placement Cell) to provide practical exposure and broaden students' horizons. This approach equips them to not only adapt to change but also become agents of progress.

Our internationally recognized faculty, trained in India and abroad, fosters a stimulating learning environment. Our distinguished alumni network demonstrates the exceptional caliber of UBS graduates, who have made significant contributions to the global business landscape. Admission to our MBA programs is based on the competitive Common Admission Test (CAT) conducted by the Indian Institutes of Management (IIMs). The University Grants Commission (UGC) recognizes UBS under its Special Assistance Programme for key business areas and the prestigious ASIHHS Program.

UBS consistently ranks among India's top Business Schools. Leading companies actively participate in our placement process, seeking highly skilled and talented graduates. We further strengthen industry connections through faculty consultancy assignments, management development programs, and industry-focused research and case studies. Additionally, top industry executives regularly guest lecture at UBS, enriching the learning experience with a practical perspective.

UBS boasts a well-organized and student-driven placement cell that works diligently to connect students with leading employers.

Our rigorous curriculum coupled with industry internships equips students with the knowledge and skills to tackle real-world challenges and make impactful contributions in their chosen fields. At UBS, we value diversity and are dedicated to fostering well-rounded individuals with strong soft skills, leadership qualities, and a deep sense of social responsibility.

We eagerly anticipate your participation in the upcoming final placement season at University Business School. Our diverse talent pool offers a wealth of skills and perspectives that can significantly benefit your organization.

Thank you for your time and consideration. We look forward to welcoming you to our final placement drive and showcasing the exceptional talent of our students.

Best Regards,
Prof. Parmjit Kaur
Chairperson,
University Business School
Panjab University, Chandigarh

**PROF. PURVA KANSAL**

PLACEMENT COORDINATOR'S MESSAGE

Dear Recruiter,

Greetings from the University Business School (UBS), Panjab University, Chandigarh!

I am pleased to invite your esteemed organization to participate in our Placement Drive for the MBA Batch of 2023-2025. UBS, with its roots as the Department of Commerce and Business Management is recognized for its commitment to academic excellence and holistic student development.

Our MBA program is designed to equip students with both conceptual and technical skills through a rigorous curriculum that balances core subjects with a wide array of electives. Our Alumni, faculty and other stakeholders help the students gain valuable insights and practical knowledge through workshops, simulation exercises and case study based skill development workshops.

UBS graduates are known for their drive, resilience, and adaptability. They possess a go-getter attitude that makes them well-suited for diverse roles across various industries. The success of our alumni, many of whom hold top positions such as CEOs, CHROs and CFOs, in companies like Jio, Reliance Retail, Airtel, Golkadas Exports, Tolaram, Goldman Sachs, Wells Fargo, Mahindra & Mahindra, Wipro, Cognizant, E&Y etc , is a testament to the quality of education.

We take pride in fostering a learning environment that values diversity and inclusivity. Our current MBA batch represents a mix of regions, genders, ages, and professional experiences, all unified by a commitment to learning and growth. At UBS, we believe in making the most of our resources and continually strive to innovate and enhance our academic offerings, ensuring our students are well-prepared to contribute meaningfully to their future employers.

On behalf of UBS, I extend my heartfelt thanks to our existing corporate partners for their ongoing support and trust. We also warmly welcome new organizations joining us for the first time. I am confident that our graduates will meet and exceed your expectations and prove to be valuable assets to your teams.

We look forward to the opportunity to collaborate with you and hope to build lasting partnerships. Please feel free to connect with us for Summer placement on rolling basis and for final placement week scheduled for 5th Nov 2024.

Warm regards,

Prof. Purva Kansal

Coordinator Placements

University Business School (UBS)

Panjab University, Chandigarh



ABOUT PANJAB UNIVERSITY



NIRF Rankings 2023: 25th Rank amongst Indian Universities



NAAC Grading CGPA of 3.68 on a four-point scale at A++ Grade



Ranked 10th in India by CWUR (Center for World University Rankings)



QS Ranking 2024 Ranked #1001-1200 in QS World University Rankings.



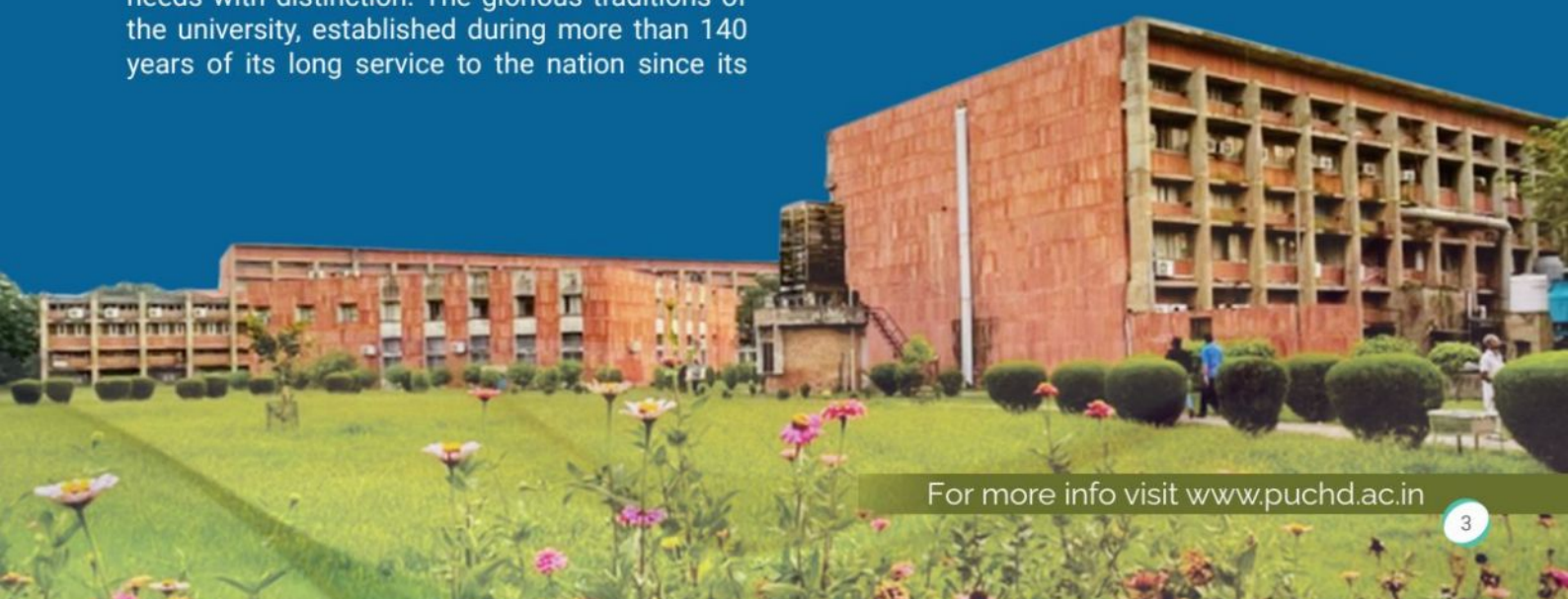
ARIIA Ranking 2021 1st Rank amongst Universities (Govt. & Aided) (Technical)

One of the oldest universities in India, Panjab University (PU) initiated at Lahore in 1882, has a long tradition of pursuing excellence in teaching and research in science and technology, humanities, social sciences, performing arts, and sports. The university supports excellence and innovation in academic programmes and promotes excellence in research, scholarship, and teaching.

The university is committed to attracting and supporting the best students and faculty who excel in teaching and research. In independent India, Panjab University, with its Campus at Chandigarh and nearly 202 affiliated colleges in Punjab state and Chandigarh U.T., has served various societal needs with distinction. The glorious traditions of the university, established during more than 140 years of its long service to the nation since its

inception, are a source of inspiration for the present generation of faculty members and students.

By virtue of its history, experience, achievements, and philosophy, Panjab University has a national character and enjoys an international stature, drawing both faculty and students from all over the country and different parts of the globe. Its faculty includes some of the most distinguished scientists and academicians, and it continues to attract celebrated scholars to the campus. Over the years, the reputation of Panjab University has grown, emerging as an institution at the pinnacle of innovative teaching, research, and community outreach.



For more info visit www.puchd.ac.in



ABOUT UNIVERSITY BUSINESS SCHOOL

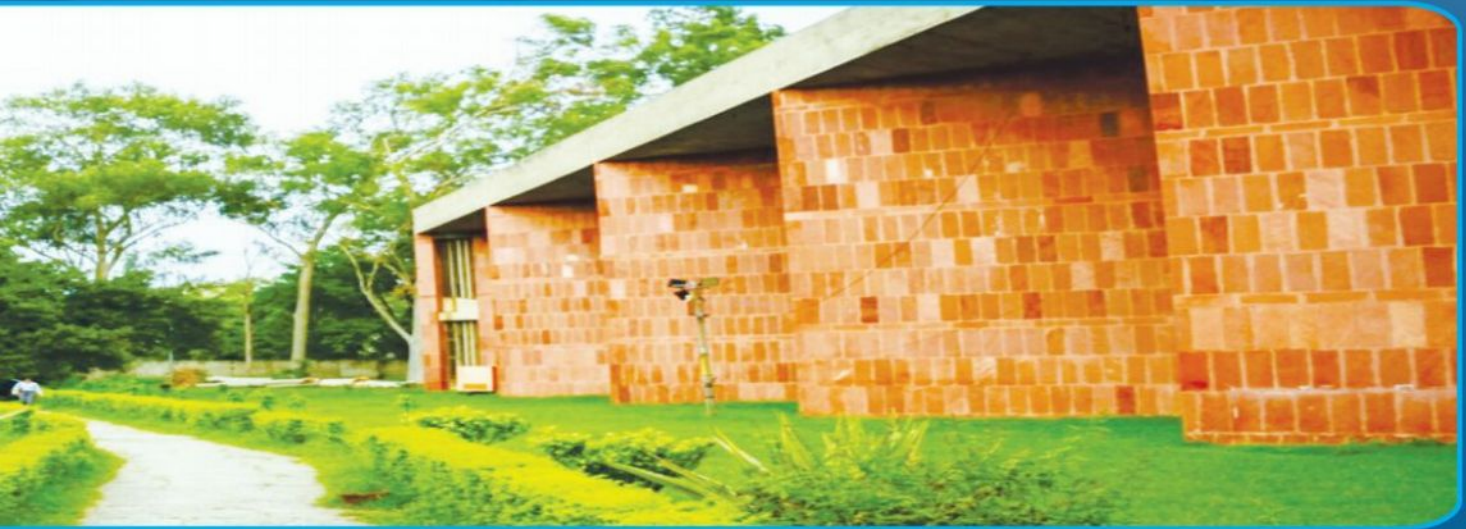
University Business School (UBS) has been imparting quality management education to develop dedicated, innovative, and effective managers, researchers, and teachers for more than five decades. The re-christening of the Department of Commerce and Business Management as University Business School in 1995 by Panjab University symbolises the recognition of the completeness and maturity of the department as a centre of management education in India. The transformation from a department to a school has given it a distinct identity as a 'School of Thought'. On October 06, 2018, UBS celebrated the Golden Jubilee of the commencement of the MBA programme at UBS.

The philosophy of the management education at the University Business School is built on an integrative value system. It is motivated by duty-bound work ethics, a humane approach, and scientific temper. The philosophy of the school is translated into a mission of creating a wholesome personality of human beings to produce efficient and innovative managers, researchers and teachers. Modern attitude, practical wisdom, knowledge, and skills relevant for management are deeply ingrained in the students.

The school uses rigorous, multifaceted pedagogy, including case teaching with an effective interface with the industry, to translate the mission of UBS into action. It creates opportunities for its students to enhance their understanding of the economic, social and political environment to enlarge their ability not only to adjust to change but also to become a catalyst for change and to develop their power to conceptualise, decide, and communicate.

The curriculum for different MBA programmes at UBS is periodically updated, and from the academic Year 2019 (w.e.f. the Batch 2019-2021), the MBA programmes are under the Honours School System. A new programme in MBA (Entrepreneurship) commenced during the academic session 2019-2020. The faculty of the University Business School, trained in India and abroad, has earned international recognition in the industry and academia. UBS students have earned a mark in the domain of business. UBS is pursuing AICTE affiliation for its different MBA programmes.

The faculty of UBS is engaged with industry through consultancy assignments, management development programmes, industry-focused research, and case studies. Top executives from the industry located



around Chandigarh have been taking classes at the school, which helps in imparting a pragmatic sense to the teaching- learning process. In addition, management luminaries in different disciplines are invited for special lectures.

Practical experience in the actual work environment of the industry is the necessary component of the full-time management programmes. It is compulsory for every student to undertake summer training of eight weeks' duration at the end of the first year. The students thereupon relate their classroom learning with the reality of management, and as such, the second-year programme becomes more goal-oriented and meaningful.

The school is well equipped with modern methods of teaching and teaching aids. The coursework is demanding. The performance of the student is continuously evaluated through class participation, written assignments, and class tests, in addition to mid-semester and end-semester examinations. UBS has a well organised placement cell for full-time students. Every year, a placement brochure is prepared containing brief bio-data of the final year students, and it is sent to reputed organisations. Nearly all our full-time MBA

students get placement through campus interviews. Some of the reputed organisations that have recruited UBS students during the last year include Tolaram Group, Trident, Infosys, Wipro, Tech Mahindra, Deloitte, E&Y, KPMG, ICICI, Axis Bank, HDFC Bank, ICICI Prudential, SBI Life Insurance, ITC, Yes Bank, etc.

The spirit of excellence at UBS can be gauged from the praiseworthy performance of its alumni, who have made their mark in establishing and managing renowned business organisations. The alumni also hold faculty positions in the top management institutes of the world. Many of them are in multinational companies and the Indian Administrative Services.

UBS also offers an MBA for Executive [MBAfEX] two-year programme in the evening and M.Com. (Hons.) programme, in addition to MBA, MBA(IB), MBA(HR), and MBA(EP), under the Honours School System.

UBS also has a highly demanding Ph.D. programme that is well known for its academic rigour. A large number of students, both Indian and overseas, have earned their doctorates in different areas of management.

BATCH PROFILE



UNIVERSITY BUSINESS SCHOOL
PANJAB UNIVERSITY, CHANDIGARH

INVITATION FOR FINAL PLACEMENTS
MBA | MBA EP | MBA IB | MBA HR - BATCH 2025

62+ Years of Management Education Excellence

A++ NAAC NATIONAL ACCREDITED AND ASSOCIATION OF AMBA

1st ARIIA 2021 Ranking

20th IIRF

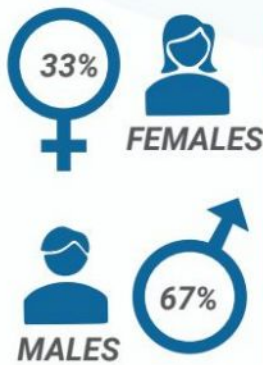
BATCH SIZE



165 STUDENTS

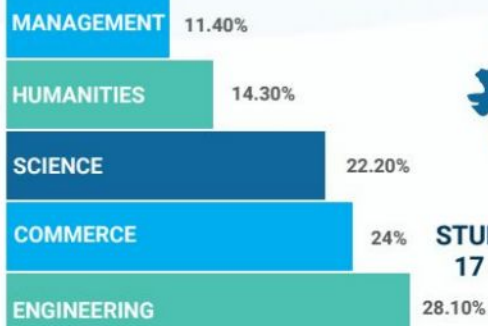


GENDER



DIVERSITY

EDUCATIONAL



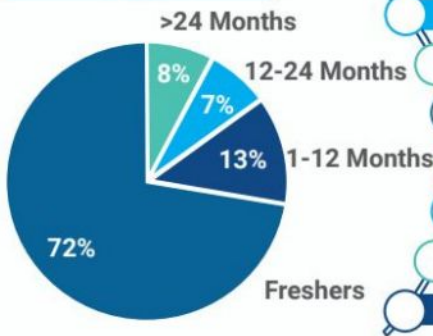
REGION



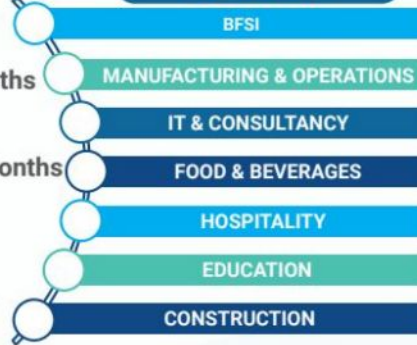
STUDENTS FROM 17 STATES/UT

WORK EXPERIENCE

YEARS



DOMAINS



SUMMER PLACEMENTS SECTORS

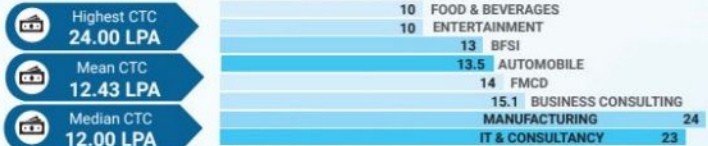
BFSI	RETAIL
EDUCATION	FOOD & BEVERAGES
TELECOM	FMCG
IT & CONSULTING	OIL & GAS
MANUFACTURING & OPERATIONS	MEDIA & PUBLISHING

STUDENT RUN CELLS & CLUBS

- ✦ CORPORATE RELATIONS & PLACEMENT CELL
- ✦ ALUMNI RELATIONS CELL
- ✦ BUSINESS CELL
- ✦ PUBLIC RELATIONS CELL
- ✦ ENTREPRENEURSHIP DEVELOPMENT CELL
- ✦ CONSULTING CLUB
- ✦ INVESTMENT CLUB
- ✦ ENVIRONMENT CLUB
- ✦ HEALTH & WELLNESS CLUB



PLACEMENT HIGHLIGHTS



RECRUITER HIGHLIGHTS



LEGACY HIGHLIGHTS



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UNIVERSITY BUSINESS SCHOOL

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