

CAMPUS²⁰¹⁹

RECRUITMENT PROGRAMME



UNIVERSITY

BUSINESS SCHOOL

PANJAB UNIVERSITY CHANDIGARH

Transforming Opportunities into Milestones

What we believe in.....

The journey at UBS brings about an 'evolution' – in the true sense of the word – in every individual, where one is bound to the rich tradition of one of the oldest universities of the country. The students are enlightened by the enriching knowledge and at the same time provided with a perfect environment to enhance their thinking process to reach the unexplored horizons.



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VICE CHANCELLOR'S MESSAGE



Professor Raj Kumar

Dear Recruiters,

I am pleased to learn that the University Business School is bringing out the Placement Brochure 2019 for the Final Placements of its current batch of second year MBA students. An active Alumni base, highly qualified, experienced and illustrious faculty and energetic and resourceful students make University Business School one of the premier departments of this University.

UBS has built a reputation with its good quality infrastructure, pedagogy and extensive learning exposure provided to the student. Its prestigious reputation has been burgeoning since 1962 when it started courses in commerce, and it has been honing world-class management graduates since 1968. The excellence of the UBS can be gauged by the exemplary performance of its alumni who have also made their mark in establishing and managing various renowned business organisations. The institute has not only been successful in equipping its students with the conceptual clarity in various aspects of management but has also successfully instilled a sense of integrity and pragmatic wisdom in them.

The focus at UBS is on the all-round development of students to be the Global leaders of tomorrow. And Global Leaders are best developed in a multidisciplinary, collaborative, multicultural, practice oriented learning environment which is enhanced continuously through pedagogic innovations and the visiting faculty from both academia and industry in the UBS.

The Indian economy is on a growth path, and many changes are taking place that would impact the way in which organisations need to perform. I believe your expectations of finding well-groomed managers will be met here. Thus, on behalf of the department, I invite you to embark upon the sojourn to select young managers and your future leaders from amongst the best minds of the country.



Professor Deepak Kapur

Dear Recruiters,

Greetings from the University Business School, Panjab University, Chandigarh!

As you are aware that the University Business School has, since its inception at the present campus in the year 1962, continuously strived and endeavoured to train and develop young and talented students to prepare them to face the challenges of the highly competitive and dynamic business environment. The legacy of the commerce/management education at the UBS can be traced to year 1927 at the Hailey College, Lahore of the Panjab University that was set up in the year 1882 in the British India.

At UBS we strive to supplement the academic rigor with exposure to practical learning, and to the realities of the highly demanding industry. As a result, our students are industry ready by the time they graduate from this B school.

UBS intends to take forward this legacy with the help of its highly qualified, knowledgeable and experienced faculty, which is an embodiment of didactic knowledge and leaves no stone unturned in the grooming of the students in their respective disciplines and broadening their mindsets.

We are proud that we have a talented pool of inquisitive and energetic students who have come from diverse backgrounds and have got vast exposure through work experience (prior to joining UBS) and are ready to prove their mettle in their respective fields. I am sure each one of them will be an asset to your organisation and hence, I recommend them enthusiastically for your consideration.

Looking forward to meeting you at UBS!

ABOUT

University Business School (UBS), formerly known as Department of Commerce and Business Management, established in 1962, is one of the premier business schools of North India located in the heart of the beautiful city, Chandigarh. It has been imparting quality management education to develop dedicated, innovative and effective professionals, researchers and teachers for over five decades.

The philosophy of the management education at the University Business School is built on an integrative value system. It is motivated by duty bound work ethics, humane approach and scientific temper.

The school uses multifaceted pedagogy with an effective interface with the industry to translate the mission into action. Modern attitude, practical wisdom, knowledge and skills relevant to management are deeply ingrained in the students.

University Business School has been ranked amongst the top 20 B-Schools of India and amongst the top 1000 B-Schools of the World by Eduniversal, France.

The 50 years of excellence of the University Business School can be gauged by the praise worthy performance of its alumni who have marked their names in the history of renowned business organizations.

2

U.S. News
(A World Report) (In India) 2018

4

Centre for World Universities
Rankings 2017

12

HRD Ministry
(In India) 2018

38

Asia Times Asian University
Rankings 2018

EXPANDING HORIZONS

UBS forges partnerships with outstanding academic and other institutions across the globe to expand the student experience, faculty growth and contribution towards mutual development.

Collaborations with our foreign colleagues are essential to the success of our academic endeavours. At UBS, our international collaborations are as diverse as our faculty, who are at the forefront of relationship-building with partners. These relationships may start with a chance meeting at a conference and eventually grow into multidimensional interactions between the institutions.



Curtin University

NOTTINGHAM
TRENT UNIVERSITY

CHAIRPERSON

Dr. Deepak Kapur (Chairperson)

Fellow (IIM-A)

PROFESSORS

Dr. A.K. Vashisht

M.Com & LLB (PU), M.Phil. & Ph.D.
(HPU)

Dr. Anupam Bawa

MBA (PU), Ph.D. (Pbi.U)

Dr. B.B. Goyal

M.A. (Eng.), MBA (MDU),
Ph.D. (Pbi.U), Advance
Diploma in Labor Laws

Dr. Dinesh K. Gupta

M.Com & Ph.D. (PU)

Dr. Gunmala Suri

M.Sc. (Statistics), PGDCA
(KU), Ph.D. (Agra U.)

Dr. Karamjit Singh

M.Com & Ph.D. (GNDU)

Dr. Luxmi

MBA (MDU), LLB (PU), Ph.D. (GJU)

Dr. Manoj Kumar Sharma

M.Sc. (Hons) in Eco (GNDU),
MBA (KU), Ph.D. (GNDU)

Dr. Meena Sharma

M.Com (PU) & Ph.D. (GJU)

Dr. Meenakshi Malhotra (DUI)

MBA (Pune), Ph.D. (PU)

Dr. Navdeep Kaur

M.Com & Ph.D. (PU)

Dr. Parmjit Kaur

M.Com & Ph.D. (PU)

Dr. Sanjay Kaushik

M.Com & Ph.D. (PU)

Dr. Smriti Sood

MBA, M.Phil. (HPU),
Ph.D. (PU)

Dr. Suresh K. Chadha

M.Com & Ph.D. (PU)

Dr. Suveera Gill

M.Com & Ph.D. (PU)

ASSOCIATE PROFESSORS

Dr. Purva Kansal

MBA (HPU), Ph.D. (PU) & FDP (IIM-A)

Dr. Tejinder Pal Singh

M.Com (PU), Ph.D. (Pbi.U)

ASSISTANT PROFESSORS

Dr. Kulwinder Singh

M.A., Ph.D. (Economics)

Ms. Neha Gulati

MCA (GJU), M.Phil. (MKU)

Dr. Rupinder Bir Kaur

M.Com & Ph.D. (PU)

Dr. Monica Bedi

MBA & Ph.D. (PU)

Dr. Pooja Soni

M.Sc (Maths, Statistics), Ph.D.
(Statistics)

Dr. Tilak Raj

M.A. (Eco), M.Phil.,
Ph.D. (HPU)

INFRASTRUCTURE

Central Library

The Panjab University has a mammoth collection of more than 7.4 lakh publications including books, volumes of journals, thesis/dissertations, reports, government documents, back files of newspaper, a collection of 1492 manuscripts, access to 644 online full text journals and approximately 5000 online full texts journals through INDEST consortium and UGCINFONET.

IT infrastructure

UBS has 50 computers which are connected to the main server of the university that provides a direct access to the journal and the books available on the university library server. The students also have the access to the internet through campus Wi-fi for references and communication. In addition to this, the UBS has an air-conditioned auditorium and 3 seminal halls equipped with state of the art audio visual equipment.

Sports

Panjab University provides excellent facilities to its students and empowering infrastructure for indoor games, gymnasium and Olympic Size swimming pool, Tennis Court, Badminton Courts and other playgrounds which leads to their all round development. All these facilities are available at the disposal of the students of UBS.

In – House library

Apart from the central library, UBS also has an in-house library which boards around 12000 books as well as subscription to 130 journals. This plethora of information is a mix of both Indian and international publications, which enables the students in order to find references of books related to all branches of management.

National Knowledge Network

Ministry of HRD, govt of India has selected, Panjab University as a node to be connected to National Knowledge Commission with high network bandwidth. The university computer center has established a 10GB campus wide network to provide high speed connectivity to various departments through National Knowledge Network (NKN). All the departments are connected through optical fiber. All hostels are wify accessible, providing internet free of cost with hardware firewall installed at computer center with three wide area network links of 1gbps.



HOME COMING

University Business School carries a legacy of 50 years of MBA Program. Over these 50 years, UBS has nurtured countless young minds and transformed them into industry leaders who have proved their mettle in the Corporate World through their exemplary performance. 'Homecoming' is an attempt to raise a platform for our glorious and huge alumni base to get in touch with their Alma Mater through Academic Lectures and Counselling Interactions; Mentorship to Student Programmes and Entrepreneur Mentoring/Guidance.

1. Rajat Kakar, MD, Phonographic Performance Ltd. – Batch 1987

2. Amarjit Singh Batra, Spotifier at Spotify – Batch 1992

3. Perna Tandon, Freelancing HR Corporate Executive – Batch 1989

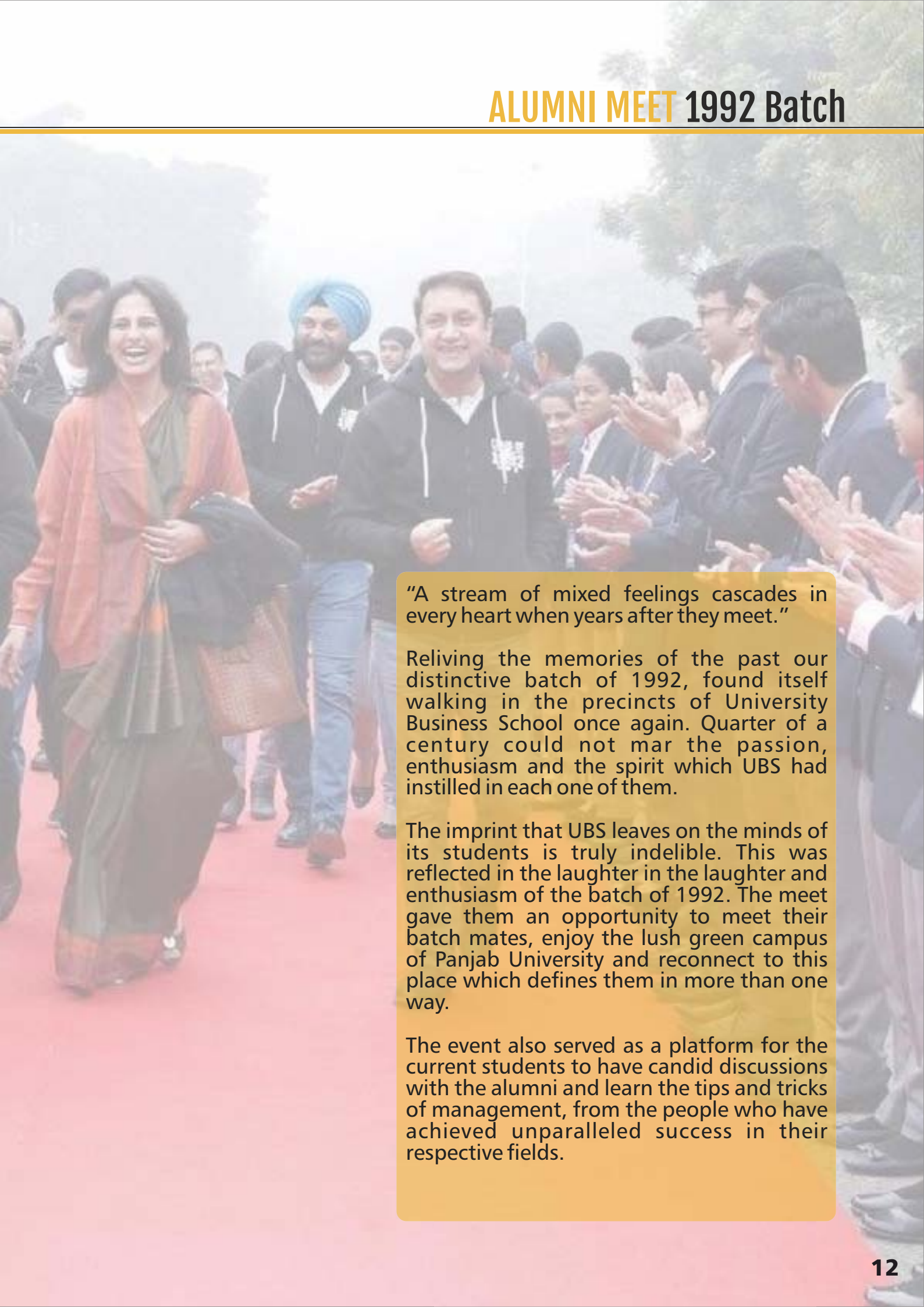
4. Rajat Avasthi, CEO, Edelweiss Financial Services – Batch 1996

5. Amit Sharma, Head HR, TE Connectivity – Batch 1999

6. Davinder Singla, GM-HR, Bharat Electronics Limited – Batch 1999

7. S J Raj, SVP, NewGen Technologies – Batch 1983

ALUMNI MEET 1992 Batch



“A stream of mixed feelings cascades in every heart when years after they meet.”

Reliving the memories of the past our distinctive batch of 1992, found itself walking in the precincts of University Business School once again. Quarter of a century could not mar the passion, enthusiasm and the spirit which UBS had instilled in each one of them.

The imprint that UBS leaves on the minds of its students is truly indelible. This was reflected in the laughter in the laughter and enthusiasm of the batch of 1992. The meet gave them an opportunity to meet their batch mates, enjoy the lush green campus of Panjab University and reconnect to this place which defines them in more than one way.

The event also served as a platform for the current students to have candid discussions with the alumni and learn the tips and tricks of management, from the people who have achieved unparalleled success in their respective fields.

A PROMISING FUTURE

In University Business School, the focus is on imparting quality management education to create leaders of value and substance. UBS, today is continually evolving to meet its objective in an ever-changing business environment. And the focus is kept intact with the help of multifaced pedagogy, of which International Conferences are of a major importance. International Conferences are like a gateway that help the students interact with professionals from industry and academia to imbibe managerial knowledge and practice through interaction and participation.



Digital revolution in business



Strategy competency mapping for talent management and retention



Financial Services

TEDx Panjab University was organised by University Business School, in the spirit of TED's Mission revolving around the idea youth empowerment. The organising team put together a revolutionary line-up of speakers consisting of artists, celebrities, industrialists, visionaries and motivators who have inspired thousands of people with their words of change. A full day event of highly curated sessions of spreading awareness, creativity and innovations because "Amazing is what spreads".

Ashu Phakey

COO, HT Media

Inder Sandhu

Social Activist

Gen. G.G. Dwivedi (Retd)

Academic Journalist, Author, Corporate
Trainer and Social Worker

R.J. Meenakshi

94.3 My FM

Sudhanshu Kaushik

Founder, Young India Foundation

Anand Bhatnagar

VP, L&D, Reliance Industries Limited

Mohammed Al Qahatani

Toastmasters International

Mandy Takhar

Actor

Sarah Kashyap

Only Indian woman to complete Raid
de Himalaya and Desert Storm

Manish Tyagi

ex-Naval Commander & Stand-up Comedian

The importance of extracurricular activities on college campuses is well established. Hence, the UBS experience includes not just academics, but extracurriculars as well. Extra-curricular provision is well-resourced and every week many activities are offered to the students to participate in. The students get to participate in various corporate lectures and thereby learning nitty-gritties of management. Thus the students by involving themselves in these events mould themselves as unique individuals who are ready to take on the challenges in the real world.

UNIVERSITY BUSINESS SCHOOL

Mr. Anil Singh

VP, ICICI Prudential

Mr. Anand Bhatnagar

VP, L&D, Reliance Industries Limited

Dr. Alexander Evans

The British Deputy High Commissioner to India

Mr. Dalip Sharma

Director, ASSOCHAM

Mr. Amit Vasishta

Director, Talent Acquisition, Hewlett-Packard Enterprise

Ms. Richa Jayaswal

Head HR, APCER life sciences

University Business School understands the importance of practical outlook and completely concur to the saying "Learning through Execution". Students at UBS are encouraged to constantly explore their command on execution and implementation as they persistently involve themselves in organizing various events and undertaking different roles and responsibilities in this fully student-driven college.

HUM Tree Talks

Speaking on social issues in association with HUM

Stock Shastra

The inter B-School Finance Competition

The Digital Series

The Digital Marketing Workshop

Illuminate by EDC

For The Budding Entrepreneurs

FOR THE COMMUNITY

University Business School understands the importance of practical outlook and completely concur to the saying "Learning through Execution". Students at UBS are encouraged to constantly explore their command on execution and implementation as they persistently involve themselves in organizing various events and undertaking different roles and responsibilities in this fully student-driven college.

Clean The Forest Trek

Promoting Sustainability & Ecological Balance

Walkathon & Cyclathon

The Awareness Campaign About Water Crisis & Pollution

Donate it!

The Blood Donation & Awareness Camp

SAE-AWIM

Teacher associated Volunteer Assisted Student Training Programme

STUDENT ASSOCIATIONS

Alumni Relationship Cell

UBS currently holds one of the largest alumni networks across B-schools in India. The basic objective of this cell is to work along with UBSAA in streamlining the alumni database gathering, placement framework, live projects, guest lectures etc. The cell also holds "Silver Jubilee Reunions" where students get a chance to interact with our learned alumni and also, the members of 25 year old batch get a chance to revive their memories and share valuable experiences. The cell makes sure, all the students feel part of one big family and know the importance of maintaining relations in life.

Business Club

Business Club is a student driven platform that aims to expand the horizons of knowledge beyond textbooks and classrooms by conducting various puzzles, quizzes and business-oriented events. It conducts weekly talk sessions where students come together to interact on prevailing issues and news regarding business and economic affairs and try to find answers to critical questions. This club is also involved in arranging corporate interactions where business tycoons and seasoned professionals hone the management and business skills of students.

Hospitality Team

The hospitality team at UBS has always believed in the rich Indian tradition of treating their guests next to Gods. It ensures a comfortable and memorable stay for the delegates visiting the institute for guest lectures and other events.

Media and Public Relations Cell

The Public relations cell at UBS is responsible for enhancing the brand of the school by connecting with various institutions, corporate bodies and students. It also looks out for the proper media coverage of all the events held at UBS. It also plays an important role in maintaining the brand image of the institute through digital media. This cell makes continues the connection of the institute with the outside world.

Placement Cell

It is a self-driven, pulsating student body dedicated to securing placements for the whole batch. The students deal with all activities related to placements; from brochure design to hosting the companies visiting the campus, this cell is responsible for insuring the smooth execution of the placement process.

STUDENT ACCOLADES

The University Business School continues to be recognized for the strength of its academic programs, pedagogy, and dedication towards excellence. With academic achievements, it encourages the students to participate in different curriculum activities to explore their inside skill and give them platform to present their best abilities. The students also prove their mettle in the competitive corridor and bring laurels to their name and to the institution. UBS is proud of its students and their many accomplishments.

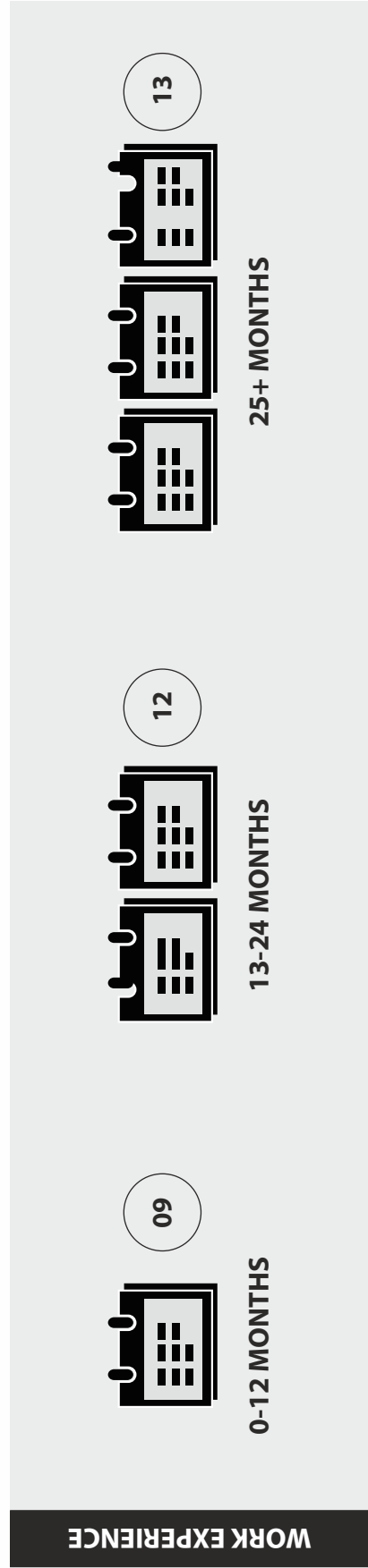
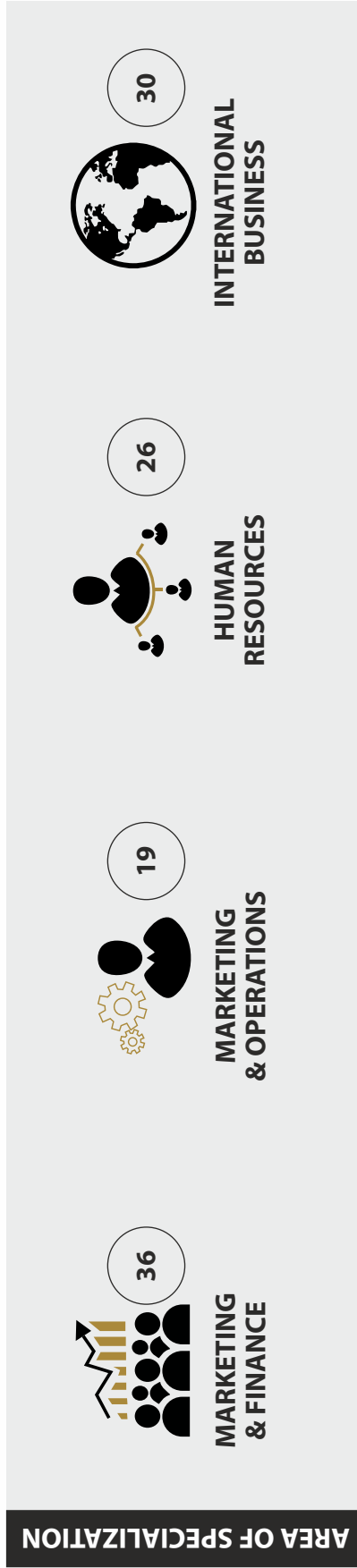
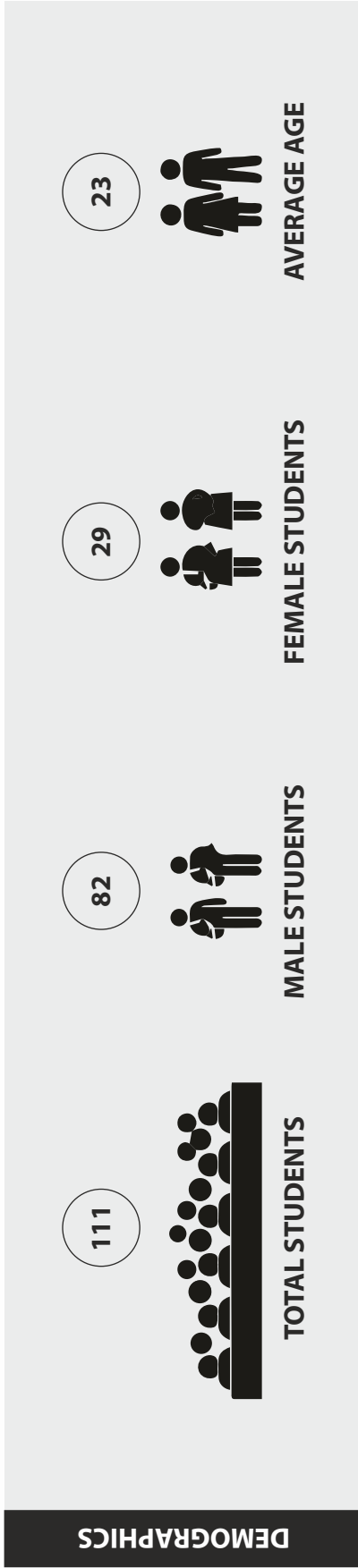
Winners of Reliance Quiz-a-thon: The Marketing Quiz

Case Study winners of YES Bank Transformation series

Winners of Stock-Pick, Nation-wide B-School competition organised by LBSIM

National Level Winners – Ace the Case Challenge 2017

Regional Finalists in TATA Crucible



FINANCE

First Semester

Business Economics
Business Statistics
Management Accounting
Organisational Behaviour
Marketing Management
Workshop on Business Computing
Workshop on Business Research

Second Semester

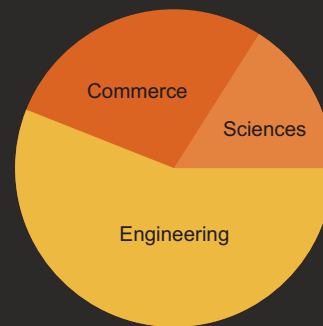
Business Environment
Human Resource Management
Operations Management
Financial Management
Legal Aspect Of Business
Workshop on Multi Variate Statistical Techniques
Workshop on Business Communication
Summer Training Report and Vivavoce
Comprehensive Viva-voce

Third Semester

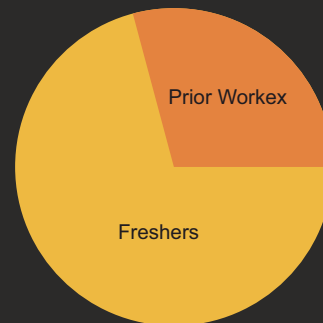
Financial Statement Analysis
Financial Engineering
Management of Financial Services
Investment Management
Management Control Systems
Project Planning, Analysis & Management

Fourth Semester

Strategic Cost Management
International Financial Management
Behavioral Finance
Corporate Governance



Academic Background



Work Experience



Aadhar Gupta, 28 Years

B.Tech, Chitkara Institute Of Engineering & Technology
M.Tech, PEC University of Technology
Work Experience : 24 Months
Summer Internship : Vendor Development of
Automobile Sector OEM's of Haryana
EY LLP



Abhinav Goel, 23 Years

B.Com, SGGSC, Panjab University
Summer Internship :
Internal Marketing and Employee Engagement
ICICI Prudential Life Insurance



Akshat Singla, 25 Years

B.Tech., Panchkula Engineering College,
Kurukshetra University
Work Experience : 15 Months
Summer Internship :
Analysis of SME IPOs Listed on NSE Emerge
Innovative Financial Management



Alisha Aggarwal , 24 Years

B.Com. Panjab University
Summer Internship :
Comprehensive Study of Pulses Processing & Trading
Industry
Brickwork Ratings India



Chetan Agarwal , 23 Years

B.Com.(H), Motilal Nehru College, Delhi University
Summer Internship :
Equity Research in Banking Sector
Aditya Birla Capital



Dev Rakshit, 22 Years

B.Sc. (Maths), Panjab University
Summer Internship :
Analysis of SME IPOs Listed on NSE Emerge
Innovative Financial Management



Devendra Bakshi , 24 Years

B.E., UIET, Panjab University
Summer Internship :
Internal Marketing & Employee Engagement
ICICI Prudential Life Insurance



Govind Singh, 24 Years

B.Sc., Bareilly College, MJP Rohilkhand University
Work Experience : 6 Months
Summer Internship : Customer Acquisition
State Bank of India

FINANCE MARKETING



Ishita Sood, 23 Years

B.E., UICET, Panjab University
Summer Internship :
Equity Research in Oil & Gas Sector
Aditya Birla Capital



Jannat, 22 Years

B.Tech., Guru Nanak Dev University
Summer Internship :
Equity Research in IT Sector
Aditya Birla Capital



Kanika Malhotra, 23 Years

B.Sc.(H) , Jesus & Mary College, Delhi University
Summer Internship :
Analysing Growth of Derivatives & Auditing of Teams for
Compliance with Internal Control
NSE



Komal Maheshwari, 25 Years

B.Com.(H) , Jai Narayan Vyas University
Summer Internship :
Portfolio Management Services & Client Handling
India Infoline Finance Limited



Komal Nuwal, 23 Years

B.Com. , Maharshi Dayanand Saraswati University
Summer Internship :
Understanding Client's Mutual Funds Investment Needs
Indian Wealth Management



Krrish Vaid, 21 Years

B.Com., Panjab University
Summer Internship :
NPA Recovery
State Bank of India



Mayank Saini, 24 Years

B.E., UIET Panjab University
Summer Internship :
Comparative Analysis of Credit Funds
Reliance Mutual Fund



Mehramat Sidhu, 22 Years

B.Com. (H) , GGSDS College, Panjab University
Summer Internship :
Credit Analysis at Banking
Kotak Mahindra Bank



Mohit Kaul, 23 Years

B.E. , CCET, Panjab University
Summer Internship :
New to Bank - Acquisition
HDFC Bank



Mudit Grover, 22 Years

B.Com. (H) ,Delhi University
Work Experience : 6 Months
Summer Internship :
Equity Research in Automobile Industry
Aditya Birla Capital



Ravinder Aggarwal , 24 Years

B.Com. (H) , Shaheed Bhagat Singh College,
Delhi University
Summer Internship :
Analyzing Marketing Strategy
India Innovation Limited



Sahib Rana, 24 Years

B.Com., GGSDS College, Panjab University
Work Experience: 15 Months
Summer Internship :
Equity Analysis
Aditya Birla Capital



Sarang Gill , 24 Years

B.Tech., Thapar University
Work Experience: 10 Months
Summer Internship :
Marketing & Comparative Analysis of the Mutual Fund
Scheme
SBI Mutual Funds



Shobhit Gupta , 25 Years

B.Tech., Jaypee University of Information Technology
Work Experience: 13 Months
Summer Internship :
Geographical Mapping
State Bank of India



Sukhmina Kaur , 24 Years

B.E., Thapar University
Summer Internship :
Market Research on Perception About
Mutual Funds in SMEs
Reliance Mutual Fund

MARKETING

First Semester

Business Economics
Business Statistics
Management Accounting
Organisational Behaviour
Marketing Management
Workshop on Business Computing
Workshop on Business Research

Second Semester

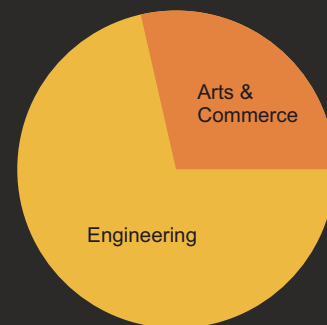
Business Environment
Human Resource Management
Operations Management
Financial Management
Legal Aspect Of Business
Workshop on Multi Variate Statistical Techniques
Workshop on Business Communication
Summer Training Report And Viva-voce
Comprehensive Viva-voce

Third Semester

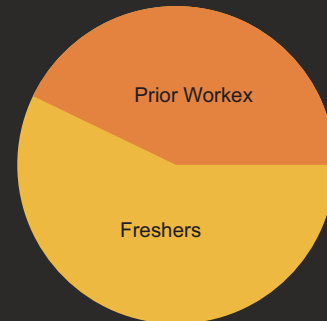
Advertising And Consumer Behaviour
Global Marketing Management
Marketing Research & Product Management
Internet Marketing & Retail Management
Global Supply Chain Management
Industrial And Rural Marketing

Fourth Semester

Marketing of Services
Workshop on Foreign Trade Documentation and Trade
Customer Relationship Management And Sales Management
Application of Accounting And Finance in Marketing



Academic Background



Work Experience



Akhil Goyal, 22 Years

B.tech ,Guru Nanak Dev Engineering College
Summer Internship :
Mapping Consumer Perception
Wipro Consumer Care & Lighting



Arshdeep Bansal , 22 Years

B.Tech , GZS College Of Engineering & Technology
Summer Internship :
Automation of Suspension Process of IA & Grievance
Handling
SBI Life Insurance



Arun Kumar , 22 Years

B.Com , Lyallpur Khalsa College,
Guru Nanak Dev University
Summer Internship :
Customer Acquisition
State Bank of India



Bhageerath Vilas Khajuria , 22 Years

B.Tech, Shri Mata Vaishno Devi University
Summer Internship :
Effectiveness of Distribution Channel
Future Consumer Limited



Gurnoor Singh, 22 Years

B.E., UIET, Panjab University
Summer Internship :
Establishing Strong Digital Footprint
HDFC Bank



Iqbal Singh, 23 Years

B.Com., Multani Mal Modi College, Punjabi University
Summer Internship :
Studying Customer Perception towards Life Insurance
ICICI Prudential Life Insurance



Jaspreet Kaur, 30 Years

B.Tech., M.Tech.,
University School Of Bio-Technology G.G.S.I.P. University
Work Experience : 47 Months
Summer Internship :
Return Comparison Between Indian, US & UK Equity
Markets
Centrum Wealth Management



Nandit Gupta, 23 Years

B.Tech., Jodhpur National University
Summer Internship :
Growth Perspective in IoT – Vodafone Business Services
Vodafone India



Nimish Mehta, 24 Years

B.E., CCET, Panjab University
Work Experience : 19 Months
Summer Internship :
Strategy Formulation & Campaign Management
Aditya Birla Capital



Pardeep Kumar Pattar, 27 Years

B.Tech., Panchkula Engineering College,
Kurukshetra University
Work Experience: 27 Months
Summer Internship :
Comprehensive Study of Logistics & Supply Chain
Management
Godrej & Boyce Mfg. Co.



Saathi Singh , 30 Years

BDS, Dr. Harvansh Singh Judge Institute of Dental
Sciences, Panjab University
Work Experience: 31 Months
Summer Internship :
Customer handling Market Process
Nahar Industries Enterprises



Sahil, 26 Years

B.Tech., University Of Petroleum & Energy Studies
Work Experience: 15 Months
Summer Internship :
A Study on Digital Marketing & Ways to Measure its
Performance
Digital Series



Sameer Lohan , 25 Years

B.Tech., UIET Panjab University
Work Experience: 6 Months
Summer Internship : New to Bank - Acquisition
HDFC Bank

OPERATIONS

First Semester

Business Economics
Business Statistics
Management Accounting
Organisational Behaviour
Marketing Management
Workshop on Business Computing
Workshop on Business Research

Second Semester

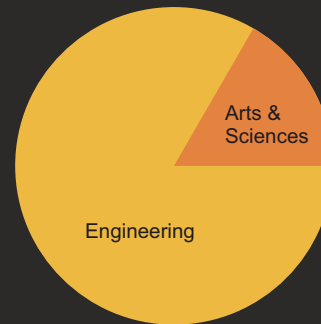
Business Environment
Human Resource Management
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Workshop on Multi Variate Statistical Techniques
Workshop on Business Communication
Summer Training Report And Viva-voce
Comprehensive Viva-voce

Third Semester

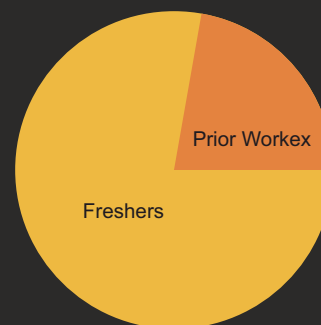
Enterprise Resource Planning
Business Process Re-engineering

Fourth Semester

Knowledge Management
Total Quality Management



Academic Background



Work Experience

MARKETING OPERATIONS



Adithyan CP, 26 Years

B.Tech, NIT, Calicut
Summer Internship :
Planning & Execution of Retail Function
ICICI Prudential Life Insurance



Aditya Goel, 25 Years

B.E. , Thapar University
Work Experience : 18 Months
Summer Internship :
Increasing fully Built Vehicle Penetration
Tata Motors



Akash Rai, 24 Years

B.Tech, Guru Nanak Dev Engineering College
Summer Internship :
Role of Market Penetration & Distribution
Dynamics in Consumer Lighting
Wipro Consumer Care & Lighting



Dheeraj , 22 Years

BCA, GGDSD College, Panjab University
Summer Internship :
Planning & Execution of Retail Function
ICICI Prudential Life Insurance



Eshmani , 23 Years

B.Tech , UIET
Summer Internship :
Strategic Analysis & Campaign Planning
Aditya Birla Capital



Gaurav Kumar Singhal , 24 Years

B.E. , UICET, Panjab University
Summer Internship :
Sourcing of Files of Builders Working in Sales Department
DHFL



Gaurav Preet, 22 Years

BBA , GGDSD College, Panjab University
Summer Internship :
Customer Experience & Operations Management
Oravel Stays Pvt Ltd (OYO Rooms)



Gautam Prakash , 27 Years

B.E. , R.N.S. Institute of Technology, VTU
Work Experience : 40 Months
Summer Internship :
Project on Collaborative, Affiliate & Digital Marketing
Lookplex.com



Gupil Sharma, 25 Years

B.E. , PEC University of Technology
Summer Internship :
Product Management & Brand Awareness of Kara Products
Future Consumer Limited



Harkamal Singh, 23 Years

B.E. , PEC University Of Technology
Summer Internship :
Analysing Customer Satisfaction Towards Kara Products
Future Consumer Limited



Kuljinderpal Singh Chahal, 24 Years

B.Tech. , Guru Nanak Dev Engineering College
Summer Internship :
Enhancing Productivity of Promoters
Bharti Airtel



Manik Tandon, 27 Years

B.A. , Panjab University
Work Experience : 45 Months
Summer Internship :
Enhancing Productivity of Promoters
Bharti Airtel



Mantej Singh, 23 Years

B.Tech. , Guru Nanak Dev Engineering College
Summer Internship :
New to Bank - Acquisition
HDFC Bank



Preet Rattan Singh , 22 Years

B.Tech., Gurur Nanak Dev Engineering College
Summer Internship :
Operations & Customer Experience Management
Oravel Stays Pvt Ltd (OYO Rooms)



Priyanka Chib, 23 Years

B.E. , Chandigarh University
Summer Internship :
Change in Asset Allocation Among Investors Post
Demonitization
Centrum Wealth Management



Rajesh Kumar , 27 Years

B.Tech. , Chitkara Institute of Engineering & Technology
Work Experience: 7 Months
Summer Internship :
Customer Satisfaction on Services After Sale of Product
Kirloskar Brother Limited

MARKETING OPERATIONS



Richa Bharatiya , 24 Years

B.Sc., Bipin Bihari Degree College,
Bundelkhandh University
Summer Internship :
Web Based Appointment System
Fortis Healthcare



Sunil Punjnathia , 24 Years

B.Tech. , UIET, Panjab University
Summer Internship :
Enhancing Productivity of Promoters
Bharti Airtel



Yatin Kumar , 23 Years

B.Tech. , Jaypee university of Information Technology
Summer Internship :
Talk to Customers and Promote Digital Banking of HDFC
HDFC Bank

First Semester

- Economics For Human Resources
- Business Environment
- Human Resource Management
- Management Accounting
- Organisational Behaviour
- Workshop on Business Computing
- Workshop on Business Communication

Second Semester

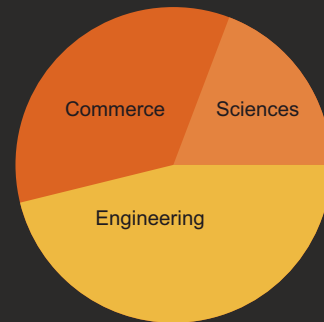
- Labour Legislation-I
- Industrial Relations And Labour Policy
- Workshop on Social Research Methods
- Marketing Management
- Production Management And Quantitative Techniques
- Summer Training And Viva-voce
- Comprehensive Viva-voce
- Seminar on Management of Change
- Seminar on Human Resource Planning

Third Semester

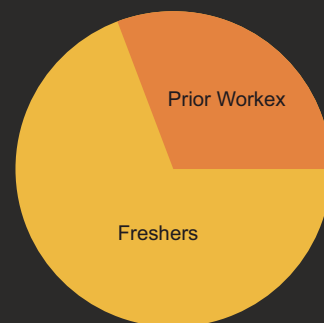
- Labour Legislation-II
- Strategic Human Resource Management
- Performance & Compensation Management
- Organisation Development
- Workshop on Training & Development
- Workshop on Negotiating Skills And
- Participative Decision Making
- Seminar On Social Security & Labour Welfare

Fourth Semester

- Human Resource Information System
- Personal Effectiveness And Leadership
- Workshop on Management of Discipline And Disciplinary Proceedings
- Comprehensive Viva-voce Research Project
- Seminar on Ethics & Conduct of Business
- Seminar on Interpersonal Skills And Transactional Analysis
- Workshop on Human Resource Valuation
- Total Quality Management
- Stress Management
- Designing Organisations For Uncertain Environment
- Dynamics of Trade Unions
- Emotional Intelligence And Managerial Effectiveness
- Comparative Industrial Relations
- Managerial Competencies And Career Development
- Workshop On Building Learning Organisations
- Industrial Engineering



Academic Background



Work Experience

HUMAN RESOURCES



Aakaash Jain , 24 Years

B.E., UIET, Panjab University
Work Experience: 13 Months
Summer Internship :
Relationship Between Emotional Labour and Turnover
Intention with Job Satisfaction as Mediator
Marriott International



Aakanksha Singhal , 24 Years

B.Tech., Northern India Engineering College, G.G.S.I.P.U.
Summer Internship :
Impact of Employee Engagement on Organisational
Citizenship Behaviour of Employees
Marriott International



Aashish Arora , 22 Years

B.Com ,Panjab University
Summer Internship :
Reforming the Workflow of an organisation
Spine Software Systems



Akash Badhoutiya , 23 Years

B.E, Rustamji Institute of Technology, RGPV
Summer Internship :
Preparation of Competency Booklet
Hitachi Hi Rel



Anjali Nayyar , 23 Years

B.Com (Professional) , DAV College, GNDU
Work Experience: 5 Months
Summer Internship :
Effectiveness Study of Executive Leadership Program
IBM India



Arnav Mathur , 25 Years

B.Sc., Shri Venkateswara College, Delhi University
Work Experience: 23 Months
Summer Internship :
A Study on Employee Perception Towards Learning
and Development Program
The Lalit Suri Hospitality Group



Ayushi Jain , 27 Years

B.Com. , Maharaja Agrasen College, Delhi University
Work Experience: 30 Months
Summer Internship :
Manpower Rationalization & Attrition Analysis
The Lalit Suri Hospitality Group



Chirag Sharma , 22 Years

B.Com (Professional) , DAV College, Jalandhar
Panjab University
Summer Internship :
Designing a Campus Connect Program
SBI Life Insurance



Divneet Kaur Juneja , 24 Years

B.Tech. , Department of Computer Engineering,
Punjabi University
Summer Internship :
Impact of Employee Engagement on Employee
Performance
Reliance Nippon Life Asset Management



Himanshu Gupta , 22 Years

B.E. , Rustamji Institute of Technology, RGPV
Summer Internship :
A study of Rationalization of Branches of SBI
State Bank of India



Indu Goyal , 21 Years

B.Com.(H), Guru Gobind Singh College for Women
Panjab University
Summer Internship :
Rationalization of Branches & Its Impact on Employees
State Bank of India



Jagriti, 22 Years

B.Com.(H) , GGDSD College, Panjab University
Summer Internship :
Re-creating the Structure of SOP Adherence in Company
Spine Software Systems



Jasmine Raina , 24 Years

B.Sc., M.Sc. (H) , Physics Department, Panjab University
Summer Internship :
On the Job Training of Talent Acquisition Process
ATC India



Nikhil Somani , 24 Years

B.Com. , MLV Government College, MDS University
Summer Internship :
Overview of Working of HR Function of ONGC
ONGC



Pushpa Guru , 21 Years

B.Sc., SS Jain Subodh P.G. Mahila Mahavidhyalaya,
University of Rajasthan
Summer Internship :
Analysis of the Recruitment Process
Wipro Enterprises



Rahul Bhola , 24 Years

B.E. , Chandigarh University
Summer Internship :
HR Organisation Chart
Siemens India

HUMAN RESOURCES



Rajat , 25 Years

B.Sc., DAV College, Chandigarh, Panjab University
Summer Internship :
Study to Measure the Attrition Index & its Major
Catalysts from Employee Perception
Fortis Healthcare



Ratul Kaplash , 22 Years

B.Com (H), GGSDS College, Panjab University
Summer Internship :
Impact of Psychological Empowerment on Organizational
Commitment
Marriott International



Rohin Kapoor , 24 Years

B.Tech, Department of Computer Science,
Punjabi University
Work Experience: 12 Months
Summer Internship :
Rationalization of Branches
State Bank Of India



Sara Sharma , 24 Years

B.E., DAV Institute of Engineering & Technology, PTU
Summer Internship :
Live Work Under Talent Acquisition
ATC India



Saurabh Singh , 25 Years

B.Sc., PSPT College, CSJM University
Work Experience: 7 Months
Summer Internship :
Survey on Employee Satisfaction and Engagement in BEL
Bharat Electronics Limited



Shahbaz Ahmed , 28 Years

B.E., UIET, Panjab University
Work Experience: 34 Months
Summer Internship :
Recruitment & Hiring
Jaytex International



Siddharth Pandey , 24 Years

B.Tech, Lovely Professional University
Summer Internship :
Effectiveness of Learning &
Development Program at The LaLiT
The Lalit Suri Hospitality Group



Simran Arora , 24 Years

B.E., Chitkara Institute of Engineering & Technology
Work Experience: 12 Months
Summer Internship :
Training and Development-Women Leadership Program
Salto Dee Fe Consulting



Sumansh Vashisth , 24 Years

B.E., UIET, Panjab University
Summer Internship :
Rationalization of Branches
State Bank Of India



Vaibhav Jain , 23 Years

B.Com (H), DAV College, Panjab University
Summer Internship :
BEL Employee Satisfaction and Engagement Survey
Bharat Electronics Limited

INTERNATIONAL BUSINESS

First Semester

- Organisational Behavior And International Human Resource Management
- Marketing Management
- Business Statistics
- Management Accounting
- Seminar on Foreign Trade Policy and Management
- Seminar On Micro Economics
- Workshop On Business Computing
- Workshop On Business Communication

Second Semester

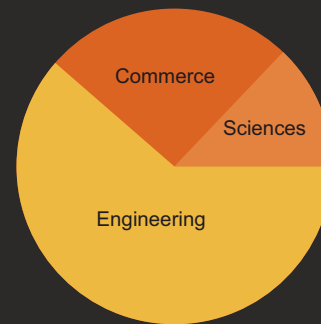
- International Business Environment
- International Financial Management
- Workshop On Foreign Trade
- Documentation And Trade Finance
- Operations Research
- Global Marketing Management
- Workshop On Research Methodology
- Summer Training And Viva-voce
- Comprehensive Viva-voce

Third Semester

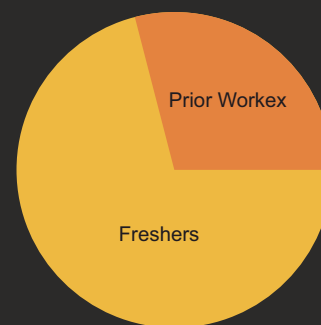
- Global Strategic Management
- Global Supply Chain Management
- International Business Law
- Workshop On Sectoral Strategies For Exports
- Seminar on International Marketing Research
- Foreign Language- French
- Any Two Of The Following
- Seminar On Project Planning & Analysis
- Seminar On Corporate Restructuring
- And Re-engineering
- Seminar On Entrepreneurship Management
- Seminar On Regional Economic Groupings

Fourth Semester

- Cross Cultural Issues And International Business Negotiations
- International Brand Management
- Research Project
- Comprehensive Viva-voce
- Foreign Language- French
- Seminar On WTO And International Trade Policies
- International Banking
- Technology And Strategic Consulting
- International Accounting
- Total Quality Management



Academic Background



Work Experience



Abhas Gupta , 24 Years

B.E. , Chitkara University
Work Experience: 10 Months
Summer Internship :
Strategic Solutions for ABSLI
Aditya Birla Capital



Abhijeet Sharma , 26 Years

B.Tech , UPES
Work Experience: 10 Months
Summer Internship :
Modern Trade Coordination with Retailers
Future Consumer Limited



Abhishek Ojha , 24 Years

B.Tech , Ajay Kumar Garg Engineering College, AKTU
Summer Internship :
New to Bank-Acquisition
HDFC Bank



Aditya Bali , 27 Years

B.Tech , CDLM Govt. Engineering College, CDLU
Work Experience: 26 Months
Summer Internship :
Modern Trade Coordination with Retail Chains
Future Consumer Limited



Ankit Durge , 23 Years

B.Tech , UIET, Kurukshetra University
Summer Internship :
Statistical Model of Vendor Favouritism
PwC India



Arjun Aggarwal , 26 Years

B.Sc. , GGDSD College, Panjab University
Work Experience: 36 Months
Summer Internship :
Establishing a Strong Digital Footprint
HDFC Bank



Ashish Kapil , 25 Years

B.Tech, University College of Engineering,
Punjabi University
Work Experience: 24 Months
Summer Internship :
New Product Development & Cyber Strategy for
Insurance Sector
SBI Life Insurance



Avi Goyal , 22 Years

B.Com (H), GGDSD College, Panjab University
Summer Internship :
Validation of Billing & Industrial Relationship
Reliance Jio Infocomm

INTERNATIONAL BUSINESS



Binish Chadha , 24 Years

B.Tech , Guru Nanak Dev University
Summer Internship :
New to Bank-Acquisition
HDFC Bank



Deepak Kanwal , 24 Years

B.E , MVJ College of Engineering, VTU
Summer Internship :
Brand Promotion
Future Consumer Limited



Dinesh Rogha , 22 Years

B.Sc. , SS Jain Subodh P.G. College,
University of Rajasthan
Summer Internship :
Enhancing Productivity of Promoters
Bharti Airtel



Girish Verma, 24 Years

B.Tech , Jaypee University of Information Technology
Summer Internship :
Consumer Sales, Analytics,
Market Mapping, Sales Channel Optimization
Pikkol



Gurpreet Singh, 22 Years

B.Sc., DAV College, Panjab University
Summer Internship :
General Trade, Building Distributors and Retailer's
Network
Future Consumer Limited



Himanshu Rawat, 25 Years

B.Tech , Bhabha Institute of Technology, AKTU
Summer Internship :
Consumer Perception Towards Quality of Kara Wipes in
Patiala City
Future Consumer Limited



Karan Chopra, 24 Years

B.E., UIET, Panjab University
Summer Internship :
New to Bank-Acquisition
HDFC Bank



Kavita Aggarwal, 24 Years

B.E., Chitkara University
Summer Internship :
Study of Brand Placement, Awareness & Marketing
Strategies of Kara Wipes
Future Consumer Limited



Ketan, 27 Years

B.Tech , UIIT, Himachal Pradesh University
Summer Internship :
Study of Retailer Satisfaction
Future Consumer Limited



Lokesh Jindal, 24 Years

B.Tech , UCOE, Punjabi University
Summer Internship :
New to Bank Acquisition
HDFC Bank



Manish Jain, 23 Years

B.E. , CCET, Panjab University
Summer Internship :
New to Bank-Acquisition
HDFC Bank



Manpreet Singh Saluja , 23 Years

B.Com , Vanajiya Mahavidyalaya, Patna University
Summer Internship :
Financial Statement Analysis of Bharat Hotels
The Lalit Suri Hospitality Group



Nida Patel , 23 Years

B.Com. , DRB Sindhu Mahavidyalaya,
RTM Nagpur University
Summer Internship :
New to Bank-Acquisition
HDFC Bank



Nikhil Kansal , 22 Years

B.Com , Shri Aurobindo College of Commerce and
Management, Panjab University
Summer Internship :
Marketing of Insurance at ICICI Prudential
ICICI Prudential Life Insurance



Nishima , 25 Years

B.Tech , YMCA University
Work Experience: 30 Months
Summer Internship :
Factors Influencing the Adoption of Digital Banking by
Customers
HDFC Bank



Paramvir Singh , 24 Years

B.Pharma. , Chandigarh College of Pharmacy, PTU
Work Experience: 12 Months
Summer Internship :
Study of Factors Affecting Customer Behaviour for the
Choice of Kara Wipes in Jalandhar Area
Future Consumer Limited

INTERNATIONAL BUSINESS



Rupanpreet Kaur , 21 Years

B.Com, National College, Panjab University
Summer Internship :
Market Study, Market Segmentation & Feedback from
Retailers
Coca Cola India



Sagar Arora , 25 Years

B.Tech , Gyan Vihar School of Engineering & Technology,
Suresh Gyan Vihar University
Work Experience: 5 Months
Summer Internship : Impact of awareness of innovative
products on lead generation
Pashan Ventures



Sahil Garg , 22 Years

B.Com, University College Of Kurukshetra,
Kurukshetra University
Summer Internship :
Digital Banking
HDFC Bank



Sana Kapoor , 23 Years

B.Com (H) , GGSDS College, Panjab University
Summer Internship :
Role of NBFCs in Indian Economy
Reserve Bank of India



Shashank Sharma , 23 Years

BBA , University College of Business Studies,
Himachal Pradesh University
Summer Internship :
Conversion of Potential Customers
HDFC Bank



Sudesh Sharma , 23 Years

B.Tech , Dronacharya College of Engineering, MDU
Summer Internship :
Operation Management, B2B Sales & Marketing
Pashan Ventures

OUR RECRUITERS

- ACC
- Adani
- Amazon
- American Express
- Asian Paints
- Bell Ceramics
- Bharti Airtel
- Bharti AXA
- Centrum
- Coffee Day Beverages
- Citi Bank
- Click Labs
- Cognizant
- D B Corp
- Deloitte
- Deutsche Bank
- DHFL
- DLF
- Edelweiss
- Eicher
- EY
- Finxera
- Futures First
- Godrej
- Grail Research
- GSK
- HCL
- HDFC Group
- Hitachi
- Hyundai
- IBM
- ICICI Bank
- ICICI Prudential
- IDEA Cellular
- IIFL
- Indian Oil
- Infosys
- ITC
- JK Corp
- Kotak Mahindra
- Kotak Securities
- KPMG
- LG
- Lincoln Pensions
- Mahindra & Mahindra
- Mahindra Finance
- Newgen Technologies
- Oxford University Press
- Paisa Bazaar
- Philips
- Religare
- RBI
- SBI Cards
- SBI Life
- Shaw Wallace
- TCS
- The Smart Cube
- Tolaram Group
- Trident Group
- Union Bank of Switzerland
- Volvo Eicher
- Wipro
- Xerox
- Yes Bank

- Abbott
- ACC
- Accenture
- Adani
- Adidas
- Adlabs Imagica
- Adobe Systems
- AETNI8 Media
- ManglamRealtech
- Aircel
- Airtel
- Alcatel-Lucent
- Alchemist Assets
- Amazon India
- American Express
- Amtrak
- ANI Technologies
- Apple
- Asian Paints
- Axis Bank
- Bacardi
- Bank of America
- Bank of Tokyo-Mitsubishi UFJ
- Bayer
- Berger Paints
- Bharti Airtel
- Blue Dart Express
- Bose Corporation
- Box 8
- BPCL
- Britannia
- Burberry India
- Cisco
- CITCO
- Citi Bank
- Cremica
- Dabur
- DBS Bank
- Dell
- Deloitte
- Deutsche Bank
- DuPont
- Ernst & Young
- Edelweiss
- Essar Steel
- Ethos Swiss Watch Studios
- EXL Services Ltd.
- Facebook
- Fortis Hospitals
- GAIL
- GlaxoSmithKline
- Godrej & Boyce
- Google
- Haier
- HCL Technologies
- HDFC Bank
- HELIOS
- Hero MotoCorp
- Hewlett-Packard
- Hindustan Times
- Hitachi
- Honda Cars India
- HSBC
- HT Media
- IBM
- ICICI
- IDBI Bank
- Idea Cellular Limited
- IFFCO Tokio
- IIFL
- Indian School of Business
- Ind-Swift Limited
- Indus Towers
- IndusInd Bank
- Infosys
- ITC
- JSW
- JK Cement
- JP Morgan
- Kornferry
- Kotak Mahindra Bank
- KPMG
- Lenovo
- Lenskart
- LG
- L'Oreal
- Mahindra
- MakeMyTrip
- MasterTrust Group
- Max Life
- Microsoft
- Naukri.com
- NEO Sports
- Nestle
- Network 18
- Newgen
- Nokia Networks
- OLX India
- Oracle
- Oriental Bank of Commerce
- Panacea
- Paragon Apparel
- PepsiCo
- Punj Lloyd Ltd.
- Punjab National Bank
- Raymond
- RBL Bank
- RIL
- Reliance jio
- Samsung
- SAP Consulting
- Shine.com
- Snapdeal
- Sony DADC
- Standard Chartered Bank
- Star India
- State Bank of India
- Sun Pharma
- Zee Entertainment
- TATA Sons
- TCS
- Tata Motors
- Tata Sky
- TCY learning
- TE connectivity
- Tech Mahindra
- The Federal Bank
- The New India Assurance
- The Smart Cube
- Tolaram Group
- Toshiba
- Toyota
- Trident Group
- Tupperware India Company
- TVS Motor
- Twitter
- UCO Bank
- Union Bank of India
- Usha International
- UTV Entertainment
- Vardhman Group
- VE Commercial Vehicles
- Videocon Communication
- Vodafone
- Volkswagen
- Vuclip
- Whirlpool
- Wipro
- Xerox
- yatra.com
- Yes Bank Ltd
- Zomato



UBS ALUMNI NETWORK

50 YEARS OF MBA
5000+ ALUMNI
ACROSS THE GLOBE

University
UBS
Business School

Glorious
50
YEARS



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Placement Cell: ubsplac@pu.ac.in